## PROGRAM (First Version)*

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<th>DAY 1 (June 30th, 2022)</th>
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* Time in the program is Japan Standard Time ([https://time.is/Japan](https://time.is/Japan)).

** Keynote Speech Online: Professor Ricky Chan (PhD; MBA; Barrister, Honourable Society of Middle Temple; LLM, LLB), Head and Professor of Marketing, AUT Business School, Auckland University of Technology ([Zoom meeting ID: 5847253394](https://zoom.us/j/5847253394)).

### Session A1: BUSINESS ETHICS, CSR & SUSTAINABILITY  
(Zoom meeting ID: 5847253394)
Chair: Michael K Fung (Hong Kong Polytechnic University)

Facilitative Leadership in Controlling Pollution and Damage to the Citarum Watershed in Karawang, Indonesia (s22-027)
Speaker: Widodo & Nandang Alamsah Deliarnoor (Padjadjaran University)

The Analysis of Electric Vehicle's Adoption Barriers and Policy Stimulation Preference in Thailand (s22-030)
Speaker: Theeradol Techa-erawan (Chulalongkorn University)

Proposing ESG Strategy to Improve the Business Sustainability of Regional Owned Enterprises Using Change Management Approach (Case Study in West Java) (s22-059)
Speaker: Muhammad Reza Deevaly (Institute of Technology Bandung)

Personality Traits, Work Experience, and Participation in Ethics Course on Ethical Perceptions on Decision-making (s22-073)
Speaker: Annisa Zamzami (Universitas Mercu Buana)

Government Ownership, Media Exposure and Firm Characteristics on Carbon Emission Disclosure: The Case of Indonesia Manufacturing Industry (s22-100)
Speaker: Annisa Zamzami (Universitas Mercu Buana)

### Session F1: ACCOUNTING & FINANCE  
(Zoom meeting ID: 7783114694)
Chair: Taufik Faturohman (Institut Teknologi Bandung)

Unlocking Economic Recovery through Direct WAQF Financing Model for WAQF-based Entrepreneur (s22-022)
Speaker: Taufik Faturohman (Institut Teknologi Bandung)

Bank Disclosures of Cyber Exposure and Audit Fee (s22-084)
Speaker: Taufik Faturohman (Institut Teknologi Bandung)

(Session F1 continued on next page …)
The Application of Risk-Based New Venture Valuation to Calculate Value of Healthcare Start-up (Case Study: Med-Ease) (s22-085)
Speaker: Taufik Faturohman (Institut Teknologi Bandung)

Does the Covid-19 Pandemic Affect the Capital Structure of Steel Companies in Indonesia? (Empirical Study of Steel Companies in Indonesia that listed in IDX-IC on 2018-2021) (s22-086)
Speaker: Taufik Faturohman (Institut Teknologi Bandung)

Investment Project Analysis and Business Review of Coal Mining Area Development towards the Appraisal of Gravel Resources Availability Using Real Option Approach (Case Study of PT. YCUZ, Eastern Borneo, Indonesia) (s22-089)
Speaker: Taufik Faturohman (Institut Teknologi Bandung)

Search Volume Index and Its Relationship to the Returns during Covid-19 of Listed Indonesia LQ45 Index (s22-091)
Speaker: Taufik Faturohman (Institut Teknologi Bandung)

Session C1: MONETARY ECONOMICS & FINANCE
(Zoom meeting ID: 5847253394)
Chair: Michael K Fung (Hong Kong Polytechnic University)

Impact of Negative Interest Rate Policy on the Swap Market in Japan: Comparative Analysis before and after Yield Curve Control (s22-057)
Speaker: Takayasu Ito (Meiji University)

Investigating Factors Affecting Investor Decision to Sell Indonesia Government Retail Bonds Portfolio (s22-046)
Speaker: Ahmad Prasetyo (Institute of Technology Bandung)

The Impact of Financial Literacy on the Online Loan Industry in Indonesia (s22-035)
Speaker: Dani Satria Nuraman (Institute of Technology Bandung)

The Effect of Financial Technology on Financial Literacy of Micro, Small, and Medium Enterprises (MSMEs) in Bandung City, Indonesia (s22-058)
Speaker: Suci Erlianty (Institute of Technology Bandung)

The Optimum Mutual Fund Portfolio for Investors’ Different Degree of Risk Preference — An Application of MVS Model (s22-050)
Speaker: Yi-Bei Chen (National Taipei University of Technology)

Day Trading Investors’ Reactions to Changes of Foreign Institutions’ Rating Report, During COVID-19 Pandemic (s22-051)
Speaker: Jhih-Ni Yang (National Taipei University of Technology)

Session G1: ACCOUNTING & FINANCE
(Zoom meeting ID: 7783114694)
Chair: Taufik Faturohman (Institut Teknologi Bandung)

Financial Resilience in ASEAN-4 Banking Sector: Impact of Cyber Risk Disclosure (s22-083)
Speaker: Taufik Faturohman (Institut Teknologi Bandung)

Investment Analysis of Digital Banking Development (Case Study: Bank BJB) (s22-088)
Speaker: Taufik Faturohman (Institut Teknologi Bandung)

(Session G1 continued on next page …)
Personality Traits' Impact in Managing Debt: A Case Study in Indonesia (s22-090)
Speaker: Taufik Faturohman (Institut Teknologi Bandung)

The Impact of Working Capital Management During COVID-19 on Firm Value and Profitability of Listed Property and Real Estate Firms in Indonesia (s22-092)
Speaker: Taufik Faturohman (Institut Teknologi Bandung)

Analysis of Excessive Risk Taking Indications of Non-Performing Loans/Financing in Conventional and Sharia Banking in Indonesia Before and After the Covid-19 Pandemic (s22-094)
Speaker: Taufik Faturohman (Institut Teknologi Bandung)

Speaker: Taufik Faturohman (Institut Teknologi Bandung)

Session D1: MARKETING, CONSUMER BEHAVIOR & PSYCHOLOGY
(Zoom meeting ID: 5847253394)
Chair: Kandapa Thanasuta (Mahidol University International College)

The Influence of Tourists’ Novelty-Seeking Tendency, Decision-Making Style, Mood and Emotional Response on the Intention to Purchase Local-Featured Experience Goods (s22-023)
Speaker: Yu-Lun Liu (National Taipei University of Technology)

Is Participation in Services a Burden on Customers? Optimizing the Customer’s Role of Participation (s22-033)
Speaker: Atsushi Inuzuka (Nagoya University)

Reexamining the Drivers and Barriers of Organic Food Consumption in Online Context: The Dual Factor Model Perspective (s22-044)
Speaker: Ching-Hsuan Yeh (Feng Chia University)

The Impact of Slack Fill Packaging on Consumers' Evaluation Across Different Product Categories (s22-047)
Speaker: Li-Shia Huang (Fu Jen Catholic University)

Do We Need a New Bibliometric Method in Marketing? Case Study of Variables Mapping (s22-048)
Speaker: Przemyslaw Tomczyk (Kozminski University)

Application of Technology Acceptance Model (TAM) on Digital Promotion Media for Tourism in Pontianak City (s22-099)
Speaker: Taufik Faturohman (Institut Teknologi Bandung)

Multi-Channel and Omni-Channel Retailing: Classification for Future Research (s22-069)
Speaker: Kandapa Thanasuta (Mahidol University International College)

Session E1: MANAGEMENT & ENTREPRENEURSHIP
(Zoom meeting ID: 5847253394)
Chair: Min-Sun Kim (Chung Yuan Christian University)

Consumer Responses to Influencer's CSR Video Posts in Thailand: A Comparison of Social Identity Theory and Self-Sacrifice Theory (s22-045)
Speaker: Ching-Hsuan Yeh (Feng Chia University)

(Session E1 continued on next page …)
The Effects of Organizational Culture and Leadership Style on Organizational Performance in Times of COVID-19 Pandemic (s22-029)
Speaker: Maria Paula Joan Bautista (University of Santo Tomas)

Factors Influencing Entrepreneurial Propensity among Urban Poor Family in Malaysia (s22-038)
Speaker: Muhammad Faizal Samat (Universiti Teknologi MARA, Malaysia)

Adoption of Digitalization by MSMEs with an Entrepreneurial Orientation Approach and Strategic Management Approach (s22-040)
Speaker: Nur (Maranatha Christian University)

Profitability of Parking Management Project by Outsourcing Manpower and Service Provider Company in Indonesia (Case Study of PT Binajas Abadikarya) (s22-082)
Speaker: Taufik Faturohman (Institut Teknologi Bandung)

The Factors Affecting Entrepreneurial Intention: Why Do Perceived Entrepreneurial Capacity, Perceived Social Norm, and Attitude towards Entrepreneurship Matter? (s22-015)
Speaker: Min-Sun Kim (Chung Yuan Christian University)

Session A2: ORGANIZATION & KNOWLEDGE MANAGEMENT (Zoom meeting ID: 5847253394)
Chair: A. Suryanarayana (Osmania University, Hyderabad, India)

The Product Innovation Process with the Use of Mediators for Collaboration: The Case of Japanese Traditional Local Industry (s22-025)
Speaker: Yuichi Oshima (Keio University)

Managing University-Industry Partnership: A Literature Review (s22-067)
Speaker: Lina Anatan (Universitas Kristen Maranatha)

Competitive Advantage and Strategy Formulation Towards MSME 4.0: A Study of MSME in East Java (s22-068)
Speaker: Lina Anatan (Universitas Kristen Maranatha)

Impact of Leadership Styles on Employees’ Innovative Behavior in Select Private Commercial Banks: Mediating Role of Knowledge Sharing and Empowerment (s22-064)
Speaker: A. Suryanarayana (Osmania University, Hyderabad, India)

An Empirical Examination of Intrinsic Motivation, Performance Appraisal Satisfaction, and Performance Outcomes among Employees in Select Service Sector Organizations (s22-065)
Speaker: A. Suryanarayana (Osmania University, Hyderabad, India)

Session B2: ECONOMIC, SOCIAL & CULTURAL DEVELOPMENT (Zoom meeting ID: 5847253394)
Chair: Piyaphan Changwatchai (Kasetsart University)

The Impact of Marine Authority Policy in the Economic Sector in West Java Indonesia (s22-054)
Speaker: Ufa Anila Aafilia (Padjadjaran University)

A Literature Review on the Determinants of Global Copper Price (s22-021)
Speaker: Taufik Faturohman (Institut Teknologi Bandung)

(Session B2 continued on next page …)
Financial Behavior in Building Financial Well-being for the Young Generation in Indonesia (s22-093)
Speaker: Taufik Faturohman (Institut Teknologi Bandung)

Analysis of the Effect of Wages and Reduction of Working Hours on Poverty in Indonesia with Gross Domestic Regional Product (GDRP) as Moderator (s22-039)
Speaker: Agustin Chandra Mahardhika (Universitas Diponegoro)

The First One-stop Medical Concierge Service in Indonesia’s Healthcare Industry (s22-062)
Speaker: Tony Wong (Institute of Technology Bandung)

Cultural and Institutional Interaction Effects on Firm Bribery (s22-020)
Speaker: Siwapong Dheera-aumpon (Kasetsart University)

Institutional Distance and Foreign Direct Investment in Thailand (s22-041)
Speaker: Piyaphan Changwatchai (Kasetsart University)

Session C2: ACCOUNTING & FINANCE
(Zoom meeting ID: 5847253394)
Chair: Niki Lukviarman (Andalas University, Indonesia)

The Effect of Good Corporate Governance Mechanisms on Profitability of Company Shares (s22-079)
Speaker: Abriyani Puspaningsih (Universitas Islam Indonesia)

To Tell or Not to Tell? Examining Voluntary Disclosure of Customers’ Identities under Capital Market Pressure (s22-066)
Speaker: Ting Zhang (University of Dayton)

Political Connection and Family Ownership on the Disclosure Quality of CSR Report in Indonesia (s22-072)
Speaker: Erna Setiany (Universitas Mercu Buana)

Analysis of Intellectual Capital and Financial Performance of Textile and Garment Industries in Indonesia (s22-074)
Speaker: Erna Setiany (Universitas Mercu Buana)

Managerial Ownership, Risk Management Committee, and Firm Value (s22-075)
Speaker: Yani Permatasari (Universitas Airlangga)

Session D2: ECONOMIC DEVELOPMENT, SUSTAINABILITY & EDUCATION
(Zoom meeting ID: 5847253394)
Chair: Michael K Fung (Hong Kong Polytechnic University)

Assessing Growth of Green Finance and Investment in Select Developed and Developing Countries (s22-026)
Speaker: Dipti Sharma (Malaviya National Institute of Technology Jaipur, Rajasthan)

A Study of ESG and Operation Performance of Financial Holding Companies in Taiwan-An Application of Multi-activity Dynamic Network DEA Model (s22-049)
Speaker: Timothy Cheng (National Taipei University of Technology)

Physical Classrooms versus Collaborative Online International Learning: Effectiveness of Industry-academia Collaborative Education (s22-032)
Speaker: Yuko Inada (St.Andrew’s University)

(Session D2 continued on next page …)
Cost Effectiveness Pamsimas to Reducing Diarrhea Diseases in Kabupaten Bandung (s22-087)
Speaker: Taufik Faturohman (Institut Teknologi Bandung)

The Effect of Digitalization on Green Groceries in an Online and Offline Environment in Indonesia (s22-096)
Speaker: Taufik Faturohman (Institut Teknologi Bandung)

Perspective of the Young Generation in the Agricultural Sector in Indonesia (s22-097)
Speaker: Taufik Faturohman (Institut Teknologi Bandung)

System Dynamic and Simulation of Business Model for Sustainable Food Production in West Java Province Indonesia (s22-098)
Speaker: Taufik Faturohman (Institut Teknologi Bandung)

~ End ~
Society of Interdisciplinary Business Research

Guide to Presenters and Session Chairs

- Please be ready in the session five minutes before the schedule.
- The session chair will allocate the available time equally among all papers to be presented in the session. Each paper has to be presented within the time allotted (approx. 15 minutes each) sparing 3 minutes for discussion.
- The session chair should remind each speaker three minutes before the time he/she is expected to end the presentation. If a speaker goes beyond the time allotted, the session chair should remind him/her to end the presentation.
- SIBR assumes no responsibility if a speaker is unable to finish his/her presentation in the assigned session for any reasons.
- For online presentation, please download the Zoom Client from https://www.zoom.us and install it on your computer. Before the conference, speakers are reminded to test their computer webcams and microphones at the Zoom waiting room.
  
  Zoom meeting ID: **5847253394** for Sessions A1, C1, D1, E1, A2, B2, C2, D2, E2.
  Zoom meeting ID: **7783114694** for Sessions F1, G1.

  The password for entering the Zoom meeting rooms will be sent by email before the conference.

- For online presentation, speakers are reminded to save their presentation files on their computers for sharing during the conference.
- For in-person attendance and presentation, LCD projector and computer will be provided in each conference room. Speakers are reminded to save their presentation files on their own USB drives.

Online Conference Proceedings


Conference Venue


Conference Registration

- Presentation certificates and official receipts will be sent by email to conference participants before the conference.
- No certificates will be provided to non-registered co-authors.
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