

DAY 1 (January 6th, 2025) In-person	DAY 2 (January 7th, 2025) In-person	DAY 3 (January 8th, 2025) Online	
09:00 In-person presenters collect name badges from the service desk			
09:15-11:00 Sessions A1, B1	09:15-10:30 Sessions <u>A2</u> , <u>B2</u>	09:15-11:30 Sessions <u>A3</u> , <u>B3</u> , <u>C3</u>	
11:00-11:15 Coffee break	10:30-10:45 Coffee break	11:30-11:45 Break	
11:15-11:45 Keynote Speech**	10:45-12:00 Sessions <u>C2</u> , <u>D2</u>	11:45-13:30 Sessions <u>D3</u> , <u>E3</u> , <u>F3</u>	
12:00-12:45 Lunch (Restaurant on 1/F)	12:00-12:45 Lunch (Restaurant on 1/F)	13:30-13:45 Break	
12:45-14:45 Sessions E1 , F1	12:45-14:45 Sessions <u>E2</u> , <u>F2</u>	13:45-16:00 Sessions <u>G3</u> , <u>H3</u> , <u>J3</u>	
14:45-15:00 Coffee break	14:45-15:00 Coffee break	16:00-16:15 Break	
15:00-16:45 Sessions <u>G1, H1</u>	15:00-16:45 Sessions <u>G2</u> , <u>H2</u>	16:15-17:15 Session <u>K3</u>	
16:45-16:55 Coffee break	16:45-16:55 Coffee break	End of Program	
16:55-18:25 Sessions J1 , K1	16:55-18:25 Sessions <u>J2</u> , <u>K2</u>		

DDOCDAM* (Finalized Vergion)

Guide to Speakers and Session Chairs

- Please be ready in the session five minutes before the schedule.
- Each paper has 10 minutes for presentation + 3 minutes for Q&A. The session chair should remind each speaker three minutes before the time he/she is expected to end the presentation. If a speaker goes beyond the time allotted, the session chair should remind him/her to end the presentation.
- SIBR assumes no responsibility if you are unable to finish your presentation in your assigned session for any reasons.
- <u>In-person presentation (Days 1-2)</u>: LCD projector and computer will be provided in each conference room.
 - o You should save your presentation file on your own USB drive.
 - o You should not connect your own computer to the projector.
- Online presentation (**Day 3**): Download the Zoom Client from https://www.zoom.us and install it on your computer.
 - o Before the conference, you should test your computer webcam and microphone in the Zoom waiting room.
 - o The password for entering the Zoom meeting rooms will be sent by email before the conference.

Online Conference Proceedings

• The conference proceedings will be published at http://sibresearch.org/past-2025-tokyo.html.

Conference Pack

- <u>In-person and online presentations</u>: you will receive by email a conference pack before the conference.
- <u>In-person presentations only</u>: On **either Day 1 or Day 2**, you will collect your name badge from the service desk (Second Floor). **The name badges will be sorted by the attending authors' <u>first names</u>. Collection of name badges will be self-service.** Non-registered guests (without a name badge) will not be admitted. *The service desk will be closed during lunch time*.

Conference Venue - Hotel MyStays Ochanomizu, Second Floor

• Visit http://sibresearch.org/tokyo-venue.html for more information and maps.

^{*} Time in the program is Japan Standard Time (https://time.is/Japan).

^{***} **Keynote Speech (venue: Hall B, 2/F; Zoom ID:** 5847253394): Professor Alex Coad, Waseda Business School, Waseda University, Japan; Editor, *Research Policy*; Editor, *Small Business Economics*; Associate Editor, *Industrial and Corporate Change*.



Session A1: MANAGEMENT & ENTREPRENEURSHIP (venue: Hall B, 2/F)

Chair: Hardy Loh Rahim (Universiti Teknologi MARA)

A Precarious Public Service: A Case Study on the Condition of Job Orders and Contract of Service Workers in

a Local Government Unit in the Philippines (t25-018) $\,$

Speaker: Kenneth J. Miranda (Dr. Yanga's Colleges, Inc.)

The Role of Over-Indebtedness Stress and Trait Resilience on Work Withdrawal in the Workplace (t25-147)

Speaker: Ringgold Atienza (De La Salle University)

Personal Resilience as a Catalyst in Technopreneurial Intent of Engineering Students (t25-246)

Speaker: Jake Ervin Jonathan Go (De La Salle University)

Training Intervention for Poverty Stricken Entrepreneurs in Malaysia (t25-035)

Speaker: Hardy Loh Rahim (Universiti Teknologi MARA)

Session B1: ACCOUNTING & FINANCE (venue: Hall C, 2/F)

Chair: Winifred Huang (University of Bath)

Wildfire Risk and Access to Credit (t25-057)

Speaker: Salman Tahsin (San Jose State University) *SIBR Best Paper Award*

Hospital Ownership Type and Performance: Does Quality Matter? (t25-075)

Speaker: Kathryn Chang (Sonoma State University)

Analyzing Corporate Social Responsibility, CEO Gender Diversity and Compensation Structure (t25-194)

Speaker: Dmitriy V. Chulkov (Indiana University Kokomo)

The Influence of Sustainability Disclosures on Corporate Financial Success of Publicly Listed Companies in the

Philippines (t25-222)

Speaker: Shirlene P. Bayona (University of Santo Tomas)

Producing AI Innovation and Its Value Implications (t25-115)

Speaker: Ambrus Kecskes (Schulich School of Business, York University)

Return and Volatility Spillovers between the US and Asian Stock Markets: Evidence from Global Financial

Crisis (GFC) and Covid-19 Pandemic (t25-058)

Speaker: Jae-Kwang Hwang (Virginia State University)

How does Holding Excess Cash Mitigate Stock Price Crash Risk: A Case for Financial Prudence (t25-082)

Speaker: Winifred Huang (University of Bath)

Session E1: MARKETING & CONSUMER BEHAVIOR (venue: Hall B, 2/F)

Chair: Patrick Hariramani (De La Salle University)

Impact of Perceived Value, Social Media Influencers, and Product Innovation on Online Repurchase Intention

through the Mediating Role of E-Satisfaction and E-Trust (t25-117)

Speaker: Emmanuel Fernando Jimenez (De La Salle University)

The Impact of Digital Nudging, Customer Experience, and Perceived Risk on the Repurchase Intention of

Individuals in MetroMart after the Covid-19 Pandemic (t25-118)

Speaker: Emmanuel Fernando Jimenez (De La Salle University)

(Session E1 continued on next page ...)



Effectiveness and Future Development of Applying Artificial Intelligence on Customer Service – Taking Company H as an Example (t25-036)

Speaker: Ping Chun Chen (Feng Chia University)

Brand Strategies for Modern Businesses: Building Sustainable Success through the R.I.C.H. Approach (t25-203) Speaker: Varintra Sirisuthikul (Srinakharinwirot University)

Examining the Moderating Role of Investment and Herd Behavior on the Influence of Kidult Culture and Perceived Visual Aesthetics Towards Consumers' Repurchase Intention on Blind Box Toys (t25-048) Speaker: Patrick Hariramani (De La Salle University)

Stitching the Gaps: Exploring the Impact of Consumer Perception and Allegations to the Repurchase Intention of SHEIN Consumers as Moderated by Body Inclusivity (t25-049)

Speaker: Patrick Hariramani (De La Salle University)

Session F1: ORGANIZATION & INNOVATION MANAGEMENT (venue: Hall C, 2/F)

Chair: Roderick Pangindian (De La Salle University)

Exploring the Freelance Landscape: Implications of Moonlighting and Work Motivation to Employee Agility as Moderated by Self-Efficacy and Work from Home (t25-140)

Speaker: Shieradel Jimenez (De La Salle University)

Navigating the Post-Pandemic Era: Digital Transformation of SME's in Bohol, Philippines (t25-141) Speaker: Shieradel Jimenez (De La Salle University)

Your Gig, Your Way: The Influence of Intrinsic and Extrinsic Motivations on Job Satisfaction among Gig Workers Engaged in Digital Labor Platforms in the Philippines (t25-124)

Speaker: Harvey T. Ong (De La Salle University)

From Screen to Cart: Deciphering the Mediating Influence of Impulse Buying Tendency on the Urge to Buy Impulsively through the Lens of Parasocial Interaction and Social Presence (t25-125) Speaker: Harvey T. Ong (De La Salle University)

Succession in Family Businesses and Digital Transformation in the Metal Manufacturing Industry: Cooperation Strategies between Family Members and Professional Managers (t25-093)

Speaker: Ming-sheng Liu (Feng Chia University)

Exploring the Influence of Retail Attributes, Innovation, and Sustainability on Retail Equity using PLS-SEM: A Case of H&M Philippines (t25-178)

Speaker: Roderick Pangindian (De La Salle University)

Analyzing the Factors Shaping the Shift from Brick and Mortar Banking to Pure Digital Banking in the Philippines (t25-199)

Speaker: Roderick Pangindian (De La Salle University)

Session G1: POLICY, LAW & PUBLIC ADMINISTRATION (venue: Hall B, 2/F)

Chair: Carlos Gaw Jr. (De la Salle University)

Fulfillment of Political Rights of Persons with Disabilities as Voters in the 2024 Election in Indonesia (t25-012) Speaker: Pra Warman Syah (University of Indonesia)

(Session G1 continued on next page ...)



Analysis of Advocates' Speaking Strategies in Court: Implementation and Challenges for Lawyer Professional Education (t25-023)

Speaker: Deri Wan Minto (Universitas Pendidikan Indonesia)

In Aid of Legislation or Prosecution? Determining the Limitations of the Congressional Power of Inquiry under Article VI, Section 21 of the Constitution (t25-155)

Speaker: Marco Deo Alfonso Atinaja (De La Salle University)

Empowerment vs. Violence: A Regional Study of Indonesian Women (t25-129)

Speaker: Amanda Wijayanti (Universitas Gadjah Mada)

Sexual Disorientation as a Reason for Divorce in Indonesia based on a Compilation of Islamic Law and Positive law (t25-204)

Speaker: Rahmadanil (Andalas University; Nahdlatul Ulama University West Sumatera)

Introducing and Applying a Context Restriction Analysis to the Work Effort-Carbon Taxation Model (t25-262) Speaker: Lucas Macon (University College London)

In Your Face: A Legal Analysis of Aesthetic Practices Based on the Medical Act of 1959, as Amended (t25-238)

Speakers: Alejandro Rafael Constantino & Carlos Gaw Jr. (De la Salle University)

Session H1: TECHNOLOGY & OPERATIONS MANAGEMENT (venue: Hall C, 2/F)

Chair: Tzu-Yun Chang (Feng Chia University)

Analysis of the Competitive Strategy of Taiwan's Aerial Work Industry (t25-072)

Speaker: Tzu-Yun Chang (Feng Chia University)

Discussing the Market Risks and Management of Traditional Black Plaster Pharmaceutical Factories (t25-073) Speaker: Chih Hung Liu (Feng Chia University)

Exploring Innovative Business Models for Pharmacies: AI-Driven Strategies for Error Reduction and Cost Efficiency in Taichung City C Pharmacy (t25-077)

Speaker: Wei-yuan Ho (Feng Chia University)

Exploring Influential Factors in Information Security Management for Taiwan's Traditional Industries: From the Perspective of Operational Risk (t25-100)

Speaker: Shih-Hsiang Chan (Feng Chia University)

The Application of Artificial Intelligence in Taiwan's Telecommunications Industry and Its Impact on Operational Performance (t25-107)

Speaker: Erh-Tung Sun (Feng Chia University)

The Application of Business Intelligence with PDCA in Taiwan Hand Tool Manufacturers B2B Marketing Model (t25-113)

Speaker: Hsiao-Chen Yang (Feng Chia University)

Examining the Effective Transfer of Business Success from Taiwan Companies to Thailand: An Analysis of C Company's Experience (t25-114)

Speaker: Yueh-Li Wang (Feng Chia University)



Session J1: MANAGEMENT & ENTREPRENEURSHIP (venue: Hall B, 2/F)

Chair: Netania Emilisa (Universitas Trisakti)

Antecedents and Consequences of Self-Efficacy to Work Engagement in Millennial Generation Employees (t25-119)

Speaker: Sarfilianty Anggiani (Universitas Trisakti)

How Artificial Intelligence Impacts Employee Performance through Innovative Work Behavior of Generation X & Y Employees in Hospitality Industry at Indonesia (t25-157)

Speaker: Egabetha Amirah Yudhaputri (Universitas Trisakti)

Consequences of Perceived Ease of Use, Perceived Usefulness, and Perceived Enjoyment on Mobile Banking Users in Indonesia (t25-030)

Speaker: Kurniawati (Universitas Trisakti)

Research Dynamics in Pedagogical Entrepreneurship Training: A Quantitative Analysis (t25-041)

Speaker: Tika Koeswandi (Universitas Pendidikan Indonesia)

The Influence of Good Corporate Governance and Company Size Affects Firm Value with Company Financial Performance as a Mediator (t25-185)

Speaker: Catur Rahayu Martiningtiyas (Universitas Trisakti)

Economic Student Attitudes Program towards Business Ethics: An Empirical Investigation in Indonesia (t25-189)

Speaker: Catur Rahayu Martiningtiyas (Universitas Trisakti)

The Influence of Paternalistic Leadership and Organizational Trust on Employee Creativity of Gen Z Interns (t25-034)

Speaker: Netania Emilisa (Universitas Trisakti)

Session K1: ACCOUNTING & FINANCE (venue: Hall C, 2/F)

Chair: Sang Hoon Kang (Pusan National University)

Sustainability Disclosure and Earnings Management in Indonesian Companies (t25-158)

Speaker: Hans Hananto Andreas (Satya Wacana Christian University)

Gesticulation between ESG Disclosure and Gender Equality: Taiwan (t25-148)

Speaker: Tzu-chun Chen (Feng Chia University)

Investors' Trading Behavior and Post-Earnings-Announcement Drift: Evidence from Taiwan (t25-137)

Speaker: Hong-Gia Huang (Tunghai University)

Effects of Conservatism on Corporate Investment during the Global Health Crisis: Evidence from Family Firms in Taiwan (t25-102)

Speaker: Chii-Shyan Kuo (National Taiwan University of Science and Technology)

Measuring Goodwill Impairment Risks: A Simulation for Large Machinery Manufactures in Japan (t25-239) Speaker: Tetsuhiro Kishita (Ryukoku University)

CSR-oriented Board and Employee Welfare: Does the Culture Matter? (t25-213)

Speaker: Ngoc Vuong (Hiroshima University)

Safe Haven Asset Role and Systemic Risk Contagion of Digital Assets in Global Stock Markets (t25-217)

Speaker: Sang Hoon Kang (Pusan National University)



Session A2: STRATEGIC & SUPPLY CHAIN MANAGEMENT (venue: Hall B, 2/F)

Chair: Ching-Hui Lee (Feng Chia University)

Identifying the Determinants for Developing Eco-friendly Containers (t25-080)

Speaker: Shih-Liang Chao (National Taiwan Ocean University)

Challenges and Opportunities in African Manufacturing A Case Study of the Artificial Flower Industry (t25-

095)

Speaker: Hui Wen Lin (Feng Chia University)

How Leasing Models Enhance Operational Flexibility Amid Market Fluctuations: A Case Study of Taiwanese

SMEs (t25-098)

Speaker: Jen Tse Huang (Feng Chia University)

Research on the Value Transmission Mechanism of Medical Device Products in Multi-level Sales Channels

(t25-122)

Speaker: Yu-Yu Chen (Feng Chia University)

The Food Industry's Response Strategies to the Consolidation of Retail Channels (t25-123)

Speaker: Ching-Hui Lee (Feng Chia University)

Session B2: BUSINESS ETHICS, CSR & SUSTAINABILITY (venue: Hall C, 2/F)

Chair: Rayan Dui (De La Salle University)

Corporate Sustainability: Research on the Development of Friendly Long-term Care Workplace Strategies (t25-

112)

Speaker: Sheng-Wei Chen (Feng Chia University)

Energy Efficiency Labels and Improvement Plans for Existing Buildings in Taiwan (t25-172)

Speaker: Shu-Yen Shih (Feng Chia University)

Discussion on ESG and Net Zero Carbon Solutions for Small and Medium Enterprises in Taiwan (t25-136)

Speaker: Tsung-Hsun Hsieh (Feng Chia University)

Discussion on ESG and Electric Vehicle Adoption in Small and Medium Enterprises in Taiwan (t25-138)

Speaker: Yen-Hua Huang (Feng Chia University)

Sustainability Mindset as Antecedent of Intention to Work in Sustainable Maritime Transportation Company

amongst Filipino (t25-150)

Speaker: Rayan Dui (De La Salle University)

Session C2: MARKETING & CONSUMER BEHAVIOR (venue: Hall B, 2/F)

Chair: Gil Antonio Dela Cruz (De La Salle University)

The Role of Negative Publicity and Anxiety during the COVID-19 Pandemic to the Impact of Social Media

Communication to Luxury Brands' Brand Equity and Purchase Intention (t25-215)

Speaker: Edison Jay Li Wang (De La Salle University)

Fake Ads: How Advertising Effectiveness Shapes Perceived Risk, and Attitude for Metro Manila's Millennial's

Download Intention (t25-234)

Speaker: Jan Nathalia Atendido (De La Salle University)

(Session C2 continued on next page ...)



Analyzing the Effect of Brand-Generated and User-Generated Content Qualities on Instagram to the Antecedents of the Information Adoption Model (t25-032)

Speaker: Ivan L. Huang (De La Salle University; Far Eastern University)

Local Athletic Brand Repurchase Intention: The Role of Social Media Influencer, Customer Satisfaction, and Brand Awareness Among sports enthusiasts in Metro Manila (t25-182)

Speaker: Gil Antonio Dela Cruz (De La Salle University)

Purchase Intention affected by Sustainability Efforts and Perceived Value towards Social Enterprises in the Philippines (t25-183)

Speaker: Gil Antonio Dela Cruz (De La Salle University)

Session D2: TRADE, FINANCE & ECONOMIC DEVELOPMENT (venue: Hall C, 2/F)

Chair: Jyro B. Triviño (Ateneo de Manila University)

The Performance of Foreign Acquisitions of US Companies (t25-017)

Speaker: Irina Khindanova (University of Denver)

Cultivating Innovation: A Bibliometric Analysis of Sustainable Technology and Business Strategies in

Agriculture (t25-021)

Speaker: Rocco Pavesi (Università degli Studi di Milano)

Housing Market Transformations in O'ahu: Insights from a Multi-Year Analysis (t25-064)

Speaker: Patricia Yu (University of Hawaii - West Oahu)

The Role of Climate Vulnerability in Shaping Export Diversification: Evidence from Asian Economies (t25-091)

Speaker: Chatchai Khiewngamdee (Chiang Mai University) *SIBR Best Paper Award*

Financial Literacy and Inclusion of Philippine Jeepney and Tricycle Drivers (t25-226)

Speakers: Bryan N. Bernabe (De La Salle University) & Jyro B. Triviño (Ateneo de Manila University)

Session E2: INNOVATION, MANAGEMENT, ENTREPRENEURSHIP & FINANCE (venue: Hall B, 2/F)

Chair: Michelle Brendy C. Ocampo Tan (De La Salle University)

Using Cusp Catastrophe Model to Analyze Passengers' Choice of AI Customer Service (t25-055)

Speaker: Yu-Kai Huang (National Taiwan Ocean University)

Entrepreneurial Leadership and Learning Organization Influencing Innovative Performance of Local Government Organization (t25-201)

Speaker: Panitee Karnsomdee (Kasetsart University)

From Speculation to Data-Driven Precision: A Review of Startup Valuation Methods (t25-209)

Speaker: Wei Ying Chong (Taylor's University)

SMEs Green Entrepreneurship Create Positive Green Values in Hong Kong Society (t25-212)

Speaker: Eric Lam (Lingnan University)

(Session E2 continued on next page ...)



Managing Cost Reduction of Losses from Fuel Consumption by Applying ECRS Principles: A Case Study of the Beer Production Process in Thailand (t25-214)

Speaker: Panutporn Ruangchoengchum (Khon Kaen University)

Intellectual Capital: An Analysis of Its Influence as an Intangible Asset on Firm Value in Thai Listed Firms (t25-146)

Speaker: Witchulada Vetchagool (Khon Kaen University)

Evaluating the Drivers of Mobile Payment-based Fintech Adoption (t25-186)

Speaker: Michelle Brendy C. Ocampo Tan (De La Salle University)

Session F2: EDUCATION & ECONOMIC DEVELOPMENT (venue: Hall C, 2/F)

Chair: Supanee Harnphattananusorn (Kasetsart University)

Evaluating and Optimizing the Management of Job Training Institutes: Practices and Insights from Indonesia (t25-081)

Speaker: Fitri Nurjanah (Yogyakarta State University)

Forms and Functions of Politeness in the Language of Sundanese Ethnic Students (t25-027)

Speaker: Asep Hidayatullah (Universitas Pendidikan Indonesia)

Global Trends in Service Learning Research within Business Education: A Keyword Co-Occurrence Analysis and Science Mapping (1996 - 2023) (t25-133)

Speaker: David Narong (Mahidol University)

The Relationship between ADHD and Education Performance in Thailand (t25-167)

Speaker: Thitima Puttitanun (Kasetsart University)

Digital Economic Platform to Revitalize and Enhance Economic Empowerment of Cilembu Village Business West Java Indonesia (t25-196)

Speakers: Ami Purnamawati & Arika Nur Syaadah (Universitas Koperasi Indonesia)

Signs & Intercultural Performance: A Case Study of Jing Xuan's Performance (t25-264)

Speaker: Angi Chen (University of Leeds)

Relationship between Household Debt and Income Inequality: TVPVAR Approach (t25-143)

Speaker: Supanee Harnphattananusorn (Kasetsart University)

Session G2: ECONOMIC, SOCIAL & CULTURAL DEVELOPMENT (venue: Hall B, 2/F)

Chair: Erika Vixeen Dia (De La Salle - College of Saint Benilde)

A Study on Employment Intentions and Job-Seeking Activities Among Older Adults Experiencing Decoupling in Organizations: Focus on Involuntary Retirees (t25-159)

Speaker: Eun-jung Kim (Sookmyung Women's University)

Typing of Involuntary Retirement in South Korea: A Fuzzy Set Ideal Type Analysis (t25-164)

Speaker: Yu-Ree Lee (Sookmyung Women's University)

Topic Modeling Analysis of Research Trends in Decoupling the Older Labour Market (t25-179)

Speaker: Kukhee Han (Sookmyung Women's University)

Research on the Future Development Trend of China's Pet Industry (t25-094)

Speaker: Mei Kuo Hua (Feng Chia University)

(Session G2 continued on next page ...)



Incentivizing Generation Y to Have Children in Khon Kaen Province, Thailand (t25-211) Speaker: Jongrak Hong-ngam (Khon Kaen University)

Do Self-Control, Financial Knowledge, and Personality Traits Influence Gen Y's Over-Indebtedness? A Case Study in Bangkok, Thailand (t25-171)

Speakers: Pornmeena Nuchit & Wasinee Sothong (Khon Kaen University)

Urban Forms and Price Effects of Gentrification in Malate District, Manila, Philippines as Influenced by De La Salle – College of Saint Benilde (t25-243)

Speakers: Erika Vixeen Dia & Matthew S. Chua (De La Salle - College of Saint Benilde)

Session H2: EDUCATION & SOCIETY (venue: Hall C, 2/F)

Chair: Anisa Mawarni (Universitas Pendidikan Indonesia; Universitas Islam Negeri Raden Intan Lampung)

Cooperative Learning in Improving Social-Emotional Skills of Students with Special Needs in Inclusive Schools (t25-056)

Speaker: Sa'adah Sa'adah (Universitas Negeri Yogyakarta)

Improving Reading Comprehension Skills of Elementary School Students Through CIRC (Cooperative Integrated Reading and Composition) Model Using Padlet (t25-040)

Speaker: Neneng Hayatul Milah (Universitas Pendidikan Indonesia)

Implementation of the Spirit of Progressivism in BIPA Learning (t25-047)

Speaker: Vita Diah Setyoningrum (Universitas Negeri Yogyakarta)

Unveiling the Potentials: Technology-Assisted Differentiated Instruction in EFL Classrooms in the Recurring Emphasis of the Indonesian Curriculum (t25-079)

Speaker: Muchamad Muchibbuddin Waly (Universitas Negeri Yogyakarta)

Does Learning Effectiveness Drive Learning Efficiency in Virtual Reality-Based Learning Outcomes? (t25-121) Speakers: Betanika Nila Nirbita & Muhammad Roy Aziz Haryana (Universitas Negeri Yogyakarta)

Art Studio Models for the Future: Bridging Education, Industry, and Innovation (t25-268) Speaker: Jiawei Tong (Wenzhou-Kean University)

Academic Buoyancy Among Prospective Educators: A Comparative Analysis Based on Characteristic Aspects for Innovation Counselling Virtual Reality (t25-244)

Speaker: Anisa Mawarni (Universitas Pendidikan Indonesia; Universitas Islam Negeri Raden Intan Lampung)

Session J2: MARKETING & MANAGEMENT (venue: Hall B, 2/F)

Chair: Ferdinand de la Paz (De La Salle-College of Saint Benilde Manila)

Going Green: Uncovering the Role of Green Marketing Approaches in Customer Purchase Behavior Mediated by Brand Image (t25-028)

Speaker: Jayme C. Ignacio (De La Salle University)

Exploring the Effects of Satisfaction, Cognitive Loyalty, Affective Loyalty, and Conative Loyalty on Behavioral Loyalty of Hotel Customers (t25-120)

Speaker: Chatarin Subying (Mahidol University)

(Session J2 continued on next page ...)



Customer Cultural Cognition and Supplier ESG Performance: Evidence from Global Supply Chain

Relationships (t25-060)

Speaker: Zhihan Shen (Capital University of Economics and Business) *SIBR Best Paper Award*

The Sneaker Resale Industry: Exploring Customer Satisfaction and Brand Trust Across Online and Physical

Stores (t25-187)

Speaker: Manuel R. Tanpoco (De La Salle University)

From Admiration to Intention: The Roles of Influencer Characteristics, Informativeness of Content, and

Emotional Response in TikTok E-Commerce (t25-188) Speaker: Manuel R. Tanpoco (De La Salle University)

Managing Collaboration in Tourism SMEs: An Integrated Model of Social Capital and Commitment-Trust

Theories (t25-065)

Speaker: Vicheth Nara (Mahidol University)

The Effects of the Adoption of Evidence-Based Design on Competitive Advantage and Value-Added Service:

A Multiple Case Study of the Selected Architecture Firms in Makati, Philippines (t25-087)

Speaker: Maria Teresa Felicidad Agustin (De La Salle-College of Saint Benilde Manila)

Managerial Encouragement, Organizational Encouragement, and Resource Sufficiency and Its Effect on

Creativity as Perceived by Architects in Metro Manila, Philippines (t25-090)

Speaker: Ferdinand de la Paz (De La Salle-College of Saint Benilde Manila)

Session K2: ORGANIZATION MANAGEMENT & SUSTAINABILITY (venue: Hall C, 2/F)

Chair: Wilson Bangun (Maranatha Christian University)

Integrated Review of Research on Ambidextrous Practices for Sustainable Mining (t25-026)

Speaker: Nathatai Janjirawatna (Mahidol University)

Development Assessment System of International Safety Management (ISM) Code and Tanker Management Self Assessment (TMSA) on Tanker Operation (t25-225)

Self Assessment (TMSA) on Tanker Operation (t25-225) Speaker: Dafid Ginting (Politeknik Adiguna Maritim Indonesia Medan)

The Impact of Electric Vehicle Development on the Auto Parts Industry (t25-257)

Speaker: Jiajia Chen (Wenzhou Kean University)

The Importance of Practical Activities in Business Education in the Context of Digital Economy (t25-258)

Speakers: Jiajia Chen & Jia Lu (Wenzhou Kean University)

Art-Business Integration in Design Education: Challenges and Opportunities in Junior Colleges (t25-260)

Speakers: Jia Lu & Jiawei Tong (Wenzhou Kean University)

Power Distance, Needs Satisfaction, and Hybrid Human Resource Management's Influence on Employee Well-

being (t25-216)

Speaker: Li Liu (Taylor's University)

Human Resources Development to Improvement Competitive Advantage (t25-224)

Speaker: Wilson Bangun (Maranatha Christian University)



Session A3: SOCIO-ECONOMIC DEVELOPMENT & EDUCATION (Zoom: 5847253394)

Chair: Wuthiya Saraithong (Kasetsart University)

Assessing the Impact of Sovereign Risk on Foreign Direct Investment: A Case of South Africa (t25-206) Speaker: Aviwe Sithembile (University of the Western Cape)

Impact of Hofstede Cultural Dimensions on the Global Innovation Index of African Nations (t25-252)

Speaker: Grace Obalade (University of Kwazulu-Natal)

Financial Development and Foreign Direct Investment (t25-227)

Speaker: Piyaphan Changwatchai (Kasetsart University)

Effects of Structural Transformation on Income Inequality in Thailand (t25-052)

Speaker: Waleerat Suphannachart (Kasetsart University)

From Loneliness to Vitality: A Qualitative Study Developing a Digital Prototype for Thai Elderly Well-being (t25-139)

Speaker: Wattanee Prasertwong (Chulalongkorn University)

Analysis of Factors Influencing Retirement Decoupling Among Middle-aged and Older Workers (t25-161)

Speaker: Sun-Hye Nam (Sookmyung Women's University)

The Need to Include Personal Financial Management in Education - Implementation and Critical Factors Success (t25-130)

Speaker: Quanlin Zhang (Wenzhou Kean University)

POD (Project on Demand) Exploring the Use of a Streaming Platform as Sustainable Archiving for Academic Outputs of the School of Multimedia Arts (t25-170)

Speaker: Jim Pangan (Asia Pacific College)

Exploring How Thai Parental Satisfaction in Life is Defined (t25-237)

Speaker: Wuthiya Saraithong (Kasetsart University)

Session B3: BANKING, ACCOUNTING & FINANCE (Zoom: 7783114694)

Chair: Rindu Rika Gamayuni (University of Lampung)

The Impact of COVID-19 Lockdown Announcements on Share Prices (Abnormal Returns): Evidence from the Johannesburg Stock Exchange (t25-192)

Speaker: Adefemi A. Obalade & Xolisa Mtiki (University of the Western Cape)

COVID-19 Pandemic and Calendar Effects in Stock Returns on the Johannesburg Stock Exchange (t25-193)

Speaker: Adefemi A. Obalade (University of the Western Cape)

Could Job Creation Reduce Firm's Loan Performance Rates? Evidence from the SBA Loan (t25-092)

Speaker: Bin Shen (Yunnan University)

The Role of Interest Rate Spread in Market Conditions and Banking Performance: Insights from Bank

Pembangunan Daerah in Indonesia (t25-099)

Speaker: Chajar Matari Fath Mala (Universitas Pembangunan Jaya)

Firm Characteristics and Discouraged Borrowers in Thailand (t25-116)

Speaker: Siwapong Dheera-aumpon (Kasetsart University)

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System Dynamics to Prevent Displaced Commercial Risk in Islamic Banks in Indonesia (t25-165) Speaker: Umi Rachmah Damayanti (Universitas Padjadjaran)

Analyzing Biases in Banking Strategic Planning: Prioritizing Profitability vs. Stability (t25-259) Speaker: Fandhy Siregar (Universitas Padjadjaran)

The Role of Public Accounting Reform in Improving the Quality of Financial Reports and Mitigate Corruption: Evidence from Indonesia (t25-069)

Speaker: Rindu Rika Gamayuni (University of Lampung)

Effect of E-Government and Abnormal Accrual on Financial Reporting Quality, Moderated by Internal Control System Maturity: Evidence from Indonesia's Local Government (A Mixed Method Research) (t25-101) Speaker: Rindu Rika Gamayuni (University of Lampung)

Session C3: MANAGEMENT & ENTREPRENEURSHIP (Zoom: 3277392296)

Chair: Belinda de Castro (University of Santo Tomas)

Leadership Styles, Turnover Intention, and Employee Engagement in the Retail Industry Setting (t25-039) Speaker: Erika Magdaong (Bulacan Agricultural State College; University of Santo Tomas)

Entrepreneurial Landscape in Tarlac Province (t25-108) Speaker: Limuel P. Pavico (Tarlac State University)

The Role of Entrepreneurial Orientation in Transforming Capability Resources into Resilience (t25-144) Speaker: Yogi Sugiarto Maulana (STISIP Bina Putera Banjar)

Digital Transformation and Innovation: The Mediating Role of Supply Chain Competence (t25-145) Speaker: Yogi Sugiarto Maulana (STISIP Bina Putera Banjar)

The Intervention of Green Competitive Advantage in Green Management Practices for Sustainable Business Performance at State-Owned Enterprises in Indonesia (t25-223)

Speaker: Triaji Prio Pratomo (Universitas Islam Indonesia)

Enhancing Personal Initiative and Design Cognition of Entrepreneurship Leaders toward Success (t25-235) Speaker: Palin Phoocharoon (National Institute of Development Administration)

Patient Experience: Acceptance and Effectiveness of Advanced 3D Simulation System for Plastic Surgery (t25-267)

Speaker: Ying-Chia Hsieh (National Chung-Cheng University)

Roadmaps and Roadblocks in Managing Shadow Education Institutions (t25-228) Speaker: Belinda de Castro (University of Santo Tomas)

The Moderating Role of Coping Strategies and Organizational Support in the Occupational Stress Reduction and Job Performance Improvement of Nurses Employed in Government Hospitals: A Structural Equation Model (SEM) (t25-229)

Speaker: Belinda de Castro (University of Santo Tomas)



Session D3: ECONOMIC DEVELOPMENT & SUSTAINABILITY (Zoom: 5847253394)

Chair: Adrie Putra (Esa Unggul University)

Mitigating Poverty in Rural Farming Communities: Exploring Socio-Demographic Influences on Technology

Adoption for Sustainable Development (t25-156) Speaker: Bunga Hidayati (Universitas Brawijaya)

World Oil Price and Economic Growth in the Philippines (t25-169)

Speaker: Karen Grace Valdez (University of Santo Tomas)

To Borrow or Not to Borrow: The Case of Rice Farmers in Gapan, Nueva Ecija (t25-220)

Speaker: Junette A. Perez (De la Salle University)

Green Practices and Sustainability Performance of Micro, Small, and Medium Enterprises (t25-249)

Speaker: Marcellia Susan (Maranatha Christian University)

"Better Safe Than Sorry": Application of the Two Approaches to the Precautionary Principle in Philippine Jurisprudence (t25-181)

Speakers: Alexandria Sofia R. Imperial & Lei Charmaine D. Cruz (De La Salle University)

Understanding the Structural Transformation of the Manufacturing Sub-Sector Using Comprehensive Shift-

Share at The Provincial Level in Indonesia (t25-061)

Speaker: Adrie Putra (Esa Unggul University)

Past Present and Future of Financial Literacy in Higher Education; A Systematic Literature Review (t25-210)

Speaker: Adrie Putra (Esa Unggul University)

Session E3: ACCOUNTING & FINANCE (Zoom: 7783114694)

Chair: Ma. Belinda Mandigma (University of Santo Tomas)

Earnings Management Trade-Off: A Systematic Literature Review (t25-230)

Speaker: Feby Astrid Kesaulya (Universitas Katolik Parahyangan)

Examining the Impact of Governance and Social Responsibility on Audit Report Lag: The Role of Audit

Quality (t25-241)

Speaker: Francisca Anggraini (Sanata Dharma University)

Integrated Reporting Scoreboard as a Measurement of Report Quality: An Empirical Analysis (t25-245)

Speaker: Yane Devi Anna (Universitas Katolik Parahyangan)

Determinants of Sustainability Report Quality for Public Companies in Indonesia (t25-253)

Speaker: Yusef Karsana (Sanata Dharma University)

The Green Investment, the Disclosures, and Green Company Value: The Role of Financial Performance (t25-

Speaker: Ferikawita M. Sembiring (Jenderal Achmad Yani University)

Relationship of Perceived Organizational Support and Organizational Commitment on the Business Continuity Management of Selected Financial Shared Services Companies Basis for Intervention Measures (t25-096) Speaker: Ma. Belinda Mandigma (University of Santo Tomas)

An Analysis of the Value Relevance of Financial Information of Selected Publicly Listed Philippine Companies on the Implementation of the PFRS for Revenue from Contracts (t25-097)

Speaker: Ma. Belinda Mandigma (University of Santo Tomas)



Session F3: MARKETING, MANAGEMENT & FIRM PERFORMANCE (Zoom: 3277392296)

Chair: Enrico Mendoza (De La Salle University; Assumption College San Lorenzo)

Factors Affecting Customer Engagement in Metaverse: Fashion Retailing of the Future (t25-016)

Speaker: Jason Chiu (Keimyung University)

How to Avoid Job Demands Hindrance and Enhance Work Engagement in Vietnamese Public Universities: The Role of Digital Self-Efficacy (t25-126)

Speaker: Hoang Tran Phuoc Mai Le (International University - Vietnam National University HCMC)

Credibility of Social Media Influencers: Driving eWOM and Purchase Intentions Among Young Vietnamese Audiences with Masculinity as a Moderator (t25-127)

Speaker: Hoang Tran Phuoc Mai Le (International University - Vietnam National University HCMC)

The Future of Customer Support: Assessing the Impact of AI Chatbots through (AICSQ - AI Chatbot Service Quality) in Telecommunication Services (t25-074)

Speakers: Arjhen Judea P. Sombrero, Cristina Teresa Lim & Pablo Mulawin S. Cassanova (De La Salle University)

The Roles of E-Commerce and Provincial Competitiveness on Business Performance (t25-242) Speaker: Phuong Anh Nguyen (International University - Vietnam National University HCMC)

The Rural Banks' Perspective of SMEs' Ability to Survive in the Pandemic Era (t25-248) Speaker: Yavida Nurim (Universitas Janabadra)

Navigating the Future: Analyzing the Effect of Innovative Capability, Technological Capability, Market Orientation, and Supplier Relationship on Competitive Advantage Among Small Food and Beverage Businesses in NCR (t25-070)

Speaker: Enrico Mendoza (De La Salle University; Assumption College San Lorenzo)

Session G3: MANAGEMENT & ENTREPRENEURSHIP (Zoom: 5847253394)

Chair: Erna Maulina (Universitas Padjadjaran)

Strengthen Digital Entrepreneurial Ecosystems: The Women Digital Entrepreneurs Characteristics and their Collaborative Network Impact (t25-131)

Speaker: Ratih Purbasari (Universitas Padjadjaran)

Assessing the Influence of Digital Entrepreneurial Ecosystem on Competitive Advantage: Insights from Women Digital Entrepreneurs (t25-132)

Speaker: Ratih Purbasari (Universitas Padjadjaran)

Bridging Connections: The Effect of Solidarity Entrepreneurial Ecosystems and Collaborative Networks on Business Performance of West Java Cooperative (t25-110)

Speaker: Sam'un Jaja Raharja (Universitas Padjadjaran)

The Effect of Communication on Sustainable Business Growth through Organizational Culture in Cooperatives in West Java Province (t25-250)

Speaker: Sam'un Jaja Raharja (Universitas Padjadjaran)

The Role of Solidarity Entrepreneurial Ecosystems in Enhancing Business Performance of Cooperatives:

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Speaker: Sam'un Jaja Raharja (Universitas Padjadjaran)

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Speaker: Noppamest Suwannamai (Mahidol University)

Achieving Competitive Advantage through Digital Transformation and Supply Chain Competence: Evidence from West Java Digipreneurs (t25-153)

Speaker: Erna Maulina (Universitas Padjadjaran)

Empowering Digital Entrepreneurs: Exploring the Digital Transformation and Innovation in Achieving

Competitive Advantage in West Java (t25-154) Speaker: Erna Maulina (Universitas Padjadjaran)

Session H3: MARKETING & CONSUMER BEHAVIOR (Zoom: 7783114694)

Chair: Jun Grimaldo (University of Santo Tomas)

Green Restaurant Attributes, Environmental Concerns, and Intention to Visit Green Restaurants: The Behavior of Young Indonesian Consumers with Moderating Effect of Attitude (t25-046)

Speaker: Dimas Hendrawan (Yuan Ze University; Universitas Brawijaya)

Determinants of Customer E-Trust and Customer E-Satisfaction in Online Shopping in Makassar, Indonesia (t25-071)

Speaker: Andi Mappatompo (Universitas Muhammadiyah Makasar)

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Speaker: Beata Maria De Ocampo (De La Salle University)

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Longitudinal Study: Online Strategy in Food and Beverage Companies in Indonesia (2019-2022) (t25-163) Speaker: Aurora Yupita Achmada (Universitas Padjadjaran)

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Speaker: Russell Carrasco (University of Santo Tomas)

Why Coffee on Weekday Mornings has Become a Necessity in Shanghai? (t25-265)

Speaker: Chenxi Wu (Wenzhou-Kean University)

The Role of Financial Leverage in Optimizing Working Capital Efficiency: A Sector-Specific Analysis of Philippine Publicly Listed Companies (t25-184)

Speaker: Janus Aries Q. Simbillo (De La Salle University)

Analyzing Information Search Behavior in a Digital Era: A Comparative Study of Local and Non-local Tourists in Marinduque (t25-160)

Speaker: Jun Grimaldo (University of Santo Tomas)



Session J3: OPERATIONS MANAGEMENT & FIRM PERFORMANCE (Zoom: 3277392296)

Chair: Nung Harjanto (Politeknik YKPN)

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Competitive Dynamics in the Development of Technological Innovation in the Hospitality Industry (t25-066) Speaker: Erminati Pancaningrum (STIE PGRI Dewantara Jombang)

Long Term Financial Perspective: How to Improve Company Financial Performance in Indonesia (t25-175) Speaker: Erminati Pancaningrum (STIE PGRI Dewantara Jombang)

Operational Efficiency, Non-Interest Income, and Green Banking on Operational Performance (t25-254) Speaker: I Putu Sugiartha Sanjaya (Universitas Atma Jaya Yogyakarta)

Exploring Circular Economics in Citronella Oil SMEs in Nusa Penida (t25-255) Speaker: I Putu Sugiartha Sanjaya (Universitas Atma Jaya Yogyakarta)

Redefining Remote Team Management: An Interdisciplinary Approach for Ivorian SMEs Post-COVID-19 (t25-190)

Speakers: Kora N'Gbesso & Aicha Mrhari (Mohammed V University of Rabat)

Logistics Auditing as a Bridge between Business, Finance, and Digital Transformation (AI, Big Data, IoT) in Supply Chain Performance (t25-208)

Speakers: Kholoud Ameziane & Aicha Mrhari (Mohammed V University of Rabat)

The Influence of Other Comprehensive Income and Earnings Responses Coefficient on Corporate Sustainable Performance (t25-218)

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The Influence of Innovation on Micro, Small, and Medium Enterprises Sustainable Performance: A Triple Bottom Line Approach (t25-231)

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Session K3: MARKETING & MANAGEMENT (Zoom: 7783114694)

Chair: Harold Dellosa (De La Salle University)

The Impact of Digital Transformation on Faculty Job Satisfaction and Workplace Relations: A Quantitative Study of a Philippine Higher Education Institution (t25-176)

Speaker: Anthony D. Coloma (De La Salle University)

Family Ties and Firm Survival: Nepotism and Organizational Resilience Across Selected Family and Non-Family Businesses in the National Capital Region (NCR), Philippines (t25-233)

Speaker: Emilina R. Sarreal (De La Salle University)

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Speaker: Harold Dellosa (De La Salle University)

The Rising Trend: Exploring the Influence of eWOM Intention, Perceived Information Credibility, and Online Trust on Purchase Intention among Gen Z users on TikTok Product and Service Videos (t25-135) Speaker: Harold Dellosa (De La Salle University)



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t25-061, t25-210	Adrie Putra	Esa Unggul University
t25-190, t25-208	Aicha Mrhari	Mohammed V University of Rabat
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t25-244	Anisa Mawarni	Universitas Pendidikan Indonesia; Universitas Islam Negeri Raden Intan Lampung
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t25-095	Hui Wen Lin	Feng Chia University
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t25-260, t25-268	Jiawei Tong	Wenzhou-Kean University
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t25-018	Kenneth J. Miranda	Dr. Yanga's Colleges, Inc.

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t25-072	Tzu-Yun Chang	Feng Chia University
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