

PROGRAM (Finalized Version)

	DAY 1 (September 28th, 2019)	DAY 2 (September 29th, 2019)
8:30-16:00, Day 1 Registration	08:50 – 11:00 Sessions A, B, C, D	Networking Event** Tour to The Peak (AM 09:45 – PM 13:30)
	11:00 – 11:15 Tea break	
	11:15 – 12:00 Opening; Keynote Speech*	
	12:00 – 13:25 Lunch (Harbour Restaurant, 1/F)	
	13:30 – 15:10 Sessions E, F, G, H	
	15:10 – 15:25 Tea break	
	15:25 – 17:15 Sessions J, K, L, M	

* **Keynote Speech: Professor Martin J Liu**, Professor of Marketing and Innovation, Associate Dean of Research Knowledge Exchange, and Executive Dean of Zhejiang Provincial Branding Academy, Nottingham University Business School China. (venue: **Function Room 1**)

** **Networking event on Day 2:** To join the tour, please visit: <http://sibresearch.org/hong-kong-peak-tour.html> for information and instructions. The deadline of tour registration is September 13th, 2019.

Session A: EMPIRICAL FINANCE & QUANTITATIVE ANALYSIS (venue: Function Room 1)

Chair: Richard Chung (Griffith University)

A Multivariate Causality Analysis of Baltic Dry Index, GDP, CRU, DAX, and Brent Crude Price in International Shipping Market (h19-069)

Speaker: Chung-Yu Chen (Cheng-Kung University)

Is Entropy a Good Predictor of Stock Market Volatility: A Cross-country Analysis (h19-043)

Speaker: Sonia Bentes (IPL-ISCAL and BRU-IUL)

Abuses Based on the Deficit of Information in Financial Markets as the Factor of Influencing the Level of Financial Inclusion of Enterprises and Households (h19-060)

Speaker: Bożena Frączek (University of Economics in Katowice, Poland)

The Influence of Market Information Acquisition on Asset Allocation and Value Investment in China (h19-133)

Speaker: Shitong Li (Wenzhou-Kean University)

Did American Depository Receipts from Britain Show Aggregate Abnormal Return Different from Zero on the Brexit Referendum Announcement Day and on the Actual Brexit Referendum Day? (h19-067)

Speaker: Fiona Sussan (Toyo University, Tokyo)

Who Knows What and When? The Information Production in MLU-IPOs (h19-038)

Speaker: Richard Chung (Griffith University) **SIBR Best Paper Award**

Session B: MARKETING, CONSUMER BEHAVIOR & PSYCHOLOGY (venue: Function Room 3)

Chair: Beverly Grace Balderaz (University of Southeastern Philippines)

Key Opinion Leader Effect: The Impact of Short Video Applications in Online Marketing in Chinese Social Media (h19-126)

Speaker: Songcheng Gan (Wenzhou Kean University)

Different Channels to Acquire Luxury Brands Information and Purchase Luxury Goods: Chinese Millennials' Motivations and Preferences (h19-130)

Speaker: Xiaomin Tan (Wenzhou-Kean University)

Assessing Transportation Applications' Impact on Customers' Choices of Public Transportation: The Case of Chinese Millennials (h19-132)

Speaker: Yujie Lu (Wenzhou-Kean University)

The Effects of Omnichannel Practices on Consumer Purchase Decision Making~ A Case Study of Omni7~ (h19-104)

Speaker: Zhen Wang (Graduate School of Bunka Gakuen University)

(Session B continued on next page ...)

Exploring Business Opportunities of Expatriates in Japan (h19-077)
Speaker: Noriyuki Suyama (Bunka Gakuen University)

How Do People Make Sharing Decision in Social Media? A Study on Notre-Dame de Paris Fire in Sina Weibo (h19-135)
Speakers: Jia Fu & Songyun Wang (Wenzhou-Kean University)

The Influence of Customer-Based Brand Equity on Online Shopping Satisfaction among Public Teachers in Davao Del Sur, Philippines (h19-039)
Speaker: Beverly Grace Balderaz (University of Southeastern Philippines)

Session C: ACCOUNTING & FINANCE (venue: Function Room 5)
Chair: Veronika Solilova (Mendel University in Brno, Czech Republic)

Financing Decisions by Family Owned Business: A Closer Look (h19-042)
Speaker: George Chang (Grand Valley State University)

Firm Performance and Structural Change: The Case of Thailand (h19-081)
Speaker: Wisuttorn Jitaree (Chiang Mai University)

Fintech and Financial Performance: Evidence of Indonesian Islamic Banks (h19-055)
Speaker: Aminah (University of Bandar Lampung)

Why Intellectual Capital Performance Effect Firm Performance: A Study from Indonesian Financial Sector (h19-056)
Speaker: Aminah (University of Bandar Lampung)

Monetary Policy Credibility and Inflation in South Africa (h19-048)
Speaker: Sibanisizwe Khumalo (Rhodes University, South Africa)

Financial Reporting Quality – The Case of Czech and German Listed Companies (h19-064)
Speaker: Hana Bohušová (Mendel University in Brno, Czech Republic)

A Measurement of Profit-shifting through Panama Papers Destinations: A Case Study for the Czech Republic (h19-095)
Speaker: Veronika Solilova (Mendel University in Brno, Czech Republic) **SIBR Best Paper Award**

Session D: OPERATION, SUPPLY CHAIN & TECHNOLOGY MANAGEMENT (venue: Function Room 6)

Chair: Rob Marjerison (Wenzhou Kean University)

A Structural Equation Model on Organizational Performance among Manufacturing Firms in Region XII (h19-054)
Speaker: Esmaira G. Gunsayan (University of Mindanao; University of Southern Mindanao)

Using Social Media Content to Identify Mental Health Problems: The Case of #Depression in Sina Weibo (h19-100)
Speakers: Zixuan Wang, Rongjuan Chen & Yutong Du (Wenzhou Kean University)

Influence of Rapid Development of Digitalization on Brick-and-mortar Bookstores in China (h19-129)
Speakers: Hao Jin & Yiwen Gui (Wenzhou-Kean University)

The Study of Development of Multi-Model Cargo Transport in China and the Trend of the Industry (h19-131)
Speaker: Xiangji Tong (Wenzhou-Kean University)

Exploring Motivation and Perception: Cosmetic Surgery in China (h19-139)
Speaker: Yu Ji (Wenzhou Kean University)

(Session D continued on next page ...)

The Role of Water Security on Household Welfare: Empirical Evidence from Irrigation Schemes in the KwaZulu-Natal and Eastern Cape Province, South Africa (h19-047)
Speaker: Sandie Phakathi (Rhodes University, South Africa)

Original Equipment Manufacturers (OEM) Manufacturing Strategies and Innovative Performances (h19-125)
Speakers: Biqi Zhou & Rob Marjerison (Wenzhou Kean University)

Session E: ACCOUNTING & FINANCE (venue: Function Room 1)

Chair: Anthony Moug Yin Chan (Ryerson University, Canada)

Cost Structure Shifting in Dealing with Dynamic Business Environment: Manufacturing Companies in Indonesia (h19-116)
Speaker: Christina Wiwik Sunarni (Universitas Atma Jaya Yogyakarta)

The Influence of Board of Directors, Managerial Ownership, and Audit Committee on Carbon Emission Disclosure: A Study of Non-Financial Companies Listed on BEI (h19-121)
Speaker: Pratiwi Budiharta (Universitas Atma Jaya Yogyakarta)

The Impact of Brilink Agent Market Penetration on Inclusive Financial Growth in Indonesia (h19-140)
Speaker: Iwan Nuryan (Universitas Padjadjaran)

Exploring the Professionalism and Dysfunctional Behavior of Public Accountants on Audit Quality (h19-096)
Speaker: Rizki Hamdani (Universitas Islam Indonesia)

Country Risk and the Interaction between Gold Price and the Gold Index: Evidence from the South African Market (h19-079)
Speaker: Edson Vengesai (University of KwaZulu-Natal)

Cultural Norms and Accounting Standards: A Comparative Study on Related Party Transactions and Government Grants in Canada and China (h19-014)
Speaker: Anthony Moug Yin Chan (Ryerson University, Canada)

Session F: DEVELOPMENT, EDUCATION & SUSTAINABILITY (venue: Function Room 3)

Chair: Juan David Cruz Negrete (Universidad del Magdalena, Colombia)

Media, Islamic Religiosity and Moslem Community Perception towards Charitable Giving of Cash Waqf (h19-088)
Speaker: Vika Annisa Qurrata (Universitas Negeri Malang)

Strengthening the Institution of Small-scale Online Market Seller Community to Improve their Social Welfare on Industry Revolution 4.0 Era (h19-094)
Speaker: Vika Annisa Qurrata (Universitas Negeri Malang)

The Impact of Online Market toward Social Welfare on Fourth Industrial Revolution (Industry 4.0) Era: A Case at Bulan Terang Utama (BTU) Online Market Malang (h19-074)
Speaker: Ermita Yusida (Universitas Negeri Malang)

Factors that Impact Prospective Students' Decision on Choosing a Higher Education Institution: Case of Oman (h19-046)
Speaker: Anna Stalinska (Modern College of Business and Science, Oman)

Palm Oil in Colombia, an Analysis Inside the Sustainability Framework (h19-025)
Speaker: Juan David Cruz Negrete (Universidad del Magdalena, Colombia)

Session G: ORGANIZATION & HUMAN RESOURCES MANAGEMENT (venue: Function Room 5)

Chair: Edralin Lim (De La Salle University)

Competencies of Tourism Officers in the Philippines: Toward a Development of Competency Model for Managing Destinations in Public Governance (h19-111)

Speaker: Joreen T. Rocamora (University of Santo Tomas)

Towards Smart Coffee Industry: Designing IS/IT Portfolio for Sustainability Smallholder in Gunung Tilu Cooperative, West Java (h19-052)

Speaker: Arariko Rezeki Pasa (Telkom University)

Structural Equation Model on Triple Bottom Line Performance of Large Manufacturing Companies in Region XII, Philippines (h19-053)

Speaker: Vergil Joseph Literal (University of Mindanao; University of Southern Mindanao)

A Structural Equation Model on Job Satisfaction among Non-Teaching Personnel in Private Higher Education Institution in Region XII, Philippines (h19-061)

Speaker: Jessica M. Songcog (University of Mindanao; Holy Trinity College of General Santos City)

Lean Production and Job Satisfaction: Perception of Workers in Plastics Manufacturing (h19-065)

Speaker: Edralin Lim (De La Salle University)

Session H: TRADE, FDI & STRUCTURAL CHANGE (venue: Function Room 6)

Chair: Wuthiya Saraithong (Kasetsart University)

Real Exchange Rate and Foreign Direct Investment in ASEAN-4 Emerging Markets (h19-031)

Speaker: Maria Belinda Mandigma (University of Santo Tomas)

Cultural Distance and Thailand's Foreign Direct Investment Attractiveness (h19-049)

Speaker: Piyaphan Changwatchai (Kasetsart University)

A Testing on Productivity Transition in Thai Economy through the Lens of State Space Model (h19-089)

Speaker: Kanokwan Chancharoenchai (Kasetsart University)

Removing Energy Efficiency Barriers through Innovative Formulation of a Direct Revenue Feedback Loop within Climate Policy Structures (h19-092)

Speaker: Lucas Macon (Kyoto University)

Trade Policy Preferences: A Case of Thailand (h19-072)

Speaker: Wuthiya Saraithong (Kasetsart University)

Session J: ECONOMIC POLICY & DEVELOPMENT (venue: Function Room 1)

Chair: T.B.A.

Consumer Response on Decreasing Luxury Car Taxes: Indonesian Market Experience (h19-013)

Speaker: Vierly Ananta Upa (Universitas Pelita Harapan Kampus Surabaya)

To be or Not to be: Whether to Reimburse the Fee for Orthodontic Treatment by the Government Insurance from Long-Term Economic Viewpoint (h19-106)

Speaker: Shwu-Yi Li (Feng Chia University)

The Impact of Operational Exit Toll on the Welfare of Local Community: Identification of Cluster Analysis (h19-105)

Speaker: Inayati Nuraini Dwiputri (Universitas Negeri Malang)

The Impact of Demand Side Barriers and Supply Side Barriers to Financial Inclusion: A Study on Microenterprises in Metro Manila (h19-137)

Speaker: John Elvin K. Lim (De La Salle University)

(Session J continued on next page ...)

Application of Operational Infrastructure at the Malang City Toller Door in Improving Local Community Welfare (h19-101)

Speaker: Linda Seprillina (Universitas Negeri Malang)

The Effectiveness Productive Waqf as a Social Welfare Development through Community Empowering: A Case Study in Islamic Hospital Foundation Malang (h19-120)

Speaker: Linda Seprillina (Universitas Negeri Malang)

Session K: ORGANIZATION & HUMAN RESOURCES MANAGEMENT (venue: Function Room 3)

Chair: Kishor Chandran (Woosong University)

Development Model for High Potential Leaders Based on Personal Values and Emotional Intelligence of Officers in CARD MRI Microfinance in the Philippines (h19-122)

Speaker: Deverna Briones (University of Santo Tomas)

A Structural Equation Model on Organizational Commitment of Private Schools' Library Personnel in Region XI (h19-058)

Speaker: Catharine Caballero (University of Mindanao; Davao Oriental State College of Science and Technology)

A Structural Equation Model on Employee Empowerment among State Universities and Colleges (SUCs) Employees in Davao Region (h19-085)

Speaker: Rizaldy Maypa (University of Mindanao; Davao Oriental State College of Science and Technology)

Sustainability Analysis of Family Based Culinary Industry in Indonesia (h19-128)

Speaker: Daniel Yudistya Wardhana (Universitas Atma Jaya Yogyakarta)

A Structural Equation Model on Human Performance of State Universities and Colleges in Region XI (h19-117)

Speaker: Ma. Anita Nunez (University of Mindanao; Davao Oriental State College of Science and Technology)

Systematic Literature Review of Research on Work-Life Balance in Hospitality Industry Since Millennium (h19-076)

Speaker: Kishor Chandran (Woosong University)

Session L: FINANCIAL MARKET, INFORMATION TECHNOLOGY & CORPORATE PERFORMANCE (venue: Function Room 5)

Chair: Sebastian Seidens (WHU - Otto Beisheim School of Management)

Factors Influencing Intention to Donate via Donation Crowdfunding: Evidence from Indonesia (h19-102)

Speaker: Muamar Nur Kholid (Universitas Islam Indonesia)

Evaluating the Implementation of the Rural Financial System (SISKEUDES) in Wonogiri Regency, Indonesia: Success or Failure? (h19-124)

Speaker: Wimpie Yustino Setiawan (Universitas Atma Jaya Yogyakarta)

Static or Adaptive? The Month-of-the-year and Intra-month Effects in African Stock Markets (h19-037)

Speaker: Adefemi Alamu Obalade (University of KwaZulu-Natal)

A Structural Equation Model on Corporate Performance of Bottling Companies in Region XI (h19-136)

Speaker: Emily de la Cruz (University of Mindanao; Southern Philippines Agri-Business and Marine and Aquatic School of Technology)

Analysis of Long-term Research Productivity for Researchers in Business and Economic Sciences (h19-109)

Speaker: Sebastian Seidens (WHU - Otto Beisheim School of Management) **SIBR Best Paper Award**

Session M: MANAGEMENT & MARKETING (venue: Function Room 6)

Chair: Alaa Abukhalifeh (Woosong University)

Structural Equation Model on Work Engagement of Non-Teaching Personnel in Public Secondary Schools (h19-059)

Speaker: Jandy Bongcayat (University of Mindanao)

Structural Equation Model on Entrepreneurial Intention of Students among Higher Educational Institutions (HEIs) in Davao Region (h19-040)

Speaker: Karl Campos (University of Mindanao; University of Southeastern Philippines)

Structural Equation Model on Creativity and Innovation of Library Personnel in Davao Region (h19-066)

Speaker: Archie Fajagutana (University of Mindanao; Kolehiyo ng Pantukan)

Structural Equation Model on Personal Financial Management among Non-Teaching Personnel in Region XI (h19-071)

Speaker: Quennie Cunanan (University of Mindanao; Kolehiyo ng Pantukan)

Causal Model on Work Engagement of Agricultural Sector Employees in Davao Region (h19-114)

Speaker: Necito Baldoz (University of Mindanao; Davao Oriental State College of Science and Technology)

Assessing the Use of Linear Regression Analysis in Examining Service Quality and Customer Satisfaction Relationship in Casual Western Dining Restaurants in Subang Jaya (Klang Valley) Malaysia (h19-044)

Speaker: Alaa Abukhalifeh (Woosong University)

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Guide to Presenters and Session Chairs

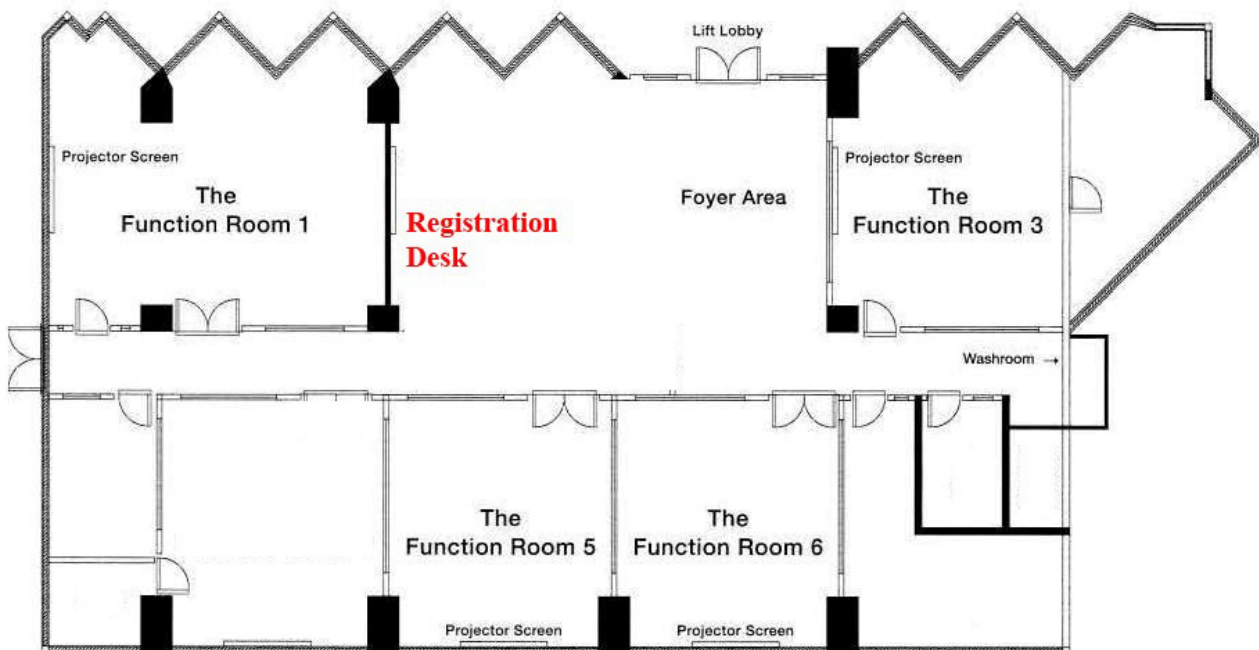
- Please be ready in the session five minutes before the schedule.
- The session chair will allocate the available time equally among all papers to be presented in the session (approx. 15 minutes for each paper). Each paper has to be presented within the time allotted sparing 3 minutes for discussion.
- The session chair should remind each speaker three minutes before the time he/she is expected to end the presentation. If a speaker goes beyond the time allotted, the session chair should remind him/her to end the presentation.
- SIBR assumes no responsibility if presenters are unable to finish their presentation in the assigned session for any reasons.
- Projector and computer will be provided in each conference room. Speakers are reminded to save their presentation files on their own USB drives. The organizer will NOT provide Internet connection.

Conference Registration Desk

Conference participants will collect attendance certificates, proceedings (on USB drive), and official receipts from the registration desk. Please mention your Paper I.D. code at the desk to expedite the process. No certificates will be provided to non-registered co-authors. The conference registration desk will be open from AM08:30 to PM16:00 on September 28th, 2019. Presenters assigned to morning sessions can register after they have finished their presentation.

Conference Venue

Visit <http://sibresearch.org/hong-kong-venue.html> for location and maps.

Floor Plan of the Conference Venue (2nd Floor, Harbourview Hotel)

List of Delegates

Paper ID	Delegate	Affiliation
h19-037	Adefemi Alamu Obalade	University of KwaZulu-Natal
h19-044	Alaa Abukhalifeh	Woosong University
-	Ali Lan	Xiamen University
h19-055, h19-056	Aminah	University of Bandar Lampung
h19-046	Anna Stalinska	Modern College of Business and Science, Oman
h19-014	Anthony Moung Yin Chan	Ryerson University, Canada
h19-052	Arariko Rezeki Pasa	Telkom University
h19-066	Archie Fajagutana	University of Mindanao; Kolehiyo ng Pantukan
h19-039	Beverly Grace Balderaz	University of Southeastern Philippines
h19-125	Biqi Zhou	Wenzhou Kean University
h19-060	Bożena Frączek	University of Economics in Katowice, Poland
h19-058	Catharine Caballero	University of Mindanao; Davao Oriental State College of Science and Technology
h19-116	Christina Wiwik Sunarni	Universitas Atma Jaya Yogyakarta
h19-069	Chung-Yu Chen	Cheng-Kung University
h19-128	Daniel Yudistya Wardhana	Universitas Atma Jaya Yogyakarta
h19-122	Deverna Briones	University of Santo Tomas
h19-065	Edralin Lim	De La Salle University
h19-079	Edson Vengesai	University of KwaZulu-Natal
h19-136	Emily de la Cruz	University of Mindanao; Southern Philippines Agri-Business and Marine and Aquatic School of Technology
h19-074	Ermita Yusida	Universitas Negeri Malang
h19-054	Esmaira G. Gunsayan	University of Mindanao; University of Southern Mindanao
h19-067	Fiona Sussan	Toyo University, Tokyo
h19-042	George Chang	Grand Valley State University
h19-064	Hana Bohušová	Mendel University in Brno, Czech Republic
h19-129	Hao Jin	Wenzhou-Kean University
h19-105	Inayati Nuraini Dwiputri	Universitas Negeri Malang
h19-140	Iwan Nuryan	Universitas Padjadjaran
h19-059	Jandy Bongcayat	University of Mindanao
h19-061	Jessica M. Songcog	University of Mindanao; Holy Trinity College of General Santos City
h19-135	Jia Fu	Wenzhou-Kean University
h19-137	John Elvin K. Lim	De La Salle University
h19-111	Joreen T. Rocamora	University of Santo Tomas
h19-025	Juan David Cruz Negrete	Universidad del Magdalena, Colombia
h19-089	Kanokwan Chancharoenchai	Kasetsart University
h19-040	Karl Campos	University of Mindanao; University of Southeastern Philippines
h19-076	Kishor Chandran	Woosong University
h19-101, h19-120	Linda Seprillina	Universitas Negeri Malang
h19-092	Lucas Macon	Kyoto University
h19-117	Ma. Anita Nunez	University of Mindanao; Davao Oriental State College of Science and Technology
h19-031	Maria Belinda Mandigma	University of Santo Tomas

-	Martin J Liu	Nottingham University Business School China
h19-102	Muamar Nur Kholid	Universitas Islam Indonesia
h19-114	Necito Baldoz	University of Mindanao; Davao Oriental State College of Science and Technology
h19-077	Noriyuki Suyama	Bunka Gakuen University
h19-049	Piyaphan Changwatchai	Kasetsart University
h19-121	Pratiwi Budiharta	Universitas Atma Jaya Yogyakarta
h19-071	Quennie Cunanan	University of Mindanao; Kolehiyo ng Pantukan
h19-038	Richard Chung	Griffith University
h19-085	Rizaldy Maypa	University of Mindanao; Davao Oriental State College of Science and Technology
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h19-109	Sebastian Seidens	WHU - Otto Beisheim School of Management
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h19-072	Wuthiya Saraithong	Kasetsart University
h19-131	Xiangji Tong	Wenzhou-Kean University
h19-130	Xiaomin Tan	Wenzhou-Kean University
h19-129	Yiwen Gui	Wenzhou-Kean University
h19-139	Yu Ji	Wenzhou Kean University
h19-132	Yujie Lu	Wenzhou-Kean University
h19-100	Yutong Du	Wenzhou-Kean University
h19-104	Zhen Wang	Graduate School of Bunka Gakuen University
h19-100	Zixuan Wang	Wenzhou-Kean University