

PROGRAM (Finalized Version)*

DAY 1 (September 21st, 2024) (In-person)		DAY 2 (September 22nd, 2024) (Online)	
8:45	In-person presenters collect name badges from the service desk		
9:00-11:00	Sessions A1 , B1 , C1 , D1 , E1	9:00-11:00	Sessions A2 , B2 , C2
11:00-11:15	Coffee Break	11:00-11:15	Break
11:15-12:00	Opening & Keynote Speech**	11:15-13:15	Sessions D2 , E2 , F2
12:00-13:30	Lunch (Restaurant, 1/F)	13:15-13:30	Break
13:30-15:30	Sessions F1 , G1 , H1 , J1 , K1	13:30-15:30	Sessions G2 , H2 , J2
15:30-15:45	Coffee Break	15:30-15:45	Break
15:45-17:35	Sessions L1 , M1	15:45-17:45	Sessions K2 , L2 , M2

* Time in the program is Hong Kong Standard Time (https://time.is/Hong_Kong).

** **Prof. Bruno Sergi**, University of Messina and Harvard University; Associate Editor, *The American Economist*. (Venue: Function Room 1; Zoom meeting ID: [5847253394](#)).

Guide to Presenters and Session Chairs

- Please be ready in the session five minutes before the schedule.
- Each paper has **12 minutes for presentation + 3 minutes for Q&A**. The session chair should remind each speaker three minutes before the time he/she is expected to end the presentation. If a speaker goes beyond the time allotted, the session chair should remind him/her to end the presentation.
- SIBR assumes no responsibility if you are unable to finish your presentation in your assigned session for any reasons.
- **In-person presentation (Day 1)**: LCD projector and computer will be provided in each conference room.
 - You should save your presentation file on your own USB drive.
 - You should not connect your own computer to the projector.
- **Online presentation (Day 2)**: Download the Zoom Client from <https://www.zoom.us> and install it on your computer.
 - Before the conference, you should test your computer webcam and microphone in the Zoom waiting room.
 - The password for entering the Zoom meeting rooms will be sent by email before the conference.

Online Conference Proceedings

- The conference proceedings will be published at <http://sibresearch.org/past-2024-hk.html>.

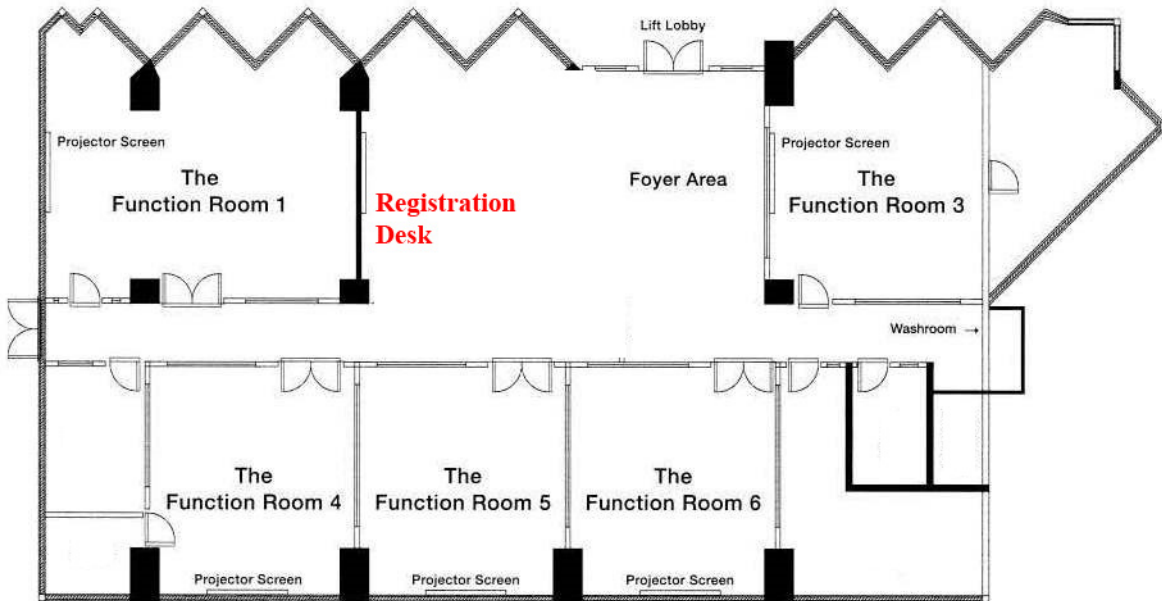
Conference Pack

- For both in-person and online presentations, speakers will receive by email their conference packs before the conference.
- For in-person presentation only, speakers will collect their name badges from the service desk (2/F). *The service desk will be closed during lunch time.*

Conference Venue

- **Harbourview Hotel** (<http://sibresearch.org/hong-kong-venue.html>). The Meeting Rooms are on the second floor of the hotel.

Floor Plan of the Conference Venue (2nd Floor, Harbourview Hotel)



Session A1: ACCOUNTING & FINANCE (venue: Function Room 1)

Chair: Arindam Bandopadhyaya (University of Massachusetts Boston)

How Effective are Green Bonds in Hedging Downside Risk? Novel Evidence from the Entropy Approach (h24-014)

Speaker: Sónia Bentes (ISCAL)

Financial Sector Development and Foreign Direct Investment-Growth Nexus in the Philippines (h24-013)

Speaker: Ronaldo Cabauatan (University of Santo Tomas)

The Role of Non-financial Key Performance Indicators in Enterprise Sustainability Evaluation (h24-019)

Speakers: Anna Mazurczak – Mała, Katarzyna Świetla & Monika Turek – Radwan (Krakow University of Economics)

Debt Management and Firms' Performance in Time of COVID-19 Pandemic and Economic Downturn: A Granger Causality and A Fixed and Random Effects Analyses (h24-024)

Speaker: Ariston P. Gomez (University of Santo Tomas)

Business Expansion Strategies: A Comparative Study of M&As and IPOs in the U.S. (h24-076)

Speaker: Ploypailin Kijkasiwat (Khon Kaen University)

Investment Scam: Exploring the Factors of Victimization in Davao Region (h24-092)

Speaker: Roby Pagong (University of Southeastern Philippines)

Session B1: ECONOMIC POLICY & PUBLIC ADMINISTRATION (venue: Function Room 3)

Chair: Arie Pratama (Universitas Padjadjaran)

Interjurisdictional Competition among "Two-Sided Market Jurisdictions": A New View on Horizontal Tax Competition in Multilevel Systems (h24-025)

Speaker: André W. Heinemann (University of Bremen - Institute Labour and Economy)

Germany's Energy Policy: At the Crossroads of Energy Security, Decarbonization and Competitiveness (h24-050)

Speaker: Andreas Knorr (German University of Administrative Sciences Speyer)

Intention to Purchase an Electric Car: Differences Between Current and Prospective Owners (h24-058)

Speaker: Kanokwan Chanchaoenchai (Kasetsart University)

A Case Study of the Government Debt Limit in Indonesia (h24-101)

Speaker: Mario Rosario Wisnu Aji (Universitas Atma Jaya Yogyakarta)

Service Excellence Measurement in the Public Service Agency: A Case of Indonesian Government (h24-112)

Speaker: Arie Pratama (Universitas Padjadjaran)

Do Digital Innovations Improve Public Service Agencies' Service Excellence? A Case of Indonesian Government (h24-113)

Speaker: Arie Pratama (Universitas Padjadjaran)

Session C1: KNOWLEDGE MANAGEMENT & TECHNOLOGY (venue: Function Room 4)

Chair: Harvey Ong (De La Salle University – Manila)

The Effect of Digital Financial Literacy, Perceived Enjoyment, Self-Efficacy and Social Influence on Intention to Use QRIS Payment (h24-061)

Speaker: Alvyonitha Ramba (Hasanuddin University)

The Role of Artificial Intelligence in Entrepreneurial Opportunity Identification (h24-080)

Speakers: Jason Paz & Fe Angela Ricafuente (De La Salle University)

Endogenous Motivation as Perception of Individual Autonomy to Expand the Determining Factors of Intention Adopt Digital Accounting (h24-120)

Speaker: Dinar (Fajar University)

Fostering Digital Innovation in the Micro, Small and Medium Enterprise (MSME) Industry: The Impact of Digital Leadership, Innovation Culture, and Technostress Inhibitor (h24-148)

Speaker: Y. Johny Natu Prihanto (Universitas Multimedia Nusantara)

Exploring the Role of Technology Adoption on Events Management and Tourism Resilience: Investigating Events Management of Seda Vertis North in the Post COVID-19 Setting (h24-075)

Speaker: Harvey Ong (De La Salle University – Manila)

Session D1: MARKETING & CONSUMER BEHAVIOR (venue: Function Room 5)

Chair: Ma. Joy Soriano (University of Southeastern Philippines)

Transitioning to Cashless Transactions: An Analysis of Mobile e-wallet Dimensions on Customer Satisfaction (h24-054)

Speaker: Edgar Chang (De La Salle University)

Research on Consumer Dietary Preferences and Characteristics in the Era of Single Economy (h24-069)

Speaker: Yen-Hung Chen (China University of Science and Technology)

Travel Fairs and Exhibit Preferences of Participants on Tourism Destination in the Philippines: A Conjoint Analysis (h24-066)

Speaker: Suzette Quico (University of Southeastern Philippines)

Market Acceptability of Rabbit Meat in General Santos City, Philippines: Basis for Enterprise Marketing Strategies (h24-095)

Speaker: Val B. Estal (University of Southeastern Philippines)

Exploring the Nexus of Marketing and Sustainability Practices towards Customer Satisfaction: A Convergent Parallel Inquiry (h24-059)

Speaker: Ma. Joy Soriano (University of Southeastern Philippines)

Session E1: EDUCATION, ENTREPRENEURSHIP & DEVELOPMENT (venue: Function Room 6)

Chair: Rey Castillo (University of Southeastern Philippines)

Determinant of Household Income Emphasizing on Education and Household Vulnerability (h24-096)

Speakers: Pudtan Phanthunane & Hansachon Fuenglikhit (Naresuan University)

The Pull of Prestige: Investigating the Appeal of UK Higher Education for Chinese Students (h24-141)

Speaker: Jamie Jane Cheng (De La Salle College of Saint Benilde)

Decision to Become an Entrepreneur of Thai Workers (h24-044)

Speaker: Nattanicha Chairassamee (Kasetsart University)

Factors Associated in Choosing Entrepreneurship as Profession (h24-060)

Speaker: Jonathan Gano-an (University of Southeastern Philippines)

Entrepreneurial Skills for Self-Reliance among Business Students: A Multiple Linear Regression (h24-072)

Speaker: Karl P. Campos (University of Southeastern Philippines)

Understanding Private Grade School Choices in Davao City, Philippines: A Conjoint Analysis of Parental and Guardian Preferences (h24-099)

Speakers: Maria Milarie T. Babia (Saint Pedro Poveda College) & Rey Castillo (University of Southeastern Philippines)

Session F1: MANAGEMENT & MARKETING (venue: Function Room 1)

Chair: Lucky Boy Alcala (National University Philippines)

A Precarious Public Service: A Case Study on the Condition of Job Orders and Contract of Service Workers in a Local Government Unit in the Philippines (h24-043)

Speaker: Kenneth J. Miranda (Dr. Yanga's Colleges, Inc.)

The Impact of Situational and Behavioral Event Interviews on Employee Performance and Productivity in Ceramic Companies Indonesia (h24-158)

Speaker: Wanda Gema Prasadio Akbar Hidayat (Universitas Multimedia Nusantara)

Navigating Enterprise Resilience among Microenterprises (h24-071)

Speaker: Nash Reginio (University of Southeastern Philippines)

The Role of Brand Culture in Shaping Marketability: Evidence from Five-Star Hotels in the National Capital Region (h24-064)

Speaker: Lucky Boy Alcala (National University Philippines)

Building the Gap: Aligning Brand Image with Guest Perceptions to Improve Marketability in 4-Star NCR Hotels (h24-065)

Speaker: Lucky Boy Alcala (National University Philippines)

Session G1: MARKETING & CONSUMER BEHAVIOR (venue: Function Room 3)

Chair: Djohan Gunawan (Universitas Multimedia Nusantara)

The Explorative Study of Stimulus-Organism-Response Model on the Millennial Generation's Sustainopreneurship in the Natuna Regency, Indonesia (h24-097)

Speaker: Pratami Wulan Tresna (Universitas Padjadjaran)

Digital Marketing Adoption, Green Product Innovation, and Enviropreneurial Marketing Influence on the MSME's Business Performance in the Natuna Regency, Indonesia (h24-098)

Speaker: Pratami Wulan Tresna (Universitas Padjadjaran)

Power Up with Chatbot Platform: Analysis on the Impact of E-Commerce Chatbots on Customer Satisfaction (h24-033)

Speaker: Paul Anthony Rodriguez (De La Salle University)

Examining the Characteristics of Opinion Leader: Antecedents and Consequences (h24-159)

Speaker: Purnamaningsih (Universitas Multimedia Nusantara)

Determinants of Slow Fashion Buying Decision among Gen Z in Indonesia (h24-160)

Speaker: Nosica Rizkalla (Universitas Multimedia Nusantara)

Information Sharing Intention to Improve Social Media Content Quality (h24-190)

Speaker: Djohan Gunawan (Universitas Multimedia Nusantara)

Session H1: SOCIO-ECONOMIC DEVELOPMENT (venue: Function Room 4)

Chair: Zaire Chulanova (Institute of Economics, Republic of Kazakhstan)

The Ethical Paradox of Negative Cooperation: An Empirical Study of its Impact on Social Relationships (h24-074)

Speaker: Yancheng Tang (Shanghai International Studies University)

Strategic Competition Model on Gas Market in a Context of Russia-Ukraine Conflict (h24-067)

Speaker: Sylvain Baumann (EDEHN, University of Le Havre Normandy, France)

Global Economic Governance in the Polycrisis: The Development of Governance Clubs (h24-057)

Speaker: Long Yang (Khon Kaen University)

The Future of the Labor Market Indonesia Nexus Between Gen-Z, Wage, and Job Trends (h24-194)

Speaker: Lustina Fajar Prastiwi (State University of Malang)

Implementation of MSME's Development Program in Malang City in Accordance RPJMD 2018-2023 (h24-195)

Speaker: Lustina Fajar Prastiwi (State University of Malang)

Maximizing the Impact of Conditional Cash Transfers: A Case Study in Manila, Philippines (h24-186)

Speakers: Mark Anthony L. Pelegrin, Ruben Nayve, Jr & Ferdinand L. Timbang (Adamson University)

Wages in Kazakhstan: Differentiation of Above-tariff Payments and Optimization Prospects (h24-171)

Speaker: Zaire Chulanova (Institute of Economics, Republic of Kazakhstan)

Session J1: ACCOUNTING & FINANCE (venue: Function Room 5)

Chair: Citra Sukmadilaga (Universitas Padjadjaran)

The Influence of Financial Behavior on Financial Well-being in Small and Medium Enterprises in the Sanitation Sector (h24-084)

Speaker: Nenden Kostini (Universitas Padjadjaran)

Digital Finance as a Supporting Factor for Efficient Green Finance (h24-126)

Speaker: Nenden Kostini (Universitas Padjadjaran)

The Role of Product Competitiveness and Financial Innovation in Enhancing MSME Performance: A Study of Natuna Regency (h24-085)

Speaker: Ratna Meisa Dai (Universitas Padjadjaran)

Green Microfinance and Waste Management Practices in Micro, Small, and Medium Enterprises (MSMEs): A Case Study of Natuna Regency (h24-086)

Speaker: Ratna Meisa Dai (Universitas Padjadjaran)

Effectiveness of Using Candlestick Chart in Stock Investment in the New Normal Era (h24-208)

Speaker: Haanurat A. Ifayani (Universitas Muhammadiyah Makassar)

Operational Performance and Efficiency as Predictors of Sustainability for Indonesian Fintech P2P Lending Companies (h24-121)

Speaker: Citra Sukmadilaga (Universitas Padjadjaran)

Session K1: ACCOUNTING & FINANCE (venue: Function Room 6)

Chair: Yuni Nustini (Universitas Islam Indonesia)

Correlation Analysis of Oil Price, Baltic Panamax Index, and Shipping Return Index (h24-068)

Speaker: Chu-Yen Lee (National Kaohsiung University of Science and Technology)

Research on the Correlation between US Dollar, Gold and Stock prices in the Post-COVID19 Era (h24-070)

Speaker: Hui-Chuan Liu (National Kaohsiung University of Science and Technology)

The Influence of the Audit Committee, Auditor Rotation and Ownership Structure on Audit Quality: Evidence from Indonesia (h24-100)

Speaker: Abriyani Puspaningsih (Universitas Islam Indonesia)

Determinants of Auditor Switching: Empirical Study in Indonesia (h24-119)

Speaker: Abriyani Puspaningsih (Universitas Islam Indonesia)

The Role of External Factors, Ethics, and Religion on Whistleblowing (h24-124)

Speaker: Yuni Nustini (Universitas Islam Indonesia)

The Effect of Zakah and Islamic Corporate Governance on the Sharia Commercial Bank's Financial Performances (h24-162)

Speaker: Yuni Nustini (Universitas Islam Indonesia)

Session L1: MANAGEMENT, ACCOUNTING & ENTREPRENEURSHIP (venue: Function Room 1)

Chair: Chien Wen Yu (Bridgewater State University)

Practical Wisdom, Management, and Golf: A Tripartite View (h24-048)

Speaker: Joseph Fung (Hsin Chong Aster Building Services Ltd., HK)

The Effect of Openness to Experience, Extraversion, Agreeableness, Conscientiousness, and Neuroticism on Social Entrepreneurial Intention among Gen Z in the Tangerang Region (h24-165)

Speaker: Yosef Budi Susanto (Universitas Multimedia Nusantara)

Diamond Fraud Analysis for Detecting Fraudulent Financial Statements in Indonesian State-Owned Enterprise (h24-125)

Speaker: Marfuah Marfuah (Universitas Islam Indonesia)

Model Analysis of Gender and Nationality Diversity on ESG Disclosure in Indonesia's Listed Firms (A Study on LQ45 Index's Firms) (h24-201)

Speaker: Indah Pramesthi Kirana (Universitas Padjadjaran)

Entrepreneurship Education and Entrepreneurial Mindset Profile in Japan and the U.S. (h24-185)

Speaker: Chien Wen Yu (Bridgewater State University)

Session M1: EDUCATION, GROWTH & SUSTAINABILITY (venue: Function Room 3)

Chair: Rashid Ruzanov (Institute of Economics, Republic of Kazakhstan)

Urban Humanistic Economy: Promoting High-Quality Urban Development with Cultural Tourism as the Fulcrum (h24-312)

Speaker: Jiajia Chen (Wenzhou Kean University)

Issues and Paths for Cultivating Entrepreneurial Business Talents in the Era of Digital Economy (h24-313)

Speaker: Jiajia Chen (Wenzhou Kean University)

An Exploration of the Factors that Influence the Effectiveness of Vocational Education as a Driver of Economic Growth (h24-204)

Speaker: Quanlin Zhang (Wenzhou-Kean University)

An Insight into Micro, Small, and Medium Enterprises' Environmental Responsibility and Implications on Environmental Performance (h24-184)

Speaker: Marcellia Susan (Maranatha Christian University)

Economic Growth, Problems of Wealth Distribution and Inequality in Kazakhstan (h24-192)

Speakers: Rashid Ruzanov & Zhansaya Imangali (Institute of Economics, Republic of Kazakhstan)

Session A2: TRADE, POLICY & DEVELOPMENT (Zoom: [5847253394](#))

Chair: Sri Dwi Ari Ambarwati (Universitas Pembangunan Nasional Veteran Yogyakarta)

Impact of Trade Diversification on Income Inequality in South Asian Countries (h24-032)

Speaker: Nazmullah Bin Tariq (Chulalongkorn University)

Enhancing Export Control Compliance: Key Factors for Adopting and Improving Internal Compliance Program in Firms (h24-083)

Speaker: Val-Thida Ramasoot (Chulalongkorn University)

The Role of Government Policy, Green Market Orientation in Fostering Performance of Organizations: From Literature Review to Conceptual Framework (h24-137)

Speaker: Ngan Thi Thanh Nguyen (International University, Vietnam National University Ho Chi Minh City)

Determinants of Intention in Cash Waqf Linked Sukuk: An Effort to Develop Islamic Social Finance (h24-179)

Speaker: Rifqi Muhammad (Universitas Islam Indonesia)

Identification of Recovery Strategies for the Post Covid-19 Tourism Sector: A Study on Tourism Actors in North Sumatra Province (h24-055)

Speaker: Wan Suryani (Universitas Medan Area)

The Impact of Online-Offline Social Capital, Dynamic Capabilities and Entrepreneurial Competence on the Performance of SME's Tourism in DIY (h24-116)

Speaker: Sri Dwi Ari Ambarwati (Universitas Pembangunan Nasional Veteran Yogyakarta)

Effect of Parental Financial Teaching on College Students' Financial Attitude and Behavior in Indonesia (h24-143)

Speaker: Sri Dwi Ari Ambarwati (Universitas Pembangunan Nasional Veteran Yogyakarta)

Session B2: INNOVATION & SUPPLY CHAIN MANAGEMENT (Zoom: [7783114694](#))

Chair: Tinneke Hermina (Universitas Garut)

Innovative Strategy for Tourism Supply Chains: The Readiness Study of Hotel Industry for Entertainment Complex in Thailand (h24-191)

Speaker: Nobklao Trakoolpan (Chulalongkorn University)

How to Improve Business Sustainability? Using PLS-SEM to Test for the Moderation of Open Innovation (h24-102)

Speaker: Budi Siregar (Universitas Pembinaan Masyarakat Indonesia)

Intention to Use Mobile Banking by Student Customers of Bank BPD DIY Main Branch (h24-157)

Speaker: Arni Andriyani Rachmanti (Universitas Pembangunan Nasional Veteran Yogyakarta)

The Influence of Smart Tourism on Environmentally Responsible Behavior: A Study on Nature Tourism in Yogyakarta Indonesia (h24-193)

Speaker: Arni Andriyani Rachmanti (Universitas Pembangunan Nasional Veteran Yogyakarta)

An Analysis of Behavioral Intention to Use Mobile Payment among University Students in Indonesia (h24-189)

Speaker: Erna Hidayah (Universitas Islam Indonesia)

(Session B2 continued on next page ...)

How Do Knowledge Process and Intensity Shape Innovation Capability in Coffee SMEs? Exploring Moderated Mediation Using SEM-PLS (h24-108)

Speaker: Tinneke Hermina (Universitas Garut)

Unveiling the Fiscal Potential: A Journey through Hotel and Restaurant Taxes in Garut Regency (h24-109)

Speaker: Tinneke Hermina (Universitas Garut)

Session C2: MARKETING & MANAGEMENT (Zoom: [3277392296](https://www.zoom.us/j/3277392296))

Chair: Mohamad Irhas Effendi (Universitas Pembangunan Nasional Veteran Yogyakarta)

The Influence of Perceived Sensory Fit on Consumer Evaluations of Dual-Brand Hotels (h24-155)

Speaker: Chia-Lin Lee (National Taiwan University of Science and Technology)

Model of Implementing Social Media to Improve the Marketing Performance of Food and Beverage SMEs in the Province of Bali Indonesia (h24-180)

Speaker: Ni Made Wulandari Kusumadewi (Udayana University)

Correlational Study on the Factors Affecting Consumer Purchase Behavior of Generation Z Towards Online Shopping in Metro Manila (h24-091)

Speaker: Lawrence Co (De La Salle University & Manila Business College)

Effects of Adopting Flexible Working Arrangements in the Work-Life Balance and Job Satisfaction of Optum Global Solutions Employees (h24-114)

Speaker: Lawrence Co (De La Salle University & Manila Business College)

The Impact of Individual Traits on Compulsive Buying: On Millenials Generations (h24-198)

Speaker: Abid Datul Mukhoyaroh (Universitas Padjadjaran & Universitas Pesantren Tinggi Darul Ulum)

Does Trust, Perceived Usefulness and Attitude Can Mediated Influence the Adoption of Mobile Wallets on Millennial Generation (h24-169)

Speaker: Mohamad Irhas Effendi (Universitas Pembangunan Nasional Veteran Yogyakarta)

Adoption of Organic Fertilizer Production Technology by Communities in Sleman (h24-182)

Speaker: Mohamad Irhas Effendi (Universitas Pembangunan Nasional Veteran Yogyakarta)

Session D2: ACCOUNTING & FINANCE (Zoom: [5847253394](https://www.zoom.us/j/5847253394))

Chair: Erna Setiany (Universitas Mercu Buana)

Framing Effects on the Utilization of Accrual Basis Accounting Information in Indonesian Local Governments: An Experimental Approach (h24-081)

Speaker: Fajar Gustiawaty Dewi (University of Lampung)

The Influence of Auditor Competency and Audit Guidance on Audit Recommendations for Regional Government Financial Reports with Independence as a Moderating Variable (h24-135)

Speaker: Saddam Roberto Binu (University of Lampung)

The Influence of Audit Committee Attributes on Sustainability Report Quality: Does Internal Assurance Matter? (h24-139)

Speaker: Maria Goreti Fitria Harjanti (Universitas Atma Jaya Yogyakarta)

(Session D2 continued on next page ...)

Relationship of Environmental and Social Disclosures to the Market Performance of PSEi Companies in 2018-2022 (h24-106)

Speaker: Elizabeth Vivien S. Magbata (University of Santo Tomas)

Dependence of Filipino Young Professionals' Well-being on their Investing Years and Income in the National Capital Region (h24-107)

Speaker: Elizabeth Vivien S. Magbata (University of Santo Tomas)

The Effect of Financial Statement Fraud, Firm Size, Profitability, and Public Accountant Firms Size on Audit Delay (h24-037)

Speaker: Erna Setiany (Universitas Mercu Buana)

Corporate Governance and Earnings Management; In Energy Sector Companies (h24-038)

Speaker: Erna Setiany (Universitas Mercu Buana)

Session E2: ECONOMIC DEVELOPMENT & SUSTAINABILITY (Zoom: [7783114694](https://www.zoom.us/j/7783114694))

Chair: Dyah Sugandini (Universitas Pembangunan Nasional Veteran Yogyakarta)

The Evaluation of Tourism Sector Based on Community Sustainability Assessment Model in the Pangandaran Regency, Indonesia (h24-093)

Speaker: Linda Kurniawati (Universitas Padjadjaran)

The Measurement of Tourists Perception on the Community Based Wellness Tourism Model in the Pangandaran Destinations (h24-129)

Speaker: Linda Kurniawati (Universitas Padjadjaran)

Emissions Trading Scheme and Carbon Tax: Economic and Social Analysis in a Dynamic System Model (h24-156)

Speaker: Linda Razak (University of Muhammadiyah Makassar)

Waste Management Planning: Descriptive study of the Three-stage Deposition Method in Old Oil Wells in Kendal District, Central Java (h24-090)

Speaker: Sayoga Heru Prayitno (Universitas Pembangunan Nasional Veteran Yogyakarta)

What Forms a Growth Mindset: Educational, Socioeconomic, Experiential Background (h24-187)

Speaker: Kelly Park (Pomfret School)

The Role of Smart Destinations, Biospheric Value, Experience, and Attitude towards Environmentally Friendly Behavior Environmentally Friendly Behavior on Community-Based Tourism Objects in Yogyakarta (h24-111)

Speaker: Dyah Sugandini (Universitas Pembangunan Nasional Veteran Yogyakarta)

Environmental, Market and Knowledge Factors on Organic Farming Adoption: A Study on Rice Farmers in Sleman District, Yogyakarta, Indonesia (h24-183)

Speaker: Dyah Sugandini (Universitas Pembangunan Nasional Veteran Yogyakarta)

Session F2: MARKETING & ENTREPRENEURSHIP (Zoom: [3277392296](https://www.zoom.us/j/3277392296))

Chair: Zalkha Soraya (Universitas Muhammadiyah Makassar)

Systematic Literature Review Using PRISMA: Exploring the Influence of Service Quality and Experiential Quality on Customer Citizenship Behavior through Customer Satisfaction (h24-029)

Speaker: Abiyoso (Universitas Brawijaya)

(Session F2 continued on next page ...)

The Determinant Factors Influencing Intention to Use and System Usage and their Implications for Customer Satisfaction and Customer Loyalty (h24-035)
Speaker: Halid Halid (Universitas Brawijaya)

Creating Consumer Loyalty through Store Atmosphere and Customer Satisfaction in Sundanese Ethnic Restaurants (h24-153)
Speaker: Wati Susilawati (Universitas Garut)

Purchase Decision Implications of Augmented Reality Marketing (A Consumer Study of Users of Global Beauty Company Applications' Virtual Artist Feature) (h24-082)
Speaker: Rani Sukmadewi (Universitas Padjadjaran)

Technology, Organizational, and Environment (TOE) Framework as an External Factor in the Technology Acceptance Model (TAM) for AI Marketing in the Creative Industry (h24-089)
Speaker: Rani Sukmadewi (Universitas Padjadjaran)

Driving Sustainable Entrepreneurial Intentions: The Impact of Competence, Self-Efficacy, Motives, and Entrepreneurial Mindset (h24-163)
Speaker: Imam Suwandi (Universitas Padjadjaran)

Why Do Tourists Visit Natural Tourism in Gowa Regency, South Sulawesi? Understanding Motivation Tourists through the Travel Career Pattern (h24-149)
Speaker: Zalkha Soraya (Universitas Muhammadiyah Makassar)

Session G2: EDUCATION, SUSTAINABILITY & DEVELOPMENT (Zoom: [5847253394](#))
Chair: Nur Indah Riwijanti (Politeknik Negeri Malang)

Determinants of Environmentally Friendly Behavior Intentions: An Analysis of Accounting Students' Perspectives (h24-103)
Speaker: Selfira Salsabilla (Universitas Islam Indonesia)

Students as Catalyzers in Creating Sustainable Life with a Green Economy Approach (h24-173)
Speaker: Tenriwaru (Universitas Muslim Indonesia)

Mapping Edifying Territories: A Cross-Sectional Study on the Dynamics Influencing Students' Readiness and Intention to Clinch Artificial Intelligence (AI) (h24-052)
Speaker: Cristina Teresa N. Lim (De La Salle University)

The Effect of ESG Element on the Firm Value: A Study on Corporate Social Responsibility of Listed Manufacturing Companies in Indonesia (h24-087)
Speaker: Anang Muftiadi (Universitas Padjadjaran)

Small and Medium Enterprises Sustainability and its Ecosystem Governance in the Sanitation Sector: Unboxing Sanitation Challenges in Indonesia (h24-088)
Speaker: Anang Muftiadi (Universitas Padjadjaran)

Theory of Planned Behaviour Model to Measure Factors Affecting Entrepreneurial Desire among College Students: Insights from Indonesia (h24-177)
Speaker: Nasrullah (Universitas Muhammadiyah Makassar)

Designing Islamic Economics Board Games for Education (h24-140)
Speaker: Nur Indah Riwijanti (Politeknik Negeri Malang)

Session H2: MANAGEMENT & MARKETING (Zoom: [7783114694](#))

Chair: Ratih Purbasari (Universitas Padjadjaran)

Strengthening Wedding Business Resilience: The Power of the TOE Framework and Digital Transformation (h24-188)

Speaker: Afifah Shalihah (Universitas Padjadjaran)

Readiness to Transform the Business Potential of Selaawi Bamboo in Facing Digital Technology Challenges (h24-077)

Speaker: Pratami Wulan Tresna (Universitas Padjadjaran)

Stakeholders and Its Roles in Digital Collaboration of Selaawi Bamboo Business Development (h24-078)

Speaker: Pratami Wulan Tresna (Universitas Padjadjaran)

The Influence of Perceived Usefulness & Perceived Ease of Use on Behavioral Intention to Use AI for Marketing in MSMEs in the Creative Industry (h24-174)

Speaker: Arianis Chan (Universitas Padjadjaran)

The Global Online Game Company Repurchase Intention: A Study on Genshin Impact Game in Indonesia (h24-175)

Speaker: Arianis Chan (Universitas Padjadjaran)

Digital Transformation, Digital Innovation, and Business Performance: An Empirical Investigation of Digital Entrepreneurs in West Java, Indonesia (h24-132)

Speaker: Ratih Purbasari (Universitas Padjadjaran)

Woman Digital Entrepreneurial Behavior and Collaborative Networks: Keys to Competitive Advantage of Woman Digital Entrepreneurs in West Java, Indonesia (h24-133)

Speaker: Ratih Purbasari (Universitas Padjadjaran)

Session J2: MANAGEMENT & CORPORATE GOVERNANCE (Zoom: [3277392296](#))

Chair: Muryani Aرسال (Universitas Muhammadiyah Makassar)

The Effect of Humble Leadership on Organizational Citizenship Behavior and Withdrawal Behavior: The Role of Team Humility Moderation (h24-079)

Speaker: Ali Jufri (Universitas Islam Indonesia)

The Influence HPWS on Organizational Ambidexterity and Digital Transformation, The Role of Intellectual Capital as Mediating: Evidence from MSME in Indonesia (h24-154)

Speaker: Auliya Rosiana (Universitas Islam Indonesia)

The Individual Accountability in the Workplace. Analyzing the Employees Perception in Different Cultural Contexts: Evidences from Russia, China and Italy (h24-127)

Speaker: Maria Menshikova (Universitas Mercatorum)

Study of the Role and Leadership of Women in Higher Education: Analysis of the 'Queen Bees' Phenomenon (h24-172)

Speaker: Sitti Nurbaya (Univesitas Muhammadiyah Makassar)

Conceptual Model for Analyzing the Sustainability of School Financial Digitalization through the Integration of the Technology Acceptance Model (TAM) and the D&M IS Success Model (h24-150)

Speaker: Muchriana Muchran (Universitas Muhammadiyah Makassar)

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Investor Sentiment and the Stability of Select African Commercial Banks (h24-130)
Speaker: Hilary Tinotenda Muguto (University of KwaZulu-Natal)

Digital Revolution of Educational Institutions in Indonesia (h24-205)
Speaker: Muchriana Muchran (Universitas Muhammadiyah Makassar)

Good Corporate Governance, Financial Performance and Banking Firm Value: Agency Theory Perspective (h24-105)
Speaker: Muryani Aرسال (Universitas Muhammadiyah Makassar)

Session K2: MANAGEMENT & MARKETING (Zoom: [5847253394](#))

Chair: Fatmasari (Dipa Makassar University)

Entrepreneurial Characteristics and Entrepreneurial Attitude Mediate the Influence of Entrepreneurship Education on Entrepreneurial Intention (h24-142)
Speaker: Anik Kusmintarti (State Polytechnic Malang)

Non-Monetary Factors Matter: Effort to Increase Customer Loyalty on Social Enterprise in Indonesia (h24-045)
Speaker: Chusnul Rofiah (STIE PGRI Dewantara Jombang)

Struggling of Food and Beverages SMEs: Strategy to Improve Organization Performance in Indonesia (h24-046)
Speaker: Chusnul Rofiah (STIE PGRI Dewantara Jombang)

E-Commerce Shopping Paradigm: Influence of Shopping Motives through Shopping Lifestyle on Impulse Buying in Indonesia (h24-047)
Speaker: Nuri Purwanto (STIE PGRI Dewantara Jombang)

Maintaining Competitive Advantage: Influence of Non-Monetary and Monetary Factors through Employee Satisfaction on Employee Loyalty at Hospital in Indonesia (h24-063)
Speaker: Nuri Purwanto (STIE PGRI Dewantara Jombang)

Enhancing Organizational Agility: The Impact of Corporate Governance, Innovation Strategy at the Hajj Financial Management Agency (h24-164)
Speaker: Mohamad Salman Yusuf (Universitas Padjadjaran)

Spiritual Intelligence and Emotional Intelligence through Organizational Citizenship Behavior on Employee Performance (h24-176)
Speaker: Fatmasari (Dipa Makassar University)

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Chair: Ataina Hidayati (Universitas Islam Indonesia)

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Speaker: JiHyun Shim (Sookmyung Women's University)

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Speaker: Helen Grace Navarro (St. Joseph's College of QC)

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Speaker: Andrea Nicole Delos Santos – Holloway (De La Salle - College of St. Benilde)

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Speaker: Akbar Bhahesti (Universitas Padjadjaran)

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Speaker: Hazel Tolenada-Mabborang (Tarlac State University)

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List of Delegates (Sorted by First Name)

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h24-100, h24-119	Abriyani Puspaningsih	Universitas Islam Indonesia
h24-188	Afifah Shalihah	Universitas Padjadjaran
h24-056	Akbar Bhahesti	Universitas Padjadjaran
h24-079	Ali Jufri	Universitas Islam Indonesia
h24-061	Alvyonitha Ramba	Hasanuddin University
h24-087, h24-088	Anang Muftiadi	Universitas Padjadjaran
h24-025	André W. Heinemann	University of Bremen - Institute Labour and Economy
h24-202	Andrea Nicole Delos Santos – Holloway	De La Salle - College of St. Benilde
h24-050	Andreas Knorr	German University of Administrative Sciences Speyer
h24-142	Anik Kusmintarti	State Polytechnic Malang
h24-019	Anna Mazurczak – Mąka	Krakow University of Economics
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h24-112, h24-113	Arie Pratama	Universitas Padjadjaran
-	Arindam Bandopadhyaya	University of Massachusetts Boston
h24-024	Ariston P. Gomez	University of Santo Tomas
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h24-117, h24-118	Ataina Hidayati	Universitas Islam Indonesia
h24-154	Auliya Rosiana	Universitas Islam Indonesia
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h24-052	Cristina Teresa N. Lim	De La Salle University
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h24-105	Muryani Aرسال	Universitas Muhammadiyah Makassar
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h24-103	Selfira Salsabilla	Universitas Islam Indonesia
h24-172	Sitti Nurbaya	Univesitas Muhammadiyah Makassar
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