

PROGRAM (first version)

	DAY 1 (February 3, 2017)	DAY 2 (February 4, 2017)
Registration 8:30-16:00 (Day 1-2)	9:00-10:35 Sessions A1, B1	9:00-10:35 Sessions A2, B2
	10:35-10:50 Tea break	10:35-10:50 Tea break
	10:50-11:45 Opening & Keynote Speech (Tiara 1)*	10:50-12:15 Sessions C2, D2
	12:00-13:25 Lunch (Sunflowers Brasserie)	12:15-13:25 Lunch (Sunflowers Brasserie)
	13:30-15:00 Sessions E1, F1	13:30-15:00 Sessions E2, F2
	15:00-15:15 Tea break	15:00-15:15 Tea break
	15:15-16:45 Sessions G1, H1	15:15-16:45 Sessions G2, H2

* **Keynote Speech #1:** Professor T. Ramayah, School of Management, Universiti Sains Malaysia.

* **Keynote Speech #2:** Professor Karl Wagner, University of Kuala Lumpur Business School.

Session A1: ORGANIZATION & HUMAN RESOURCES MANAGEMENT (venue: Tiara 1)

Chair: Umami Naiemah Saraih (Universiti Malaysia Perlis)

Working Conditions and Psychological Capital: A Comparison Study in Two European Countries (k17-066)

Speaker: Jorge F.S. Gomes (University of Lisbon, Portugal)

Personality and Cultural Differences in Experiencing Working Conditions in Two European Countries (k17-071)

Speaker: Tiina Brandt (University of Vaasa, Finland)

Effectiveness of Human Resource Audit in State Bank of India (k17-094)

Speaker: Dhanabhakym M (Bharathiar University)

Resource Uncertainty Management in Innovation Process (k17-107)

Speaker: Sabrina Luthfa Karim (Halmstad University)

Relationships between Organizational Commitment, OCB, Organizational Justice and Turnover Intention: Evidence from Educational Institution in Malaysia (k17-080)

Speaker: Umami Naiemah Saraih (Universiti Malaysia Perlis)

Session B1: BANKING & FINANCE (venue: Tiara 3)

Chair: Saswatee Mukherjee (Presidency University, India)

Firm-level Investor Optimism and Accounting Misconduct (k17-051)

Speaker: Shantaram Hegde (University of Connecticut)

Innovation, Imitation and Regulation in Finance: The Evolution of Special Purpose Acquisition Corporations (k17-074)

Speaker: James Murray (Ara Institute of Canterbury)

Is Regulation a Drag on the Performance of Australian Banks? (k17-084)

Speaker: Shantha Yahanpath (University of Wollongong)

Rethinking the Lender's Risk Hypothesis in a Dynamic Model with Strategic Default and Adverse Selection (k17-025)

Speaker: Saswatee Mukherjee (Presidency University, India)

Session E1: INTERNATIONAL TRADE & FINANCE (venue: Tiara 1)

Chair: Daniel Sakyi (Kwame Nkrumah University of Science and Technology)

Post TPP Strategies and the Singapore Economy (k17-073)

Speaker: Faizal Yahya (National University of Singapore)

Differential Output Growth, Money Supply, and Interest Rate between the Philippines and its Major Trading Partners: Analyzing the Impact on the Spot Peso Exchange Rates (k17-099)

Speaker: Charday Vizmanos-Batac (University of Santo Tomas)

(E1 continued on next page ...)

The Effects of Trade Facilitation and Trade on Economic Growth: Empirical Evidence from Africa (k17-108)

Speaker: Daniel Sakyi (Kwame Nkrumah University of Science and Technology)

Determinants of Trade Balance in Post-Liberalisation Ghana: An Empirical Investigation (k17-109)

Speaker: Daniel Sakyi (Kwame Nkrumah University of Science and Technology)

Session F1: EDUCATION & LABOUR MARKET (venue: Tiara 3)

Chair: Arie Pratama (Universitas Padjadjaran)

The Effect of Social Media on University of Bandar Lampung Brand Equity (k17-056)

Speaker: Saprana Wulan (Universitas Bandar Lampung)

Factors Affecting Students' Learning Interest in an Accounting Study Programme: A Study in Bandung City, West Java, Indonesia (k17-054)

Speaker: Arie Pratama (Universitas Padjadjaran)

Why Do Accounting Students Choose a Career in Accountancy? An Exploratory Study in Bandung City, West Java, Indonesia (k17-055)

Speaker: Arie Pratama (Universitas Padjadjaran)

Session G1: ECONOMIC, SOCIAL & CULTURAL DEVELOPMENT (venue: Tiara 1)

Chair: Mohita Gangwar Sharma (FORE School of Management, New Delhi)

Construction of Efficiency Indicators for Innovative Activity in Russia's Regions (k17-069)

Speakers: Dmitry Rodionov & Irina Rudskaja (Peter the Great Saint-Petersburg Polytechnic University)

Modelling Demand for Liquefied Petroleum Gas (LPG) in Africa: Current Dynamics from Selected Sub-Sahara African Countries (k17-076)

Speaker: Aisha Kolawole (Oxford Brookes University)

Promoting Village Tourism through the Development of Information Systems (k17-042)

Speaker: Anita Herawati (Universitas Atma Jaya Yogyakarta)

Policy Framework in Conditions of Resource Curse: Analyzing the Case of Norway and Venezuela (k17-102)

Speakers: Sumedha Gupta & Aditi Toshniwal (Shri Ram College of Commerce, New Delhi)

Causal Accident Analysis in an Emerging Economy (k17-092)

Speaker: Mohita Gangwar Sharma (FORE School of Management, New Delhi)

Session H1: CORPORATE GOVERNANCE (venue: Tiara 3)

Chair: Syaiful Jaafar (Politeknik Tuanku Sultanah Bahiyah, Malaysia)

Effect of Structure Choice on Firm Governance: Evidence from Chinese Firms Cross Listed in US Exchanges (k17-040)

Speaker: Abdullah (Southwest Jiaotong University)

Does Corporate Governance Affect Related-Party Transactions? A Study on Indonesian Companies Listed on the Indonesian Stock Exchange in 2011–2015 (k17-053)

Speaker: Arie Pratama (Universitas Padjadjaran)

Board of Director and Remuneration Moderated by Remuneration Committee (k17-014)

Speaker: Syaiful Jaafar (Politeknik Tuanku Sultanah Bahiyah, Malaysia)

Session A2: MANAGEMENT & ENTREPRENEURSHIP (venue: Tiara 1)

Chair: Shehnaz Tehseen & Sulaiman Sajilan (UniKL Business School)

(A2 continued on next page ...)

Revisiting Gender Equality in the Workplace (k17-097)

Speaker: Ahmed A. Altawyan (Al-Imam Muhammad Ibn Saud Islamic University)

The Characteristics of Cultural Values of Local Water Company of Bogor Regency (k17-121)

Speaker: Herwan Abdul Muhyi (Universitas Padjadjaran)

Do the Business Owners Perceive SMEs' Success Measures in Different Ways?: An Investigation from Malaysian and Bangladeshi Retail SMEs Owners (k17-078)

Speakers: Shehnaz Tehseen & Sulaiman Sajilan (UniKL Business School)

Session B2: ACCOUNTING & FINANCE (venue: Tiara 3)

Chair: Nenden Kostini (Universitas Padjadjaran)

Effect of Insider Trading on Market Liquidity: An Evidence from the Netherlands (k17-106)

Speaker: Annisa Nadhira (Universitas Indonesia)

Strategic Financial Analysis for Small Business in the Bag Industry Bandung (k17-100)

Speaker: Nenden Kostini (Universitas Padjadjaran)

Perception of Owner and Knowledge of Accounting on Small Business for the Use of Accounting Information (k17-112)

Speaker: Nenden Kostini (Universitas Padjadjaran)

The Capital Structure of the Small and Medium Enterprises in Bandung (k17-113)

Speaker: Nenden Kostini (Universitas Padjadjaran)

Session C2: MANAGEMENT & ENTREPRENEURSHIP (venue: Tiara 1)

Chair: Shehnaz Tehseen (UniKL Business School)

Crafting a Model of Student Entrepreneurs through Business Incubators (k17-038)

Speaker: Anna Purwaningsih (Universitas Atma Jaya Yogyakarta)

The Entrepreneurial Skills of Small Scale Metal Industries at Aukabumi City (k17-122)

Speaker: Herwan Abdul Muhyi (Universitas Padjadjaran)

Assessing Cultural Orientation as a Reflective-Formative Second Order Construct - A Recent PLS-SEM Approach (k17-077)

Speakers: Shehnaz Tehseen, Sulaiman Sajilan, Kamisan Gadar (UniKL Business School) & T. Ramayah (Universiti Sains Malaysia)

Entrepreneurial Competencies and SMEs Business Growth: The Mediating Role of Network Competence (k17-079)

Speakers: Shehnaz Tehseen, Sulaiman Sajilan (UniKL Business School) & T. Ramayah (Universiti Sains Malaysia)

Session D2: STRATEGIC MANAGEMENT (venue: Tiara 3)

Chair: Ria Arifianti (Universitas Padjadjaran)

Competitive Strategy at Tasikmalaya Embroidery Industry (k17-088)

Speaker: Pratami Wulan Tresna (Universitas Padjadjaran)

The Impact of Innovation Strategy on SME Performance at Food and Beverage Center in Cimahi City (k17-118)

Speaker: Ratna Meisa Dai (Universitas Padjadjaran)

The Impact of Ownership Structure and Firm Size on Profitability (Studies in Banking Companies Listed in Indonesia Stock Exchange Period 2010-2014) (k17-101)

Speaker: Ratna Meisa Dai (Universitas Padjadjaran)

Strategic Analysis of Regional Water Company in Cirebon City West Java – Indonesia (k17-105)

Speaker: Sam'un Jaja Raharja (Universitas Padjadjaran)

(D2 continued on next page ...)

Operation Maintenance Strategy on Regional Water Company in West Java, Indonesia (k17-110)

Speaker: Ria Arifianti (Universitas Padjadjaran)

Session E2: CSR, BUSINESS ETHICS & SUSTAINABILITY (venue: Tiara 1)

Chair: Angrita Denziana (Universitas Bandar Lampung)

Kantian Model of Moral Responsibility: A Viable Solution to CSR Paradox (k17-035)

Speaker: Biswanath Swain (Indian Institute of Management Indore)

Cause and Effect of Corporate Social Responsibility of Indonesia (k17-034)

Speaker: Rosmiati (Universitas Bandar Lampung)

The Effect of Environmental Performance, Environmental Disclosures on Financial Performance (An Empirical Study on Manufacturing Companies Listed in Indonesian Stock Exchange) (k17-075)

Speaker: Haninun (Universitas Bandar Lampung)

Sustainability Reporting Model for Small and Medium Enterprises in the Province of Lampung based on Global Reporting Initiative (GRI) Generation 4. 2013 (k17-049)

Speaker: Angrita Denziana (Universitas Bandar Lampung)

Session F2: MARKETING, CONSUMER BEHAVIOR & PSYCHOLOGY (venue: Tiara 3)

Chair: Pratami Wulan Tresna (Universitas Padjadjaran)

Analysis Building Customer Engagement through E-CRM in the Era of Digital: Study on Banking in Indonesia (k17-103)

Speaker: Chandra Hendriyani (Universitas Padjadjaran)

The Influence of TV Commercial Toward Buying Interest (Comparison Between Blibli.com and Lazada TV Commercial) (k17-087)

Speaker: Pratami Wulan Tresna (Universitas Padjadjaran)

Differentiation Strategy Noor Hotel in Bandung (k17-119)

Speaker: Pratami Wulan Tresna (Universitas Padjadjaran)

Session G2: POLICY & ECONOMIC DEVELOPMENT (venue: Tiara 1)

Chair: Candradewini (Universitas Padjadjaran)

Policy Suggestions in Preparation for Labor Flow in the Tourism Industry and the Development of Teaching and Learning Potential of Students at Vocational Colleges Offering Hotel and Tourism Major through Curriculum Improvement and Preparation for the ASEAN Economic Community in 2015 (k17-065)

Speaker: Suthinan Pomsuwan (Bangkok University)

The Analysis of New Regional Expansion Effectiveness in Lampung Province (k17-085)

Speaker: Khairudin (Universitas Bandar Lampung)

The Sustained Business Growth of Traditional Retail in Sumedang Regency (k17-120)

Speaker: Herwan Abdul Muhyi (Universitas Padjadjaran)

The Public Relations Skills of Villages Officials in Cileunyi District, Bandung Regency, West Java Indonesia (k17-123)

Speaker: Candradewini (Universitas Padjadjaran)

The Organization Culture Analysis of Revenue Departement in Cimahi City, West Java Indonesia (k17-124)

Speaker: Candradewini (Universitas Padjadjaran)

The Service Quality of Cingised Rent Flats Management Unit Bandung City, West Java Indonesia (k17-125)

Speaker: Candradewini (Universitas Padjadjaran)

Session H2: ACCOUNTING & FINANCE (venue: Tiara 3)

Chair: Lindrianasari (Universitas Lampung)

On the Enterprise-wide Accounting System Adoption: Study of the Information System Successfulness – Case of Indonesia (k17-111)

Speaker: Dini Rosdini (Universitas Padjadjaran)

Contingency Audit Tenure and Audit Quality (k17-061)

Speaker: Riswan (Universitas Bandar Lampung)

An Analysis of Factors Affecting Reliability of Financial Report (k17-046)

Speaker: Einde Evana (Universitas Lampung)

Environmental Asset, Environmental Quality, and the Number of Exports (k17-044)

Speaker: Lindrianasari (Universitas Lampung)

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Guide to Speakers and Session Chairs

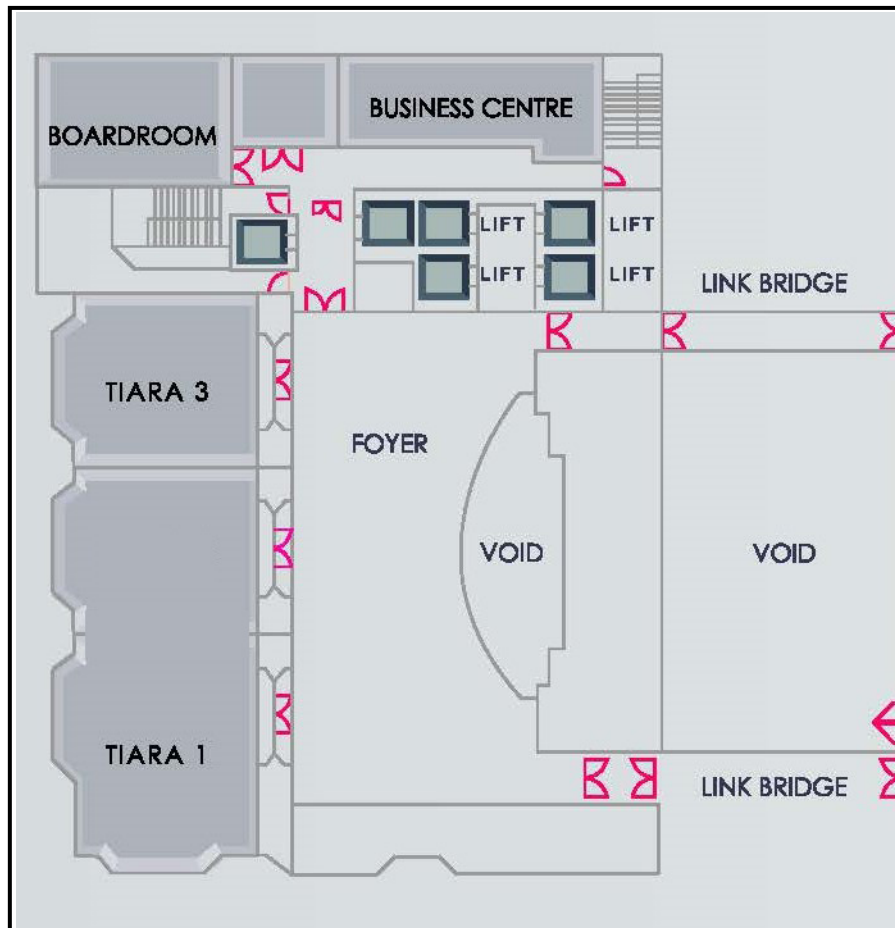
- Speakers should be ready in the conference room five minutes before the start of their assigned sessions.
- The Chair of each session will allocate the available time equally among all papers to be presented in the session. Each paper has to be presented within the time allotted sparing three minutes for discussion.
- The session Chair should remind each speaker three minutes before the time he/she is expected to end the presentation. If a speaker goes beyond the time allotted, the session Chair should remind him/her to end the presentation.
- The organizer assumes no responsibility if speakers are unable to finish their presentations in the assigned sessions for any reasons.
- LCD projector and computer will be provided in each conference room. Speakers should store their presentation files in their own USB storage devices. The organizer will NOT provide Internet connection.

Conference Venue

Visit <http://sibresearch.org/kuala-lumpur-venue.html> for location and maps.

Conference Registration Desk

Conference participants will collect attendance certificates, best paper certificates (for awardees only), proceedings (CD-ROM) and official receipts from the registration desk. Please mention your Paper I.D. code at the desk to speed up the process. No certificates will be provided to non-registered co-authors. The conference registration desk will be open from AM08:30 to PM16:00 on February 3-4, 2017. Speakers assigned to morning sessions can register after they have finished their presentation.

Floor Plan (Level 2)

List of Delegates

Paper ID	Delegate	Affiliation
k17-040	Abdullah	Southwest Jiaotong University
k17-102	Aditi Toshniwal	Shri Ram College of Commerce, New Delhi
k17-097	Ahmed A. Altawyan	Al-Imam Muhammad Ibn Saud Islamic University
k17-076	Aisha Kolawole	Oxford Brookes University
k17-049	Angrita Denziana	Universitas Bandar Lampung
k17-042	Anita Herawati	Universitas Atma Jaya Yogyakarta
k17-038	Anna Purwaningsih	Universitas Atma Jaya Yogyakarta
k17-106	Annisa Nadhira	Universitas Indonesia
k17-053, k17-054, k17-055	Arie Pratama	Universitas Padjadjaran
k17-035	Biswanath Swain	Indian Institute of Management Indore
k17-123, k17-124, k17-125	Candradewini	Universitas Padjadjaran
k17-103	Chandra Hendriyani	Universitas Padjadjaran
k17-099	Charday Vizmanos-Batac	University of Santo Tomas
k17-108, k17-109	Daniel Sakyi	Kwame Nkrumah University of Science and Technology
k17-094	Dhanabhakym M	Bharathiar University
k17-111	Dini Rosdini	Universitas Padjadjaran
k17-069	Dmitry Rodionov	Peter the Great Saint-Petersburg Polytechnic University
k17-046	Einde Evana	Universitas Lampung
k17-073	Faizal Yahya	National University of Singapore
k17-075	Haninun	Universitas Bandar Lampung
k17-120, k17-121, k17-122	Herwan Abdul Muhyi	Universitas Padjadjaran
k17-069	Irina Rudskaia	Peter the Great Saint-Petersburg Polytechnic University
k17-074	James Murray	Ara Institute of Canterbury
k17-066	Jorge F.S. Gomes	University of Lisbon, Portugal
k17-077	Kamisan Gadar	UniKL Business School
-	Karl Wagner	UniKL Business School
k17-085	Khairudin	Universitas Bandar Lampung
k17-044	Lindrianasari	Universitas Lampung
k17-092	Mohita Gangwar Sharma	FORE School of Management, New Delhi
k17-100, k17-112, k17-113	Nenden Kostini	Universitas Padjadjaran
k17-087, k17-088, k17-119	Pratami Wulan Tresna	Universitas Padjadjaran
k17-101, k17-118	Ratna Meisa Dai	Universitas Padjadjaran
k17-110	Ria Arifianti	Universitas Padjadjaran
k17-061	Riswan	Universitas Bandar Lampung
k17-034	Rosmiati	Universitas Bandar Lampung
k17-107	Sabrina Luthfa Karim	Halmstad University
k17-105	Sam'un Jaja Raharja	Universitas Padjadjaran
k17-056	Sapmaya Wulan	Universitas Bandar Lampung
k17-025	Saswatee Mukherjee	Presidency University, India
k17-051	Shantaram Hegde	University of Connecticut
k17-084	Shantha Yahanpath	University of Wollongong
k17-077, k17-078, k17-079	Shehnaz Tehseen	UniKL Business School
k17-077, k17-078, k17-079	Sulaiman Sajilan	UniKL Business School
k17-102	Sumedha Gupta	Shri Ram College of Commerce, New Delhi
k17-065	Suthinan Pomsuwan	Bangkok University
k17-014	Syaiful Jaafar	Politeknik Tuanku Sultanah Bahiyah, Malaysia
k17-077, k17-079	T. Ramayah	Universiti Sains Malaysia



k17-071

Tiina Brandt

University of Vaasa, Finland

k17-080

Ummi Naiemah Saraih

Universiti Malaysia Perlis