PROGRAM (Final version)

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<td>10:50-11:45 Opening* &amp; Keynote Speech (Tiara 1)**</td>
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<td>13:30-15:00 Sessions E1, F1</td>
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<td>15:15-16:45 Sessions G1, H1</td>
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* Opening: Dr. Hisham Hamid, Director of Centre for Research & Innovation, University of Kuala Lumpur.

** Keynote 1: “University of the Future”, by Prof. Dato’ Dr. Torla Hj. Hassan, Deputy Rector (Academic and Planning), International Islamic University Malaysia.


Session A1: BANKING & FINANCE (venue: Tiara 1)
Chair: Saswatee Mukherjee (Presidency University, India)

Firm-level Investor Optimism and Accounting Misconduct (k17-051)
Speaker: Shantaram Hegde (University of Connecticut)

Innovation, Imitation and Regulation in Finance: The Evolution of Special Purpose Acquisition Corporations (k17-074)
*Best Paper Award*
Speaker: James Murray (Ara Institute of Canterbury)

Is Regulation a Drag on the Performance of Australian Banks? (k17-084)
Speaker: Shan P Yahanpath (Agape International)

The Predictive Power of Implied Volatility Indices: Evidence from the BRIC Countries (k17-039)
Speaker: Sonia R. Bentes (ISCAL & BRU-IUL, Portugal)

Rethinking the Lender’s Risk Hypothesis in a Dynamic Model with Strategic Default and Adverse Selection (k17-025)
Speaker: Saswatee Mukherjee (Presidency University, India)

Macroeconomic Policy and Exchange Rate Impacts on the Foreign Direct Investment in ASEAN Economies (k17-082)
Speaker: Mei Foong Wong (Tunku Abdul Rahman University College)

Session B1: ORGANIZATION & HUMAN RESOURCES MANAGEMENT (venue: Tiara 3)
Chair: Ummi Naiemah Saraih (Universiti Malaysia Perlis)

Working Conditions and Psychological Capital: A Comparison Study in Two European Countries (k17-066)
Speaker: Jorge F.S. Gomes (University of Lisbon, Portugal)

Personality and Cultural Differences in Experiencing Working Conditions in Two European Countries (k17-071)
Speaker: Tiina Brandt (University of Vaasa, Finland)

Effectiveness of Human Resource Audit in State Bank of India (k17-094)
Speaker: Dhanabhakyam M (Bharathiar University)

Managing Resource Uncertainty in an Innovation Process (k17-107)
Speaker: Sabrina Luthfa Karim (Halmstad University)

Relationships between Organizational Commitment, OCB, Organizational Justice and Turnover Intention: Evidence from Educational Institution in Malaysia (k17-080)
Speaker: Ummi Naiemah Saraih (Universiti Malaysia Perlis)
Session E1: INTERNATIONAL TRADE & FINANCE (venue: Tiara 1)
Chair: Daniel Sakyi (Kwame Nkrumah University of Science and Technology)

Post TPP Strategies and the Singapore Economy (k17-073)
Speaker: Faizal Yahya (National University of Singapore)

Speaker: Charday Vizmanos-Batac (University of Santo Tomas)

Why Don't Myanmar Firms Use Banks for Currency Exchange?: Evidence from a Survey of Exporters and Importers (k17-070)
Speaker: Koji Kubo (Japan External Trade Organization)

The Effects of Trade Facilitation and Trade on Economic Growth: Empirical Evidence from Africa (k17-108)
Speaker: Daniel Sakyi (Kwame Nkrumah University of Science and Technology)

Determinants of Trade Balance in Post-Liberalisation Ghana: An Empirical Investigation (k17-109)
Speaker: Daniel Sakyi (Kwame Nkrumah University of Science and Technology)

Session F1: EDUCATION & LABOUR MARKET (venue: Tiara 3)
Chair: Arie Pratama (Universitas Padjadjaran)

The Effect of Social Media on University of Bandar Lampung Brand Equity (k17-056)
Speaker: Sapnaya Wulan (Universitas Bandar Lampung)

Policy Suggestions in Preparation for Labor Flow in the Tourism Industry and the Development of Teaching and Learning Potential of Students at Vocational Colleges Offering Hotel and Tourism Major through Curriculum Improvement and Preparation for the ASEAN Economic Community in 2015 (k17-065)
Speaker: Suthinan Pomsuwan (Bangkok University)

Factors Affecting Students’ Learning Interest in an Accounting Study Programme: A Study in Bandung City, West Java, Indonesia (k17-054)
Speaker: Arie Pratama (Universitas Padjadjaran)

Why Do Accounting Students Choose a Career in Accountancy? An Exploratory Study in Bandung City, West Java, Indonesia (k17-055)
Speaker: Arie Pratama (Universitas Padjadjaran)

Session G1: ECONOMIC, SOCIAL & CULTURAL DEVELOPMENT (venue: Tiara 1)
Chair: Mohita Gangwar Sharma (FORE School of Management, New Delhi)

Construction of Efficiency Indicators for Innovative Activity in Russia’s Regions (k17-069)
Speakers: Dmitry Rodionov & Irina Rudskai (Peter the Great Saint-Petersburg Polytechnic University)

Modelling Demand for Liquefied Petroleum Gas (LPG) in Africa: Current Dynamics from Selected Sub-Sahara African Countries (k17-076)
Speaker: Aisha Kolawole (Oxford Brookes University)

Promoting Village Tourism through the Development of Information Systems (k17-042)
Speaker: Anita Herawati (Universitas Atma Jaya Yogyakarta)

Policy Framework in Conditions of Resource Curse: Analyzing the Case of Norway and Venezuela (k17-102)
*best paper award*
Speakers: Sumedha Gupta & Aditi Toshniwal (Shri Ram College of Commerce, New Delhi)

Causal Accident Analysis in an Emerging Economy (k17-092)
Speaker: Mohita Gangwar Sharma (FORE School of Management, New Delhi)
Session H1: CORPORATE GOVERNANCE & RISK MANAGEMENT (venue: Tiara 3)
Chair: Syaiful Jaafar (Politeknik Tuanku Sultanah Bahiyah, Malaysia)

Effect of Structure Choice on Firm Governance: Evidence from Chinese Firms Cross Listed in US Exchanges (k17-040)
*Best Paper Award*
Speaker: Abdullah (Southwest Jiaotong University)

Speaker: Arie Pratama (Universitas Padjadjaran)

Allocation of Risk in the Oil and Gas Contracts in Malaysia: An Empirical Study (k17-129)
Speaker: Wan M. Zulhafiz (International Islamic University Malaysia)

Board of Director and Remuneration Moderated by Remuneration Committee (k17-014)
Speaker: Syaiful Jaafar (Politeknik Tuanku Sultanah Bahiyah, Malaysia)

Session A2: MANAGEMENT & ENTREPRENEURSHIP (venue: Tiara 1)
Chair: Shehnaz Tehseen & Sulaiman Sajilan (UniKL Business School)

Revisiting Gender Equality in the Workplace (k17-097)
Speaker: Ahmed A. Altawyan (Al-Imam Muhammad Ibn Saud Islamic University)

The Characteristics of Cultural Values of Local Water Company of Bogor Regency (k17-121)
Speaker: Herwan Abdul Muhyi (Universitas Padjadjaran)

Crafting a Model of Student Entrepreneurs through Business Incubators (k17-038)
Speaker: Anna Purwaningsih (Universitas Atma Jaya Yogyakarta)

Status of Sri Lankan Women in Leadership (k17-132)
Speaker: Udaya Mohan Devadas (University of Kelaniya Sri Lanka)

CEO Age and CEO Gender: Are Female CEOs Older Than Their Male Counterparts? (k17-128)
Speaker: Pradit Withisuphakorn (NIDA Business School)

Do the Business Owners Perceive SMEs’ Success Measures in Different Ways?: An Investigation from Malaysian and Bangladeshi Retail SMEs Owners (k17-078)
Speakers: Shehnaz Tehseen & Sulaiman Sajilan (UniKL Business School)

Session B2: ACCOUNTING & FINANCE (venue: Tiara 3)
Chair: Nenden Kostini (Universitas Padjadjaran)

Effect of Insider Trading on Market Liquidity: An Evidence from the Netherlands (k17-106)
Speaker: Annisa Nadhira (Universitas Indonesia)

The Role of Accounting Conservatism on the Effect of Good Corporate Governance to Tax Planning: Manufacturing Company Go-public in Indonesia (k17-104)
Speaker: Dani Puspitasari (Semarang State University)

Strategic Financial Analysis for Small Business in the Bag Industry Bandung (k17-100)
Speaker: Nenden Kostini (Universitas Padjadjaran)

Perception of Owner and Knowledge of Accounting on Small Business for the Use of Accounting Information (k17-112)
Speaker: Nenden Kostini (Universitas Padjadjaran)

The Capital Structure of the Small and Medium Enterprises in Bandung (k17-113)
Speaker: Nenden Kostini (Universitas Padjadjaran)
Session C2: MANAGEMENT & ENTREPRENEURSHIP (venue: Tiara 1)
Chair: Shehnaz Tehseen (UniKL Business School)

The Entrepreneurial Skills of Small Scale Metal Industries at Sukabumi City (k17-122)
Speaker: Herwan Abdul Muhyi (Universitas Padjadjaran)

Communication Goal Structure as Imperative for Target Employees’ Perceived Operative Post-Acquisition Integration Success (k17-116)
*Best Paper Award*
Speaker: Ralf Bebenroth (Kobe University)

Assessing Cultural Orientation as a Reflective-Formative Second Order Construct - A Recent PLS-SEM Approach (k17-077)
Speakers: Shehnaz Tehseen, Sulaiman Sajilan, Kamisan Gadar (UniKL Business School) & T. Ramayah (Universiti Sains Malaysia)

Entrepreneurial Competencies and SMEs Business Growth: The Mediating Role of Network Competence (k17-079)
Speakers: Shehnaz Tehseen, Sulaiman Sajilan (UniKL Business School) & T. Ramayah (Universiti Sains Malaysia)

Session D2: STRATEGIC MANAGEMENT (venue: Tiara 3)
Chair: Ria Arifianti (Universitas Padjadjaran)

Competitive Strategy at Tasikmalaya Embroidery Industry (k17-088)
Speaker: Pratami Wulan Tresna (Universitas Padjadjaran)

The Impact of Innovation Strategy on SME Performance at Food and Beverage Center in Cimahi City (k17-118)
Speaker: Ratna Meisa Dai (Universitas Padjadjaran)

The Impact of Ownership Structure and Firm Size on Profitability (Studies in Banking Companies Listed in Indonesia Stock Exchange Period 2010-2014) (k17-101)
Speaker: Ratna Meisa Dai (Universitas Padjadjaran)

Strategic Analysis of Regional Water Company in Cirebon City West Java – Indonesia (k17-105)
Speaker: Sam’un Jaja Raharja (Universitas Padjadjaran)

Operation Maintenance Strategy on Regional Water Company in West Java, Indonesia (k17-110)
Speaker: Ria Arifianti (Universitas Padjadjaran)

Session E2: CSR, BUSINESS ETHICS & SUSTAINABILITY (venue: Tiara 1)
Chair: Angrita Denziana (Universitas Bandar Lampung)

Kantian Model of Moral Responsibility: A Viable Solution to CSR Paradox (k17-035)
Speaker: Biswanath Swain (Indian Institute of Management Indore)

Cause and Effect of Corporate Social Responsibility of Indonesia (k17-034)
Speaker: Rosmiati (Universitas Bandar Lampung)

The Effect of Environmental Performance, Environmental Disclosures on Financial Performance (An Empirical Study on Manufacturing Companies Listed in Indonesian Stock Exchange) (k17-075)
Speaker: Haninun (Universitas Bandar Lampung)

Shariah Compliant Hotels in Malaysia: Prospect and Challenges (k17-133)
Speaker: Che Musa Che Omar (UniKL Business School)

Sustainability Reporting Model for Small and Medium Enterprises in the Province of Lampung based on Global Reporting Initiative (GRI) Generation 4. 2013 (k17-049)
Speaker: Angrita Denziana (Universitas Bandar Lampung)
Session F2: MARKETING, CONSUMER BEHAVIOR & PSYCHOLOGY (venue: Tiara 3)
Chair: Pratami Wulan Tresna (Universitas Padjadjaran)

Analysis Building Customer Engagement through E-CRM in the Era of Digital: Study on Banking in Indonesia (k17-103)
Speaker: Chandra Hendriyani (Universitas Padjadjaran)

The Food Label, Knowledge, Trust and Experience on Adoption Functional Food (k17-096)
Speaker: Ida Aryati Diyah Purnomo Wulan (Universitas Islam Batik Surakarta)

Analysis on the Five A’s of Tourist Destination Selection for Medical Travellers at Kuala Lumpur, Malaysia (k17-134)
Speaker: Nazatul Shima Abdul Rani (UniKL Business School)

The Influence of TV Commercial Toward Buying Interest (Comparison Between Blibli.com and Lazada TV Commercial) (k17-087)
Speaker: Pratami Wulan Tresna (Universitas Padjadjaran)

Differentiation Strategy Noor Hotel in Bandung (k17-119)
Speaker: Pratami Wulan Tresna (Universitas Padjadjaran)

Session G2: POLICY & ECONOMIC DEVELOPMENT (venue: Tiara 1)
Chair: Candradewini (Universitas Padjadjaran)

The Analysis of New Regional Expansion Effectiveness in Lampung Province (k17-085)
Speaker: Khairudin (Universitas Bandar Lampung)

The Sustained Business Growth of Traditional Retail in Sumedang Regency (k17-120)
Speaker: Herwan Abdul Muhyi (Universitas Padjadjaran)

The Public Relations Skills of Villages Officials in Cileunyi District, Bandung Regency, West Java Indonesia (k17-123)
Speaker: Candradewini (Universitas Padjadjaran)

The Organization Culture Analysis of Revenue Department in Cimahi City, West Java Indonesia (k17-124)
Speaker: Candradewini (Universitas Padjadjaran)

The Service Quality of Cingised Rent Flats Management Unit Bandung City, West Java Indonesia (k17-125)
Speaker: Candradewini (Universitas Padjadjaran)

Session H2: ACCOUNTING & FINANCE (venue: Tiara 3)
Chair: Lindrianasari (Universitas Lampung)

On the Enterprise-wide Accounting System Adoption: Study of the Information System Successfulness – Case of Indonesia (k17-111)
Speaker: Dini Rosdini (Universitas Padjadjaran)

Contingency Audit Tenure and Audit Quality (k17-061)
Speaker: Riswan (Universitas Bandar Lampung)

An Analysis of Factors Affecting Reliability of Financial Report (k17-046)
Speaker: Einde Evana (Universitas Lampung)

The Influence of Supervisors and Internal Control on Governance and Its Impact on Managerial Performance (Case Study at Members of the Credit Union Centre of West Java Province) (k17-026)
Speaker: Syafrizal Ikram (Widyatama University)

Environmental Asset, Environmental Quality, and the Number of Exports (k17-044)
Speaker: Lindrianasari (Universitas Lampung)

~ End ~
Guide to Speakers and Session Chairs
- Speakers should be ready in the conference room five minutes before the start of their assigned sessions.
- The Chair of each session will allocate the available time equally among all papers to be presented in the session (approx. 15 minutes for each paper). Each paper has to be presented within the time allotted sparing three minutes for discussion.
- The session Chair should remind each speaker three minutes before the time he/she is expected to end the presentation. If a speaker goes beyond the time allotted, the session Chair should remind him/her to end the presentation.
- The organizer assumes no responsibility if speakers are unable to finish their presentations in the assigned sessions for any reasons.
- LCD projector and computer will be provided in each conference room. Speakers should store their presentation files in their own USB storage devices. The organizer will NOT provide Internet connection.

Conference Venue

Conference Registration Desk
Conference participants will collect attendance certificates, best paper certificates (for awardees only), proceedings (CD-ROM) and official receipts from the registration desk. Please mention your Paper I.D. code at the desk to speed up the process. No certificates will be provided to non-registered co-authors. The conference registration desk will be open from AM08:30 to PM16:00 on February 3-4, 2017. Speakers assigned to morning sessions can register after they have finished their presentation.

Floor Plan (Level 2)
List of Delegates

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<td>Abdullah</td>
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<td>Aditi Toshniwal</td>
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k17-034  Rosmiati  Universitas Bandar Lampung  
k17-107  Sabrina Luthfa Karim  Halmstad University  
k17-105  Sam’un Jaja Raharja  Universitas Padjadjaran  
k17-056  Sapmaya Wulan  Universitas Bandar Lampung  
k17-025  Saswatee Mukherjee  Presidency University, India  
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k17-071  Tiina Brandt  University of Vaasa, Finland  
-  Torlia Hj. Hassan  International Islamic University Malaysia  
k17-132  Udaya Mohan Devadas  University of Kelaniya Sri Lanka  
k17-080  Ummi Naiemah Saraiah  Universiti Malaysia Perlis  
k17-129  Wan M. Zulhafiz  International Islamic University Malaysia