

PROGRAM* (First version)				
DAY 1 (January 6th, 2025)	DAY 2 (January 7th, 2025)	DAY 3 (January 8th, 2025)		
In-person	In-person	Online		
09:00 In-person presenters collect nam				
09:15-11:00 Sessions <u>A1</u> , <u>B1</u>	09:15-10:30 Sessions <u>A2</u> , <u>B2</u>	09:15-11:30 Sessions <u>A3</u> , <u>B3</u> , <u>C3</u>		
11:00-11:15 Coffee break	10:30-10:45 Coffee break	11:30-11:45 Break		
11:15-11:45 Keynote Speech**	10:45-12:00 Sessions <u>C2</u> , <u>D2</u>	11:45-13:30 Sessions <u>D3</u> , <u>E3</u> , <u>F3</u>		
12:00-12:45 Lunch (Restaurant on 1/F)	12:00-12:45 Lunch (Restaurant on 1/F)	13:30-13:45 Break		
12:45-14:45 Sessions <b>E1</b> , <b>F1</b>	12:45-14:45 Sessions <u><b>E2</b></u> , <u><b>F2</b></u>	13:45-15:30 Sessions <u>G3</u> , <u>H3</u> , <u>J3</u>		
14:45-15:00 Coffee break	14:45-15:00 Coffee break	End of Program		
15:00-16:45 Sessions <u>G1</u> , <u>H1</u>	15:00-16:45 Sessions <u>G2</u> , <u>H2</u>			
16:45-16:55 Coffee break	16:45-16:55 Coffee break			
16:55-18:25 Sessions <b>J1</b> , <b>K1</b>	16:55-18:25 Sessions <b>J2, K2</b>			

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### **Guide to Speakers and Session Chairs**

- Please be ready in the session five minutes before the schedule.
- Each paper has 10 minutes for presentation + 3 minutes for Q&A. The session chair should remind each speaker three minutes before the time he/she is expected to end the presentation. If a speaker goes beyond the time allotted, the session chair should remind him/her to end the presentation.
- SIBR assumes no responsibility if you are unable to finish your presentation in your assigned session for any reasons.
- <u>In-person presentation (Days 1-2)</u>: LCD projector and computer will be provided in each conference room.
  - o You should save your presentation file on your own USB drive.
  - o You should not connect your own computer to the projector.
- Online presentation (**Day 3**): Download the Zoom Client from <a href="https://www.zoom.us">https://www.zoom.us</a> and install it on your computer.
  - o Before the conference, you should test your computer webcam and microphone in the Zoom waiting room.
  - o The password for entering the Zoom meeting rooms will be sent by email before the conference.

### **Online Conference Proceedings**

• The conference proceedings will be published at http://sibresearch.org/past-2025-tokyo.html.

#### **Conference Pack**

- <u>In-person and online presentations</u>: you will receive by email a conference pack before the conference.
- <u>In-person presentations only</u>: On **either Day 1 or Day 2**, you will collect your name badge from the service desk (Second Floor). **The name badges will be sorted by the attending authors' <u>first names</u>. Collection of name badges will be self-service.** Non-registered guests (without a name badge) will not be admitted. *The service desk will be closed during lunch time*.

### Conference Venue - Hotel MyStays Ochanomizu, Second Floor

• Visit <a href="http://sibresearch.org/tokyo-venue.html">http://sibresearch.org/tokyo-venue.html</a> for more information and maps.

<sup>\*</sup> Time in the program is Japan Standard Time (https://time.is/Japan).

<sup>\*\*\*</sup> **Keynote Speech (venue: Hall B, 2/F; Zoom ID:** 5847253394): Professor Alex Coad, Waseda Business School, Waseda University, Japan; Editor, *Research Policy*; Editor, *Small Business Economics*; Associate Editor, *Industrial and Corporate Change*.



### Session A1: MANAGEMENT & ENTREPRENEURSHIP (venue: Hall B, 2/F)

Chair: Hardy Loh Rahim (Universiti Teknologi MARA)

A Precarious Public Service: A Case Study on the Condition of Job Orders and Contract of Service Workers in a Local Government Unit in the Philippines (t25-018)

Speaker: Kenneth J. Miranda (Dr. Yanga's Colleges, Inc.)

The Role of Over-Indebtedness Stress and Trait Resilience on Work Withdrawal in the Workplace (t25-147)

Speaker: Ringgold Atienza (De La Salle University)

The Impact of Digital Transformation on Faculty Job Satisfaction and Workplace Relations: A Quantitative

Study of a Philippine Higher Education Institution (t25-176)

Speaker: Anthony D. Coloma (De La Salle University)

Family Ties and Firm Survival: Nepotism and Organizational Resilience Across Selected Family and Non-

Family Businesses in the National Capital Region (NCR), Philippines (t25-233)

Speaker: Emilina R. Sarreal (De La Salle University)

Personal Resilience as a Catalyst in Technopreneurial Intent of Engineering Students (t25-246)

Speaker: Jake Ervin Jonathan Go (De La Salle University)

Training Intervention for Poverty Stricken Entrepreneurs in Malaysia (t25-035)

Speaker: Hardy Loh Rahim (Universiti Teknologi MARA)

## Session B1: ACCOUNTING & FINANCE (venue: Hall C, 2/F)

Chair: Winifred Huang (University of Bath)

Wildfire Risk and Access to Credit (t25-057)

Speaker: Salman Tahsin (San Jose State University)

Hospital Ownership Type and Performance: Does Quality Matter? (t25-075)

Speaker: Kathryn Chang (Sonoma State University)

Analyzing Corporate Social Responsibility, CEO Gender Diversity and Compensation Structure (t25-194)

Speaker: Dmitriy V. Chulkov (Indiana University Kokomo)

The Influence of Sustainability Disclosures on Corporate Financial Success of Publicly Listed Companies in the

Philippines (t25-222)

Speaker: Shirlene P. Bayona (University of Santo Tomas)

Producing AI Innovation and Its Value Implications (t25-115)

Speaker: Ambrus Kecskes (Schulich School of Business, York University)

How does Holding Excess Cash Mitigate Stock Price Crash Risk: A Case for Financial Prudence (t25-082)

Speaker: Winifred Huang (University of Bath)



### Session E1: MARKETING & CONSUMER BEHAVIOR (venue: Hall B, 2/F)

Chair: Harold Dellosa (De La Salle University)

Examining the Moderating Role of Investment and Herd Behavior on the Influence of Kidult Culture and Perceived Visual Aesthetics Towards Consumers' Repurchase Intention on Blind Box Toys (t25-048) Speaker: Patrick Hariramani (De La Salle University)

Stitching the Gaps: Exploring the Impact of Consumer Perception and Allegations to the Repurchase Intention of SHEIN Consumers as Moderated by Body Inclusivity (t25-049)

Speaker: Patrick Hariramani (De La Salle University)

Impact of Perveived Value, Social Media Influencers, and Product Innovation on Online Repurchase Intention through the Mediating Role of E-Satisfaction and E-Trust (t25-117)

Speaker: Emmanuel Fernando Jimenez (De La Salle University)

The Impact of Digital Nudging, Customer Experience, and Perceived Risk on the Repurchase Intention of Individuals in MetroMart aftert the Covid-19 Pandemic (t25-118)

Speaker: Emmanuel Fernando Jimenez (De La Salle University)

Effectiveness and Future Development of Applying Artificial Intelligence on Customer Service – Taking Company H as an Example (t25-036)

Speaker: Ping Chun Chen (Feng Chia University)

Understanding the Willingness of Young Adults to Adopt the Use of Reusable Tumblers with the Influence of Social Media, Environmental Awareness, and Sustainable Consumption (t25-134)

Speaker: Harold Dellosa (De La Salle University)

The Rising Trend: Exploring the Influence of eWOM Intention, Perceived Information Credibility, and Online Trust on Purchase Intention among Gen Z users on TikTok Product and Service Videos (t25-135)

Speaker: Harold Dellosa (De La Salle University)

## Session F1: ORGANIZATION & INNOVATION MANAGEMENT (venue: Hall C, 2/F)

Chair: Roderick Pangindian (De La Salle University)

Exploring the Freelance Landscape: Implications of Moonlighting and Work Motivation to Employee Agility as Moderated by Self-Efficacy and Work from Home (t25-140)

Speaker: Shieradel Jimenez (De La Salle University)

Navigating the Post-Pandemic Era: Digital Transformation of SME's in Bohol, Philippines (t25-141) Speaker: Shieradel Jimenez (De La Salle University)

Your Gig, Your Way: The Influence of Intrinsic and Extrinsic Motivations on Job Satisfaction among Gig Workers Engaged in Digital Labor Platforms in the Philippines (t25-124)

Speaker: Harvey T. Ong (De La Salle University)

From Screen to Cart: Deciphering the Mediating Influence of Impulse Buying Tendency on the Urge to Buy Impulsively through the Lens of Parasocial Interaction and Social Presence (t25-125)

Speaker: Harvey T. Ong (De La Salle University)

Succession in Family Businesses and Digital Transformation in the Metal Manufacturing Industry: Cooperation Strategies between Family Members and Professional Managers (t25-093)

Speaker: Ming-sheng Liu (Feng Chia University)

(Session F1 continued on next page ...)



Exploring the Influence of Retail Attributes, Innovation, and Sustainability on Retail Equity using PLS-SEM: A Case of H&M Philippines (t25-178)

Speaker: Roderick Pangindian (De La Salle University)

Analyzing the Factors Shaping the Shift from Brick and Mortar Banking to Pure Digital Banking in the Philippines (t25-199)

Speaker: Roderick Pangindian (De La Salle University)

## Session G1: POLICY, LAW & PUBLIC ADMINISTRATION (venue: Hall B, 2/F)

Chair: Carlos Gaw Jr. (De la Salle University)

Fulfillment of Political Rights of Persons with Disabilities as Voters in the 2024 Election in Indonesia (t25-012) Speaker: Pra Warman Syah (University of Indonesia)

Analysis of Advocates' Speaking Strategies in Court: Implementation and Challenges for Lawyer Professional Education (t25-023)

Speaker: Deri Wan Minto (Universitas Pendidikan Indonesia)

In Aid of Legislation or Prosecution? Determining the Limitations of the Congressional Power of Inquiry under Article VI, Section 21 of the Constitution (t25-155)

Speaker: Marco Deo Alfonso Atinaja (De La Salle University)

"Better Safe Than Sorry": Application of the Two Approaches to the Precautionary Principle in Philippine Jurisprudence (t25-181)

Speakers: Alexandria Sofia R. Imperial & Lei Charmaine D. Cruz (De La Salle University)

Sexual Disorientation as a Reason for Divorce in Indonesia based on a Compilation of Islamic Law and Positive law (t25-204)

Speaker: Rahmadanil (Andalas University; Nahdlatul Ulama University West Sumatera)

In Your Face: A Legal Analysis of Aesthetic Practices Based on the Medical Act of 1959, as Amended (t25-238)

Speakers: Alejandro Rafael Constantino & Carlos Gaw Jr. (De la Salle University)

## Session H1: TECHNOLOGY & OPERATIONS MANAGEMENT (venue: Hall C, 2/F)

Chair: Yueh-Li Wang (Feng Chia University)

Analysis of the Competitive Strategy of Taiwan's Aerial Work Industry (t25-072)

Speaker: Tzu-Yun Chang (Feng Chia University)

Discussing the Market Risks and Management of Traditional Black Plaster Pharmaceutical Factories (t25-073) Speaker: Chih Hung Liu (Feng Chia University)

speaker. Sim Hang Ela (Fong Sina Sin Grotter)

Exploring Innovative Business Models for Pharmacies: AI-Driven Strategies for Error Reduction and Cost Efficiency in Taichung City C Pharmacy (t25-077)

Speaker: Wei-yuan Ho (Feng Chia University)

Exploring Influential Factors in Information Security Management for Taiwan's Traditional Industries: From the Perspective of Operational Risk (t25-100)

Speaker: Shih-Hsiang Chan (Feng Chia University)

(Session H1 continued on next page ...)



The Application of Artificial Intelligence in Taiwan's Telecommunications Industry and Its Impact on Operational Performance (t25-107)

Speaker: Erh-Tung Sun (Feng Chia University)

The Application of Business Intelligence with PDCA in Taiwan Hand Tool Manufacturers B2B Marketing Model (t25-113)

Speaker: Hsiao-Chen Yang (Feng Chia University)

Examining the Effective Transfer of Business Success from Taiwan Companies to Thailand: An Analysis of C

Company's Experience (t25-114)

Speaker: Yueh-Li Wang (Feng Chia University)

## Session J1: MANAGEMENT & ENTREPRENEURSHIP (venue: Hall B, 2/F)

Chair: Netania Emilisa (Universitas Trisakti)

Antecedents and Consequences of Self-Efficacy to Work Engagement in Millennial Generation Employees (t25-119)

Speaker: Sarfilianty Anggiani (Universitas Trisakti)

How Artificial Intelligence Impacts Employee Performance through Innovative Work Behavior of Generation X & Y Employees in Hospitality Industry at Indonesia (t25-157)

Speaker: Egabetha Amirah Yudhaputri (Universitas Trisakti)

Consequences of Perceived Ease of Use, Perceived Usefulness, and Perceived Enjoyment on Mobile Banking Users in Indonesia (t25-030)

Speaker: Kurniawati (Universitas Trisakti)

Research Dynamics in Pedagogical Entrepreneurship Training: A Quantitative Analysis (t25-041)

Speaker: Tika Koeswandi (Universitas Pendidikan Indonesia)

The Influence of Good Corporate Governance and Company Size Affects Firm Value with Company Financial Performance as a Mediator (t25-185)

Speaker: Catur Rahayu Martiningtiyas (Universitas Trisakti)

Economic Student Attitudes Program towards Business Ethics: An Empirical Investigation in Indonesia (t25-189)

Speaker: Catur Rahayu Martiningtiyas (Universitas Trisakti)

The Influence of Paternalistic Leadership and Organizational Trust on Employee Creativity of Gen Z Interns (t25-034)

Speaker: Netania Emilisa (Universitas Trisakti)

### Session K1: ACCOUNTING & FINANCE (venue: Hall C, 2/F)

Chair: Sang Hoon Kang (Pusan National University)

Sustainability Disclosure and Earnings Management in Indonesian Companies (t25-158)

Speaker: Hans Hananto Andreas (Satya Wacana Christian University)

Gesticulation between ESG Disclosure and Gender Equality: Taiwan (t25-148)

Speaker: Tzu-chun Chen (Feng Chia University)

(Session K1 continued on next page ...)



Investors' Trading Behavior and Post-Earnings-Announcement Drift: Evidence from Taiwan (t25-137) Speaker: Hong-Gia Huang (Tunghai University)

Effects of Conservatism on Corporate Investment during the Global Health Crisis: Evidence from Family Firms in Taiwan (t25-102)

Speaker: Chii-Shyan Kuo (National Taiwan University of Science and Technology)

Measuring Goodwill Impairment Risks: A Simulation for Large Machinery Manufactures in Japan (t25-239) Speaker: Tetsuhiro Kishita (Ryukoku University)

CSR-oriented Board and Employee Welfare: Does the Culture Matter? (t25-213)

Speaker: Ngoc Vuong (Hiroshima University)

Safe Haven Asset Role and Systemic Risk Contagion of Digital Assets in Global Stock Markets (t25-217) Speaker: Sang Hoon Kang (Pusan National University)

### Session A2: STRATEGIC & SUPPLY CHAIN MANAGEMENT (venue: Hall B, 2/F)

Chair: Ching-Hui Lee (Feng Chia University)

Identifying the Determinants for Developing Eco-friendly Containers (t25-080)

Speaker: Shih-Liang Chao (National Taiwan Ocean University)

The Challenges and Opportunities of Local Manufacturing in Africa (t25-095)

Speaker: Hui Wen Lin (Feng Chia University)

How Leasing Models Enhance Operational Flexibility Amid Market Fluctuations: A Case Study of Taiwanese SMEs (t25-098)

Speaker: Jen Tse Huang (Feng Chia University)

Research on the Value Transmission Mechanism of Medical Device Products in Multi-level Sales Channels (t25-122)

Speaker: Yu-Yu Chen (Feng Chia University)

The Food Industry's Response Strategies to the Consolidation of Retail Channels (t25-123)

Speaker: Ching-Hui Lee (Feng Chia University)

### Session B2: BUSINESS ETHICS, CSR & SUSTAINABILITY (venue: Hall C, 2/F)

Chair: Rayan Dui (De La Salle University)

Corporate Sustainability: Research on the Development of Friendly Long-term Care Workplace Strategies (t25-

112)

Speaker: Sheng-Wei Chen (Feng Chia University)

Climate Law and Policy (t25-172)

Speaker: Shu-Yen Shih (Feng Chia University)

Discussion on ESG and Net Zero Carbon Solutions for Small and Medium Enterprises in Taiwan (t25-136) Speaker: Tsung-Hsun Hsieh (Feng Chia University)

Discussion on ESG and Electric Vehicle Adoption in Small and Medium Enterprises in Taiwan (t25-138) Speaker: Yen-Hua Huang (Feng Chia University)

(Session B2 continued on next page ...)



Sustainability Mindset as Antecedent of Intention to Work in Sustainable Maritime Transportation Company amongst Filipino (t25-150)

Speaker: Rayan Dui (De La Salle University)

#### Session C2: MARKETING & CONSUMER BEHAVIOR (venue: Hall B, 2/F)

Chair: Gil Antonio Dela Cruz (De La Salle University)

The Role of Negative Publicity and Anxiety during the COVID-19 Pandemic to the Impact of Social Media Communication to Luxury Brands' Brand Equity and Purchase Intention (t25-215)

Speaker: Edison Jay Li Wang (De La Salle University)

Fake Ads: How Advertising Effectiveness Shapes Perceived Risk, and Attitude for Metro Manila's Millennial's Download Intention (t25-234)

Speaker: Jan Nathalia Atendido (De La Salle University)

Analyzing the Effect of Brand-Generated and User-Generated Content Qualities on Instagram to the Antecedents of the Information Adoption Model (t25-032)

Speaker: Ivan L. Huang (De La Salle University & Far Eastern University)

Local Athletic Brand Repurchase Intention: The Role of Social Media Influencer, Customer Satisfaction, and Brand Awareness Among sports enthusiasts in Metro Manila (t25-182)

Speaker: Gil Antonio Dela Cruz (De La Salle University)

Purchase Intention affected by Sustainability Efforts and Perceived Value towards Social Enterprises in the Philippines (t25-183)

Speaker: Gil Antonio Dela Cruz (De La Salle University)

## Session D2: TRADE, FINANCE & ECONOMIC DEVELOPMENT (venue: Hall C, 2/F)

Chair: Jyro B. Triviño (Ateneo de Manila University)

The Performance of Foreign Acquisitions of US Companies (t25-017)

Speaker: Irina Khindanova (University of Denver)

Cultivating Innovation: A Bibliometric Analysis of Sustainable Technology and Business Strategies in

Agriculture (t25-021)

Speaker: Rocco Pavesi (Università degli Studi di Milano)

Housing Market Transformations in O'ahu: Insights from a Multi-Year Analysis (t25-064)

Speaker: Patricia Yu (University of Hawaii - West Oahu)

The Role of Climate Vulnerability in Shaping Export Diversification: Evidence from Asian Economies (t25-091)

Speaker: Chatchai Khiewngamdee (Chiang Mai University)

Financial Literacy and Inclusion of Philippine Jeepney and Tricycle Drivers (t25-226)

Speakers: Bryan N. Bernabe (De La Salle University) & Jyro B. Triviño (Ateneo de Manila University)



### Session E2: INNOVATION, MANAGEMENT & ENTREPRENEURSHIP (venue: Hall B, 2/F)

Chair: Michelle Brendy C. Ocampo Tan (De La Salle University)

Using Cusp Catastrophe Model to Analyze Passengers' Choice of AI Customer Service (t25-055)

Speaker: Yu-Kai Huang (National Taiwan Ocean University)

Entrepreneurial Leadership and Learning Organization Influencing Innovative Performance of Local

Government Organization (t25-201)

Speaker: Panitee Karnsomdee (Kasetsart University)

From Speculation to Data-Driven Precision: A Review of Startup Valuation Methods (t25-209)

Speaker: Wei Ying Chong (Taylor's University)

SMEs Green Entrepreneurship Create Positive Green Values in Hong Kong Society (t25-212)

Speaker: Eric Lam (Lingnan University)

Managing Cost Reduction of Losses from Fuel Consumption by Applying ECRS Principles: A Case Study of

the Beer Production Process in Thailand (t25-214)

Speaker: Panutporn Ruangchoengchum (Khon Kaen University)

Evaluating the Drivers of Mobile Payment-based Fintech Adoption (t25-186)

Speaker: Michelle Brendy C. Ocampo Tan (De La Salle University)

## Session F2: EDUCATION & ECONOMIC DEVELOPMENT (venue: Hall C, 2/F)

Chair: Supanee Harnphattananusorn (Kasetsart University)

Evaluating and Optimizing the Management of the Job Training Institute: Practices and Insights from Indonesia

(t25-081)

Speaker: Fitri Nurjanah (Yogyakarta State University)

Forms and Functions of Politeness in the Language of Sundanese Ethnic Students (t25-027)

Speaker: Asep Hidayatullah (Universitas Pendidikan Indonesia)

Global Trends in Service Learning Research within Business Education: A Keyword Co-Occurrence Analysis

and Science Mapping (1996 - 2023) (t25-133)

Speaker: David Narong (Mahidol University)

The Relationship between ADHD and Education Performance in Thailand (t25-167)

Speaker: Thitima Puttitanun (Kasetsart University)

Digital Economic Platform to Revitalize and Enhance Economic Empowerment of Cilembu Village Business

West Java Indonesia (t25-196)

Speakers: Ami Purnamawati & Arika Nur Syaadah (Universitas Koperasi Indonesia)

Relationship between Household Debt and Income Inequality: TVPVAR Approach (t25-143)

Speaker: Supanee Harnphattananusorn (Kasetsart University)



### Session G2: ECONOMIC, SOCIAL & CULTURAL DEVELOPMENT (venue: Hall B, 2/F)

Chair: Erika Vixeen Dia (De La Salle - College of Saint Benilde)

Analysis of Success Factors in Job Transition for Older Adults and Decoupling in Employment Flow (t25-159)

Speaker: Eun-jung Kim (Sookmyung Women's University)

Typing of Involuntarily Retired Middle-aged People through Fuzzy Set Analysis (t25-164)

Speaker: Yu-Ree Lee (Sookmyung Women's University)

Topic Modeling Analysis of Research Trends in Decoupling the Older Labour Market (t25-179)

Speaker: Kukhee Han (Sookmyung Women's University)

Research on the Future Development Trend of China's Pet Industry (t25-094)

Speaker: Mei Kuo Hua (Feng Chia University)

Incentivizing Generation Y to Have Children in Khon Kaen Province, Thailand (t25-211)

Speaker: Jongrak Hong-ngam (Khon Kaen University)

Do Self-Control, Financial Knowledge, and Personality Traits Influence Gen Y's Over-Indebtedness? A Case Study in Bangkok, Thailand (t25-171)

Speakers: Pornmeena Nuchit & Wasinee Sothong (Khon Kaen University)

Urban Forms and Price Effects of Gentrification in Malate District, Manila, Philippines as Influenced by De La Salle – College of Saint Benilde (t25-243)

Speakers: Erika Vixeen Dia & Matthew S. Chua (De La Salle - College of Saint Benilde)

## Session H2: EDUCATION & SOCIETY (venue: Hall C, 2/F)

Chair: Anisa Mawarni (Universitas Pendidikan Indonesia; Universitas Islam Negeri Raden Intan Lampung)

Competence of Special Education Teachers with the Implementation of Universal Design for Learning in Inclusive Schools (t25-056)

Speaker: Sa'adah Sa'adah (Universitas Negeri Yogyakarta)

Improving Reading Comprehension Skills of Elementary School Students Through CIRC (Cooperative Integrated Reading and Composition) Model Using Padlet (t25-040)

Speaker: Neneng Hayatul Milah (Universitas Pendidikan Indonesia)

The Implementation of the Spirit of Progressivism in BIPA Learning (t25-047)

Speaker: Vita Diah Setyoningrum (Universitas Negeri Yogyakarta)

Unveiling the Potentials: Technology-Assisted Differentiated Instruction in EFL Classrooms in the Recurring Emphasis of the Indonesian Curriculum (t25-079)

Speaker: Muchamad Muchibbuddin Waly (Universitas Negeri Yogyakarta)

Does Learning Effectiveness Drive Learning Efficiency in Virtual Reality-Based Learning Outcomes? (t25-121) Speakers: Betanika Nila Nirbita & Muhammad Roy Aziz Haryana (Universitas Negeri Yogyakarta)

Academic Buoyancy Among Prospective Educators: A Comparative Analysis Based on Characteristic Aspects for Innovation Counselling Virtual Reality (t25-244)

Speaker: Anisa Mawarni (Universitas Pendidikan Indonesia; Universitas Islam Negeri Raden Intan Lampung)



### Session J2: MARKETING & MANAGEMENT (venue: Hall B, 2/F)

Chair: Ferdinand de la Paz (De La Salle-College of Saint Benilde Manila)

Going Green: Uncovering the Role of Green Marketing Approaches in Customer Purchase Behavior Mediated

by Brand Image (t25-028)

Speaker: Jayme C. Ignacio (De La Salle University)

Exploring the Effects of Satisfaction, Cognitive Loyalty, Affective Loyalty, and Conative Loyalty on

Behavioral Loyalty of Hotel Customers (t25-120)

Speaker: Chatarin Subying (Mahidol University)

Customer Cultural Cognition and Supplier ESG Performance: Evidence from Global Supply Chain

Relationships (t25-060)

Speaker: Zhihan Shen (Capital University of Economics and Business)

Managing Collaboration in Tourism SMEs: An Integrated Model of Social Capital and Commitment-Trust

Theories (t25-065)

Speaker: Vicheth Nara (Mahidol University)

The Effects of the Adoption of Evidence-Based Design on Competitive Advantage and Value-Added Service:

A Multiple Case Study of the Selected Architecture Firms in Makati, Philippines (t25-087)

Speaker: Maria Teresa Felicidad Agustin (De La Salle-College of Saint Benilde Manila)

Managerial Encouragement, Organizational Encouragement, and Resource Sufficiency: Its Effect on Creativity

as Perceived by Architects in Metro Manila, Philippines (t25-090)

Speaker: Ferdinand de la Paz (De La Salle-College of Saint Benilde Manila)

## Session K2: ORGANIZATION MANAGEMENT & SUSTAINABILITY (venue: Hall C, 2/F)

Chair: Wilson Bangun (Maranatha Christian University)

Integrated Review of Research on Ambidextrous Practices for Sustainable Mining (t25-026)

Speaker: Nathatai Janjirawatna (Mahidol University)

Development Assessment System of International Safety Management (ISM) Code and Tanker Management

Self Assessment (TMSA) on Tanker Operation (t25-225)

Speaker: Dafid Ginting (Politeknik Adiguna Maritim Indonesia Medan)

The Impact of Electric Vehicle Development on the Auto Parts Industry (t25-257)

Speaker: Jiajia Chen (Wenzhou Kean University)

The Importance of Practical Activities in Business Education in the Context of Digital Economy (t25-258)

Speaker: Jiajia Chen (Wenzhou Kean University)

Power Distance, Needs Satisfaction, and Hybrid Human Resource Management's Influence on Employee Well-

being (t25-216)

Speaker: Li Liu (Taylor's University)

Human Resources Development to Improvement Competitive Advantage (t25-224)

Speaker: Wilson Bangun (Maranatha Christian University)



### Session A3: SOCIO-ECONOMIC DEVELOPMENT & EDUCATION (Zoom: 5847253394)

Chair: Wuthiya Saraithong (Kasetsart University)

Assessing the Impact of Sovereign Risk on Foreign Direct Investment: A Case of South Africa (t25-206)

Speaker: Fikile Dube (University of the Western Cape)

Financial Development and Foreign Direct Investment (t25-227)

Speaker: Piyaphan Changwatchai (Kasetsart University)

Effects of Structural Transformation on Income Inequality in Thailand (t25-052)

Speaker: Waleerat Suphannachart (Kasetsart University)

From Loneliness to Vitality: A Qualitative Study Developing a Digital Prototype for Thai Elderly Well-being (t25-139)

Speaker: Wattanee Prasertwong (Chulalongkorn University)

Decoupling Analysis of Determinants of Involuntary Retirement Before Age 60 (t25-161)

Speaker: Sun-Hye Nam (Sookmyung Women's University)

The Need to Include Personal Financial Management in Education - Implementation and Critical Factors Success (t25-130)

Speaker: Quanlin Zhang (Wenzhou Kean University)

POD (Project on Demand) Exploring the Use of a Streaming Platform as Sustainable Archiving for Academic Outputs of the School of Multimedia Arts (t25-170)

Speaker: Jim Pangan (Asia Pacific College)

Exploring How Thai Parental Satisfaction in Life is Defined (t25-237)

Speaker: Wuthiya Saraithong (Kasetsart University)

### Session B3: BANKING, ACCOUNTING & FINANCE (Zoom: 7783114694)

Chair: Rindu Rika Gamayuni (University of Lampung)

The Impact of COVID-19 Lockdown Announcements on Share Prices (Abnormal Returns): Evidence from the Johannesburg Stock Exchange (t25-192)

Speaker: Adefemi A. Obalade (University of the Western Cape)

COVID-19 Pandemic and Calendar Effects in Stock Returns on the Johannesburg Stock Exchange (t25-193) Speaker: Adefemi A. Obalade (University of the Western Cape)

Could Job Creation Reduce Firm's Loan Performance Rates? Evidence from the SBA Loan (t25-092) Speaker: Bin Shen (Yunnan University)

The Role of Interest Rate Spread in Market Conditions and Banking Performance: Insights from Bank Pembangunan Daerah in Indonesia (t25-099)

Speaker: Chajar Matari Fath Mala (Universitas Pembangunan Jaya)

Firm Characteristics and Discouraged Borrowers in Thailand (t25-116)

Speaker: Siwapong Dheera-aumpon (Kasetsart University)

System Dynamics to Prevent Displaced Commercial Risk in Islamic Banks in Indonesia (t25-165)

Speaker: Umi Rachmah Damayanti (Universitas Padjadjaran)

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The Role of Public Accounting Reform in Improving the Quality of Financial Reports and Mitigate Corruption: Evidence from Indonesia (t25-069)

Speaker: Rindu Rika Gamayuni (University of Lampung)

Effect of e-government and Abnormal Accrual on Financial Reporting Quality, Moderated by Internal Control System Maturity: Evidence from Indonesia's Local Government (A Mixed Method Research) (t25-101) Speaker: Rindu Rika Gamayuni (University of Lampung)

## Session C3: MANAGEMENT & ENTREPRENEURSHIP (Zoom: 3277392296)

Chair: Belinda de Castro (University of Santo Tomas)

Leadership Styles, Turnover Intention, and Employee Engagement in the Retail Industry Setting (t25-039) Speaker: Erika Magdaong (Bulacan Agricultural State College & University of Santo Tomas)

Entrepreneurial Landscape in Tarlac Province (t25-108) Speaker: Limuel P. Pavico (Tarlac State University)

The Role of Entrepreneurial Orientation in Transforming Capability Resources into Resilience (t25-144) Speaker: Yogi Sugiarto Maulana (STISIP Bina Putera Banjar)

Digital Transformation and Innovation: The Mediating Role of Supply Chain Competence (t25-145) Speaker: Yogi Sugiarto Maulana (STISIP Bina Putera Banjar)

The Intervention of Green Competitive Advantage in Green Management Practices for Sustainable Business Performance at State-Owned Enterprises in Indonesia (t25-223)

Speaker: Triaji Prio Pratomo (Universitas Islam Indonesia)

Roadmaps and Roadblocks in Managing Shadow Education Institutions (t25-228) Speaker: Belinda de Castro (University of Santo Tomas)

The Moderating Role of Coping Strategies and Organizational Support in the Occupational Stress Reduction and Job Performance Improvement of Nurses Employed in Government Hospitals: A Structural Equation Model (SEM) (t25-229)

Speaker: Belinda de Castro (University of Santo Tomas)

## Session D3: ECONOMIC DEVELOPMENT & SUSTAINABILITY (Zoom: <u>5847253394</u>)

Chair: Adrie Putra (Esa Unggul University)

Mitigating Poverty in Rural Farming Communities: Exploring Socio-Demographic Influences on Technology Adoption for Sustainable Development (t25-156)

Speaker: Bunga Hidayati (Universitas Brawijaya)

World Oil Price and Economic Growth in the Philippines (t25-169)

Speaker: Karen Grace Valdez (University of Santo Tomas)

To Borrow or Not to Borrow: The Case of Rice Farmers in Gapan, Nueva Ecija (t25-220) Speaker: Junette A. Perez (De la Salle University)

Green Practices and Sustainability Performance of Micro, Small, and Medium Enterprises (t25-249) Speaker: Marcellia Susan (Maranatha Christian University)

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Understanding the Structural Transformation of the Manufacturing Sub-Sector Using Comprehensive Shift-Share at The Provincial Level in Indonesia (t25-061)

Speaker: Adrie Putra (Esa Unggul University)

Past Present and Future of Financial Literacy in Higher Education; A Systematic Literature Review (t25-210)

Speaker: Adrie Putra (Esa Unggul University)

## Session E3: ACCOUNTING & FINANCE (Zoom: 7783114694)

Chair: Ma. Belinda Mandigma (University of Santo Tomas)

Earnings Management Trade-Off: A Systematic Literature Review (t25-230)

Speaker: Feby Astrid Kesaulya (Universitas Katolik Parahyangan)

Examining the Impact of Governance and Social Responsibility on Audit Report Lag: The Role of Audit Quality (t25-241)

Speaker: Francisca Anggraini (Sanata Dharma University)

Integrated Reporting Scoreboard as a Measurement of Report Quality: An Empirical Analysis (t25-245) Speaker: Yane Devi Anna (Universitas Katolik Parahyangan)

Determinants of Sustainability Report Quality for Public Companies in Indonesia (t25-253)

Speaker: Yusef Karsana (Sanata Dharma University)

Relationship of Perceived Organizational Support and Organizational Commitment on the Business Continuity Management of Selected Financial Shared Services Companies Basis for Intervention Measures (t25-096) Speaker: Ma. Belinda Mandigma (University of Santo Tomas)

An Analysis of the Value Relevance of Financial Information of Selected Publicly Listed Philippine Companies on the Implementation of the PFRS for Revenue from Contracts (t25-097)

Speaker: Ma. Belinda Mandigma (University of Santo Tomas)

## Session F3: MARKETING, MANAGEMENT & FIRM PERFORMANCE (Zoom: 3277392296)

Chair: Enrico Mendoza (De La Salle University; Far Eastern University; Philippine Cultural College)

Factors Affecting Customer Engagement in Metaverse: Fashion Retailing of the Future (t25-016) Speaker: Jason Chiu (Keimyung University)

How to Avoid Job Demands Hindrance and Enhance Work Engagement in Vietnamese Public Universities: The Role of Digital Self-Efficacy (t25-126)

Speaker: Hoang Tran Phuoc Mai Le (International University - Vietnam National University HCMC)

Credibility of Social Media Influencers: Driving eWOM and Purchase Intentions Among Young Vietnamese Audiences with Masculinity as a Moderator (t25-127)

Speaker: Hoang Tran Phuoc Mai Le (International University - Vietnam National University HCMC)

The Future of Customer Support: Assessing the Impact of AI Chatbots through (AICSQ - AI Chatbot Service Quality) in Telecommunication Services (t25-074)

Speakers: Arjhen Judea P. Sombrero, Cristina Teresa Lim & Pablo Mulawin S. Cassanova (De La Salle University)

The Roles of e-commerce and Provincial Competitiveness on Business Performance (t25-242) Speaker: Phuong Anh Nguyen (International University - Vietnam National University HCMC)

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The Rural Banks' Perspective of SMEs' Ability to Survive in the Pandemic Era (t25-248) Speaker: Yavida Nurim (Universitas Janabadra)

Navigating the Future: Analyzing the Effect the Role of Innovative Capability, Technological Capability, Market Orientation, and Supplier Relationship on Competitive Advantage Among Small Food and Beverage Businesses in NCR (t25-070)

Speaker: Enrico Mendoza (De La Salle University; Far Eastern University; Philippine Cultural College)

### Session G3: MANAGEMENT & ENTREPRENEURSHIP (Zoom: 5847253394)

Chair: Erna Maulina (Universitas Padjadjaran)

Strengthen Digital Entrepreneurial Ecosystems: The Women Digital Entrepreneurs Characteristics and their Collaborative Network Impact (t25-131)

Speaker: Ratih Purbasari (Universitas Padjadjaran)

Assessing the Influence of Digital Entrepreneurial Ecosystem on Competitive Advantage: Insights from Women Digital Entrepreneurs (t25-132)

Speaker: Ratih Purbasari (Universitas Padjadjaran)

Bridging Connections: The Impact of Solidarity Entrepreneurial Ecosystems and Collaborative Networks on

Business Performance of West Java Cooperatives (t25-110)

Speaker: Sam'un Jaja Raharja (Universitas Padjadjaran)

The Effect of Communication on Sustainable Business Growth through Organizational Culture in Cooperatives in West Java Province (t25-250)

Speaker: Sam'un Jaja Raharja (Universitas Padjadjaran)

The Role of Solidarity Entrepreneurial Ecosystems in Enhancing Business Performance of Cooperatives:

Digital Transformation as a Catalyst (t25-111)

Speaker: Sam'un Jaja Raharja (Universitas Padjadjaran)

Cooperative Empowerment: Redefining Corporate Strategy with Design Thinking Methodology (t25-251)

Speaker: Sam'un Jaja Raharja (Universitas Padjadjaran)

Achieving Competitive Advantage through Digital Transformation and Supply Chain Competence: Evidence from West Java Digipreneurs (t25-153)

Speaker: Erna Maulina (Universitas Padjadjaran)

Empowering Digital Entrepreneurs: Exploring the Digital Transformation and Innovation in Achieving

Competitive Advantage in West Java (t25-154) Speaker: Erna Maulina (Universitas Padjadjaran)

## Session H3: MARKETING & CONSUMER BEHAVIOR (Zoom: 7783114694)

Chair: Jun Grimaldo (University of Santo Tomas)

Green Restaurant Attributes, Environmental Concerns, and Intention to Visit Green Restaurants: The Behavior of Young Indonesian Consumers with Moderating Effect of Attitude (t25-046)

Speaker: Dimas Hendrawan (Yuan Ze University & Universitas Brawijaya)

Determinants of Customer E-Trust and Customer E-Satisfaction in Online Shopping in Makassar, Indonesia

Speaker: Andi Mappatompo (Universitas Muhammadiyah Makasar)

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From Instagram Hearts to Shopping Carts: The Influence of Influencer Credibility and Parasocial Interaction on the Purchase Intention of Filipino Gen Z and Millennials (t25-142)

Speaker: Beata Maria De Ocampo (De La Salle University)

Decoding Customer Loyalty of Bandung's Legendary Culinary Through Consumer Experience and Multichannel Behaviour (t25-162)

Speaker: Aurora Yupita Achmada (Universitas Padjadjaran)

Longitudinal Study: Online Strategy in Food and Beverage Companies in Indonesia (2019-2022) (t25-163) Speaker: Aurora Yupita Achmada (Universitas Padjadjaran)

Influence Me if You Can: Investigating the Impact of Influencer-Sponsored Content on Consumer Purchase Intention with the Moderating Effect of Price Consciousness and Internet Experience (t25-166) Speaker: Russell Carrasco (University of Santo Tomas)

Analyzing Information Search Behavior in a Digital Era: A Comparative Study of Local and Non-local Tourists in Marinduque (t25-160)

Speaker: Jun Grimaldo (University of Santo Tomas)

## Session J3: OPERATIONS MANAGEMENT & FIRM PERFORMANCE (Zoom: 3277392296)

Chair: Nung Harjanto (Politeknik YKPN)

Digital Strategy for Leathercraft Industry: A Guide to IS/IT Planning and Implementation (t25-128) Speaker: Dian Indri Purnamasari (Universitas Pembangunan Nasional Veteran Yogyakarta)

Competitive Dynamics in the Development of Technological Innovation in the Hospitality Industry (t25-066) Speaker: Erminati Pancaningrum (STIE PGRI Dewantara Jombang)

Long Term Financial Perspective: How to Improve Company Financial Performance in Indonesia (t25-175) Speaker: Erminati Pancaningrum (STIE PGRI Dewantara Jombang)

Operational Efficiency, Non-Interest Income, and Green Banking on Operational Performance (t25-254) Speaker: I Putu Sugiartha Sanjaya (Universitas Atma Jaya Yogyakarta)

Exploring Circular Economy in Citronella Oil in Nusa Penida (t25-255) Speaker: I Putu Sugiartha Sanjaya (Universitas Atma Jaya Yogyakarta)

The Influence of other Comprehensive Income on Corporate Sustainable Performance: Earnings Responses Coefficient as a Mediator (t25-218)

Speaker: Nung Harjanto (Politeknik YKPN)

The Influence of Innovation on Micro, Small, and Medium Enterprises Sustainable Performance: A Triple Bottom Line Approach (t25-231)

Speaker: Nung Harjanto (Politeknik YKPN)



# **List of Delegates (Sorted by First Name)**

Paper ID	Delegate	Affiliation
t25-192, t25-193	Adefemi A. Obalade	University of the Western Cape
t25-061, t25-210	Adrie Putra	Esa Unggul University
t25-238	Alejandro Rafael Constantino	De la Salle University
-	Alex Coad	Waseda University
t25-181	Alexandria Sofia R. Imperial	De La Salle University
t25-115	Ambrus Kecskes	Schulich School of Business, York University
t25-196	Ami Purnamawati	Universitas Koperasi Indonesia
t25-071	Andi Mappatompo	Universitas Muhammadiyah Makasar
t25-244	Anisa Mawarni	Universitas Pendidikan Indonesia; Universitas Islam Negeri Raden Intan Lampung
t25-176	Anthony D. Coloma	De La Salle University
t25-196	Arika Nur Syaadah	Universitas Koperasi Indonesia
t25-074	Arjhen Judea P. Sombrero	De La Salle University
t25-027	Asep Hidayatullah	Universitas Pendidikan Indonesia
t25-162, t25-163	Aurora Yupita Achmada	Universitas Padjadjaran
t25-142	Beata Maria De Ocampo	De La Salle University
t25-228, t25-229	Belinda de Castro	University of Santo Tomas
t25-121	Betanika Nila Nirbita	Universitas Negeri Yogyakarta
t25-092	Bin Shen	Yunnan University
t25-226	Bryan N. Bernabe	De La Salle University
t25-156	Bunga Hidayati	Universitas Brawijaya
t25-238	Carlos Gaw Jr.	De la Salle University
t25-185, t25-189	Catur Rahayu Martiningtiyas	Universitas Trisakti
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t25-091	Chatchai Khiewngamdee	Chiang Mai University
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t25-102	Chii-Shyan Kuo	National Taiwan University of Science and Technology
t25-123	Ching-Hui Lee	Feng Chia University
t25-074	Cristina Teresa Lim	De La Salle University
t25-225	Dafid Ginting	Politeknik Adiguna Maritim Indonesia Medan
t25-133	David Narong	Mahidol University
t25-023	Deri Wan Minto	Universitas Pendidikan Indonesia
t25-128	Dian Indri Purnamasari	Universitas Pembangunan Nasional Veteran Yogyakarta
t25-046	Dimas Hendrawan	Yuan Ze University & Universitas Brawijaya
t25-194	Dmitriy V. Chulkov	Indiana University Kokomo
t25-215	Edison Jay Li Wang	De La Salle University
t25-157	Egabetha Amirah Yudhaputri	Universitas Trisakti
t25-233	Emilina R. Sarreal	De La Salle University
t25-117, t25-118	Emmanuel Fernando Jimenez	De La Salle University
t25-070	Enrico Mendoza	De La Salle University; Far Eastern University; Philippine Cultural College
t25-107	Erh-Tung Sun	Feng Chia University
t25-212	Eric Lam	Lingnan University
t25-039	Erika Magdaong	Bulacan Agricultural State College & University of

		Santo Tomas
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t25-081	Fitri Nurjanah	Yogyakarta State University
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t25-158	Hans Hananto Andreas	Satya Wacana Christian University
t25-035	Hardy Loh Rahim	Universiti Teknologi MARA
t25-134, t25-135	Harold Dellosa	De La Salle University
t25-124, t25-125	Harvey T. Ong	De La Salle University
t25-126, t25-127	Hoang Tran Phuoc Mai Le	International University - Vietnam National University HCMC
t25-137	Hong-Gia Huang	Tunghai University
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t25-095	Hui Wen Lin	Feng Chia University
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t25-017	Irina Khindanova	University of Denver
t25-032	Ivan L. Huang	De La Salle University & Far Eastern University
t25-246	Jake Ervin Jonathan Go	De La Salle University
t25-234	Jan Nathalia Atendido	De La Salle University
t25-016	Jason Chiu	Keimyung University
t25-028	Jayme C. Ignacio	De La Salle University
t25-098	Jen Tse Huang	Feng Chia University
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t25-211	Jongrak Hong-ngam	Khon Kaen University
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t25-220	Junette A. Perez	De la Salle University
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t25-030	Kurniawati	Universitas Trisakti
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t25-216	Li Liu	Taylor's University
t25-108	Limuel P. Pavico	Tarlac State University
t25-096, t25-097	Ma. Belinda Mandigma	University of Santo Tomas
t25-249	Marcellia Susan	Maranatha Christian University
t25-155	Marco Deo Alfonso Atinaja	De La Salle University
t25-087	Maria Teresa Felicidad Agustin	De La Salle-College of Saint Benilde Manila
t25-243	Matthew S. Chua	De La Salle - College of Saint Benilde
t25-094	Mei Kuo Hua	Feng Chia University
t25-186	Michelle Brendy C. Ocampo Tan	De La Salle University
t25-093	Ming-sheng Liu	Feng Chia University

t25-079	Muchamad Muchibbuddin Waly	Universitas Negeri Yogyakarta
t25-121	Muhammad Roy Aziz Haryana	Universitas Negeri Yogyakarta
t25-026	Nathatai Janjirawatna	Mahidol University
t25-040	Neneng Hayatul Milah	Universitas Pendidikan Indonesia
t25-034	Netania Emilisa	Universitas Trisakti
t25-213	Ngoc Vuong	Hiroshima University
t25-218, t25-231	Nung Harjanto	Politeknik YKPN
t25-074	Pablo Mulawin S. Cassanova	De La Salle University
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t25-214	Panutporn Ruangchoengchum	Khon Kaen University
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t25-242	Phuong Anh Nguyen	International University - Vietnam National University HCMC
t25-036	Ping Chun Chen	Feng Chia University
t25-227	Piyaphan Changwatchai	Kasetsart University
t25-171	Pornmeena Nuchit	Khon Kaen University
t25-012	Pra Warman Syah	University of Indonesia
t25-130	Quanlin Zhang	Wenzhou Kean University
t25-204	Rahmadanil	Andalas University; Nahdlatul Ulama University West
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t25-166	Russell Carrasco	University of Santo Tomas
t25-056	Sa'adah Sa'adah	Universitas Negeri Yogyakarta
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t25-161	Sun-Hye Nam	Sookmyung Women's University
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t25-167	Thitima Puttitanun	Kasetsart University
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t25-136	Tsung-Hsun Hsieh	Feng Chia University
t25-148	Tzu-chun Chen	Feng Chia University
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t25-082	Winifred Huang	University of Bath
t25-237	Wuthiya Saraithong	Kasetsart University
t25-245	Yane Devi Anna	Universitas Katolik Parahyangan
t25-248	Yavida Nurim	Universitas Janabadra
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t25-144, t25-145	Yogi Sugiarto Maulana	STISIP Bina Putera Banjar
t25-114	Yueh-Li Wang	Feng Chia University
t25-055	Yu-Kai Huang	National Taiwan Ocean University
t25-164	Yu-Ree Lee	Sookmyung Women's University
t25-253	Yusef Karsana	Sanata Dharma University
t25-122	Yu-Yu Chen	Feng Chia University
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