## PROGRAM (Finalized Version)

<table>
<thead>
<tr>
<th>DAY 1 (February 22nd, 2018)</th>
<th>DAY 2 (February 23rd, 2018)</th>
</tr>
</thead>
<tbody>
<tr>
<td>9:00-10:50 Sessions A1, B1, C1</td>
<td>9:00-10:35 Sessions A2, B2, C2</td>
</tr>
<tr>
<td>10:50-11:05 Tea Break</td>
<td>10:35-11:00 Tea Break</td>
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<tr>
<td>11:05-12:15 Opening &amp; <strong>Keynote Speech</strong></td>
<td>10:50-12:15 Sessions D2, E2, F2</td>
</tr>
<tr>
<td>13:25-15:00 Sessions G1, H1, J1</td>
<td>13:25-15:00 Sessions G2, H2, J2</td>
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<tr>
<td>15:00-15:15 Tea Break</td>
<td>15:00-15:15 Closing Tea Reception</td>
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<td>15:15-16:45 Sessions K1, L1, M1</td>
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</tbody>
</table>

* **Keynote Speech**: Dr. Bruno S. Sergi, Professor at University of Messina and Associate at Davis Center for Russian and Eurasian Studies of Harvard University (Venue: Tulip A, 3/F).

**Lunch includes**: Semi buffet (appetizer, salad, soup, dessert) + one main dish. Participants can pay the hotel for extra order outside the designated menu.

### Session A1: ECONOMIC POLICY & PUBLIC ADMINISTRATION (venue: Tulip A, 3/F)

Chair: Young-Min Lee (Sookmyung Women's University)

- **What Can We Learn from Policy Directions of Japan’s Super-Aged Society? The Change of Policy Paradigm in Active Ageing Era** (k18-176)
  - Speaker: Yeon-Ok Lee (Sookmyung Women's University)

- **Vocational Skill Development of the Self-Employed Workers to Promote Their Participation in Education and Training** (k18-177)
  - Speaker: Sun-A Kim (Sookmyung Women's University)

- **An Assessment of the Potential Economic Impact of BEPS Project Action 4 on Companies in Asia** (k18-140)
  - Speaker: Yue Dong (SMU-TA Centre of Excellence in Taxation) *SIBR Best Paper Award*

  - Speaker: Derick Figueroa (Tarlac State University)

- **End Early and Forced Marriage Now: Child Bride; Comparative Law** (k18-035)
  - Speaker: Siti Marshita binit Mahyut (Multimedia University)

- **Analyses on the Determinants of Elderly Workers’ Plans to Retire and Desired Retirement Age** (k18-175)
  - Speaker: Young-Min Lee (Sookmyung Women's University) *SIBR Best Paper Award*

### Session B1: ECONOMIC, SOCIAL & CULTURAL DEVELOPMENT (venue: Tulip B, 3/F)

Chair: Renáta Pitoňáková (Comenius University in Bratislava)

- **The Effects of Racial Cohesion Among White and Maori Populations on Healthcare in New Zealand** (k18-080)
  - Speaker: Thomas Nash (Wake Forest University)

- **Performance of Multi-Purpose Cooperatives in the City of Tarlac** (k18-103)
  - Speaker: Rowena Ramos (Tarlac State University)

- **The Impact of Historic Preservation on Residential Property Values: A Case Study from Norway** (k18-124)
  - Speaker: Ida Qvenild Nessel (NTNU Business School, Norway) *SIBR Best Paper Award*

- **Beyond Halal in Food Product: Present and Future of Halalan Tayyiban** (k18-109)
  - Speaker: Norazilawati Md Dahlal (Universiti Sains Malaysia)

*(Session B1 continued on next page …)*
Structural Changes in the Russian Economy (k18-076)
Speakers: Parth Verma and Prajwal Gupta (University of Delhi)

Debt Financing of Private Sector: The Role of Economic Activity, Price Level and Cost of Borrowing (k18-113)
Speaker: Renáta Pitoňáková (Comenius University in Bratislava)

Session C1: MARKETING, CONSUMER BEHAVIOR & PSYCHOLOGY (venue: Tulip D, 3/F)
Chair: Joshua Fogel (Brooklyn College, City University of New York)

Feeling Unhappy When Meeting the Minimum Purchase Requirement Reluctantly (k18-107)
Speaker: Hsuan-Hsuan Ku (Soochow University)

A School’s Duty of Care to its Students: SK Tohoi Tragedy (k18-151)
Speaker: Siti Marshita Mahyut (Multimedia University)

A Study of Skills and Challenges, Perceived Risk, Flow Experience Influence on Experience Value and Satisfaction – An Example for Adventure Recreational in Taiwan (k18-125)
Speaker: Wen-Cheng Chu (National Dong Hwa University)

Non-Aeronautical Service Facility as the Support in Shaping the Image of International Airport (k18-153)
Speaker: Rita Komaladewi (Universitas Padjadjaran)

Electricity-Saving Behavior (k18-167)
Speaker: Dyah Sugandini (Universitas Pembangunan Nasional Veteran Yogyakarta)

Traditional and Digital Media Direct-to-consumer Prescription Medication Advertisements and Obtaining Prescription Medications (k18-014)
Speaker: Joshua Fogel (Brooklyn College, City University of New York)

Session G1: ORGANIZATION MANAGEMENT & GOVERNANCE (venue: Tulip A, 3/F)
Chair: Dominick Viloria (Unison Computer Systems, Inc.)

Educational Programs and Practical Examples that Contribute to Work Engagement (k18-097)
Speaker: Ami Hamamoto (Humanext Co., Ltd, Japan) *SIBR Best Paper Award*

Visualizing the Relationship between the Area of “Leader’s Commitment Studies” and the Area of Other Previous Studies (k18-148)
Speaker: Yuji Suyama (Keio University)

In the Boss’s Eyes: The Study of High-performing Victim Syndrome (k18-130)
Speaker: Chien-Chih Kuo (Chengchi University)

Does Internal Audit Professionals Improve Corporate Governance of Universities? The Role of Good University Governance Guidance (k18-110)
Speaker: Fury Khristianty Fitriyah (Universitas Padjadjaran)

Exploring Socially-Constructed Concept and Precursors of Employee Engagement in the Philippine Setting (k18-135)
Speaker: Dominick Viloria (Unison Computer Systems, Inc.)

Session H1: EDUCATION & LABOUR MARKET (venue: Tulip B, 3/F)
Chair: Rowena Ramos (Tarlac State University)

The Self-Esteem, Social Support and College Adjustment of Business and Accountancy Students of the Tarlac State University, Tarlac City, Philippines (k18-042)
Speaker: Maria Sheila G. Medina (University of the Philippines – Diliman)

(Session H1 continued on next page …)
The Employability Skills of BSBA - Marketing Management Students (k18-104)
Speaker: Wilmark J. Ramos (Tarlac State University)

Quality Assurance Analysis in the Learning Processes Standard (Empirical Study in The Higher Education Sector) (k18-171)
Speakers: Siti Nursyamsiah & Ratna Roostika (Universitas Islam Indonesia)

Entrepreneurial Orientation among Tarlac State University BS-Entrepreneurship Students and Graduates (k18-048)
Speaker: Limuel P. Pavico (Tarlac State University)

The Bachelor of Science in Business Administration Financial Management Graduates of the Tarlac State University (k18-146)
Speaker: Rowena Ramos (Tarlac State University)

Session J1: BUSINESS ETHICS, CSR & SUSTAINABILITY (venue: Tulip D, 3/F)
Chair: Fadzila Azni Ahmad (Universiti Sains Malaysia)

How Do Social Ties within Board of Directors Affect the Association between Corporate Social Responsibility Activities and Firm Value? (k18-133)
Speaker: Park Ju Hyoong (Yonsei University)

Perceptions of Ethical Employees in the Malaysian Public Sector: Exploratory Factor Analysis (k18-154)
Speaker: Najihah Marha Yaacob (Universiti Teknologi MARA Cawangan Terengganu)

The Role and Contribution of Women Worker on Family Revenues in “Banana Chips” Home Industries in Lumajang District, East Java, Indonesia (k18-168)
Speakers: Sri Budi Cantika Yuli & Sudarti (University of Muhammadiyah Malang)

Towards the Development of a Halal-Green Management Model: A Systematic Review (k18-128)
Speaker: Fadzila Azni Ahmad (Universiti Sains Malaysia)

Influence of Environmental Consciousness and Knowledge on Green Practices: An Islamic Perspective (k18-129)
Speaker: Fadzila Azni Ahmad (Universiti Sains Malaysia)

Session K1: INTERNATIONAL TRADE, COMPETITION & INVESTMENT (venue: Tulip A, 3/F)
Chair: Azu Nnanna Philemon (Dongbei University of Finance and Economics)

Woes in Civil Aviation: The Case of Singapore Airlines (k18-029)
Speaker: Faizal Yahya (National University of Singapore)

Impact of Exchange Rate Volatility on Investment: Evidence from India (k18-070)
Speaker: Anubha Dhasmana (IIM Bangalore)

Exploring MNCs’ Adaptation Process to New Markets: A Resource Transformation Approach (k18-100)
Speaker: Tran Ngoc Duy (Yuan Ze University)

A Gravity Assessment of Trade Realignment in ECOWAS (k18-074)
Speaker: Azu Nnanna Philemon (Dongbei University of Finance and Economics)

Consequences of Alliance Withdrawal on Trade Determination: A Case of Mauritania (k18-075)
Speaker: Azu Nnanna Philemon (Dongbei University of Finance and Economics)
Session L1: ORGANIZATION & HUMAN RESOURCES MANAGEMENT (venue: Tulip B, 3/F)
Chair: Wilmark J. Ramos (Tarlac State University)

The Impact of Working Condition and Supervisor Support on Job Satisfaction (k18-126)
Speaker: Debryana Yoga Salean (Universitas Indonesia)

The Influence of Work Family Conflict and Job Satisfaction on Medical Employee Performance through Organizational Commitment (k18-141)
Speakers: Arini Nur Diannah Zain & Trias Setiawati (Universitas Islam Indonesia) *SIBR Best Paper Award*

The Role of Job Satisfaction in Moderating the Impact of Family Friendly Practices and High Performance Work Practices on Work Family Balance (k18-132)
Speaker: Suhartini (Universitas Islam Indonesia)

How Women Entrepreneurs Play a Role in Increasing Competitiveness of Micro Small and Medium Enterprises (MSMEs): A Case in West Java Indonesia (k18-116)
Speaker: Yuyus Suryana (Universitas Padjadjaran)

Organizational Change and Dimensions of Learning Organization in Manufacturing Firms (k18-089)
Speaker: Wilmark J. Ramos (Tarlac State University)

Session M1: ACCOUNTING & FINANCE (venue: Tulip D, 3/F)
Chair: Henry Rufino (Tarlac State University)

Audit Committee Qualification and Firm Performance: Evidence from Thailand (k18-157)
Speaker: Shuai Guo (Ubon Ratchathani University, Thailand)

Segment Reporting: The Beginning of Transition Period in Indonesia (k18-115)
Speakers: Dian Surya Ayu Fatmawati & Ananta Dian Pratiwi (Brawijaya University)

Working Capital Management and Impacts on Profitability: The Case of Small and Medium Food Enterprises in Nakhon Ratchasima, Thailand (k18-064)
Speaker: Sareeya Wichitsathan (Suranaree University of Technology)

Financial Management of Government Universities in Indonesia (k18-096)
Speaker: Lulus Kurniasih (Universitas Sebelas Maret)

Competency Requirements for Professional Accountants: Basis for Accounting Curriculum Enhancement (k18-108)
Speaker: Henry Rufino (Tarlac State University)

Session A2: ORGANIZATIONAL MANAGEMENT & PRODUCTIVITY (venue: Tulip A, 3/F)
Chair: Hazril Izwar Ibrahim (Universiti Sains Malaysia)

Analysis of Sustainable Competitive Advantage at Bandung City Creative Industries (k18-087)
Speaker: Pratami Wulan Tresna (Universitas Padjadjaran)

The Relationship between Job Demands with Workplace Well-being on Workers at Branch Office of Company “X” (k18-033)
Speaker: Annisaa Novieningtyas (Parahyangan Catholic University)

Cost-effectiveness Analysis of Colorectal Cancer Treatment (k18-098)
Speaker: Pochamana Phisalprapa (Chulalongkorn University)

Remuneration System Analysis to Improve Employees and Institutions Performance (Case Study in Universitas Sebelas Maret) (k18-081)
Speaker: Asri Diah Susanti (Universitas Sebelas Maret)

Organizational Innovative Climate as a Predictor of Innovative Behaviour among Engineers in Electrical and Electronic Industry (k18-065)
Speaker: Hazril Izwar Ibrahim (Universiti Sains Malaysia) *SIBR Best Paper Award*
Session B2: PRODUCTION, OPERATION & SUPPLY CHAIN MANAGEMENT (venue: Tulip B, 3/F)
Chair: Sam’un Jaja Raharja (Universitas Padjadjaran)

SWOT Analysis at the Ceramic Center of Exported Industries in Purwakarta – Indonesia (k18-071)
Speaker: Rivani (Universitas Padjadjaran)

Analysis of Supply Chain Model in Ceramic Industry Center in Purwakarta – Indonesia (k18-072)
Speaker: Rivani (University of Padjadjaran)

The Role of Human Resource Management in the Activation Efforts of Creative Industries in Bandung – Indonesia (k18-091)
Speaker: Rivani (Universitas Padjadjaran)

Analysis of Production Strategy on Creative Industry of Bandung City (k18-092)
Speaker: Anang Muftiadi (Universitas Padjadjaran)

Fishbone Analysis in Quality Control of Ceramic Products: Study on Exported Ceramic Center in Plered Purwakarta – Indonesia (k18-067)
Speaker: Sam’un Jaja Raharja (Universitas Padjadjaran)

Role and Relation Analysis of Stakeholder in Strengthening Export Oriented Ceramic Industry: Study on Ceramic Industry Center in Regency of Purwakarta – Indonesia (k18-068)
Speaker: Sam’un Jaja Raharja (Universitas Padjadjaran)

Session C2: ACCOUNTING & FINANCE (venue: Tulip D, 3/F)
Chair: Einde Evana (Universitas Lampung)

Trading Volume Reactions and the Adoption of International Accounting Standard about Presentation of Financial Statements (k18-079)
Speaker: Aria Farah Mita (Universitas Indonesia)

Stock Market Reaction to Terrorist Attack: Comparison between Big and Small Firms (k18-094)
Speaker: Nyimas Dewi Murnila Saputri (Universitas Indonesia)

Financial Strategy of Small and Medium Enterprises on Creative Industry in Bandung City (k18-086)
Speaker: Nenden Kostini (Universitas Padjadjaran)

Entrenchment Effect and Financial Performance in Indonesia Family Listed Companies (k18-021)
Speaker: Lindrianasari (Universitas Lampung)

The Firm Specific and Macroeconomic Variables Effects on Share Prices of Nepalese Commercial Banks and Insurance Companies (k18-152)
Speaker: Bishnu Prasad Bhattarai (Tribhuvan University) Presentation in absentia

The Effect of State Ownership Structure, Investment Decision, and Fiscal Tax Loss Compensation toward Tax Avoidance on Indonesia Manufacturing Companies Listed on IDX (k18-022)
Speaker: Einde Evana (Universitas Lampung)

Session D2: MARKETING, CONSUMER BEHAVIOR & PSYCHOLOGY (venue: Tulip A, 3/F)
Chair: Budi Astuti (Universitas Islam Indonesia)

The Influence of Collaboration of the Buyer–Supplier and Government Intervention as well as the Ethical Culture of Guanxi Applied through Paguyuban and Patembayan towards Product Co-development (Empirical Studies on SMEs in Daerah Istimewa Yogyakarta) (k18-123)
Speaker: Reynaldi Hendras Pradipta & Siti Nursyamsiah (Universitas Islam Indonesia)

Green Marketing Programs as Strategic Initiatives in a Hotel Industry (k18-144)
Speaker: Arum Kamala (Universitas Islam Indonesia)

(Session D2 continued on next page …)
The Influence of Experiential Marketing on Customer Satisfaction based on Relationship Quality (k18-174)
Speaker: Anas Hidayat (Universitas Islam Indonesia)

The Role of Product Price on Decision of Consumers Purchase (k18-165)
Speaker: Indah Safitri (Universitas Islam Indonesia)

Analysis of the Effect of Instagram Use on the Consumers’ Purchase Intensity (k18-131)
Speaker: Budi Astuti (Universitas Islami Indonesia)

**Session E2: ECONOMIC POLICY & PUBLIC ADMINISTRATION (venue: Tulip B, 3/F)**
Chair: Mohamad Khusaini (Brawijaya University)

Public Education Expenditure and Inequality: Evidence at the Provincial Level in Indonesia (k18-037)
Speaker: Novi Mela Yuliani (Universitas Indonesia)

Policy Model based on Human and Social Value in Ethics Traffic to Travel in Indonesian People (k18-054)
Speaker: Recca Ayu Hapsari (Bandar Lampung University)

An Analysis of Demonetisation & Digitalisation (k18-099)
Speaker: Vatsal Nahata (University of Delhi)

Speaker: Setyo Tri Wahyudi (Brawijaya University)

Does Bureaucracy Lead to Economic Development in Indonesia? (k18-164)
Speaker: Mohamad Khusaini (Brawijaya University)

**Session F2: ACCOUNTING & FINANCE (venue: Tulip D, 3/F)**
Chair: Lindrianasari (Universitas Lampung)

Pump-Dump Manipulation Analysis: The Influence of Market Capitalization and Its Impact on Stock Price Volatility at Indonesia Stock Exchange (k18-136)
Speaker: Zaenal Arifin (Universitas Islam Indonesia)

The Effect of Insider Ownership, Profitability, Asset Growth, and Free Cash Flow on Dividend Policy in Manufacturing Companies Listed in Indonesia Stock Exchange (k18-156)
Speaker: Sri Mulyati (Universitas Islam Indonesia)

Information Framing in Investment Decision Making: An Experiment Test (k18-173)
Speaker: Fitria Husnatarina (University of Palangka Raya)

The Analysis of Fraud Diamond on Detecting Fraudulent Financial Statement Using F-score Model (k18-189)
Speaker: Aliva Rosani (Telkom University)

Environmental Accounting, Social Accounting, and Governance: A Longitudinal Study of Environmental Management Accounting in Emerging Country (k18-023)
Speaker: Lindrianasari (Universitas Lampung)

Carbon Emission Issues in Indonesia (k18-049)
Speaker: Lindrianasari (Universitas Lampung)

**Session G2: MANAGEMENT & ENTREPRENEURSHIP (venue: Tulip A, 3/F)**
Chair: Azura Omar (International Islamic University Malaysia)

A Proposal for Improving Entrepreneurship Education for Engineering Students in Vietnam (k18-137)
Speaker: Chau Tran Hoang Dao (International University, Vietnam National University, HCMC)

(Session G2 continued on next page …)
The Effect of Corporate Governance and Corporate Social Responsibility Quality on Tax Avoidance (k18-169)
Speaker: Dani Puspitasari (Universitas Negeri Semarang)

Modelling the Variables and Dimensions of Entrepreneurial Orientation Perceived by Lecturers of Higher Education (k18-112)
Speakers: Ginta Ginting & Any Meilani (Universitas Terbuka Indonesia)

Corporate Entrepreneurship Modeling in Higher Education Institutions: An Explanatory Study (k18-121)
Speakers: Ginta Ginting & Sri Ismulyati (Universitas Terbuka Indonesia)

The Influence of Individual and Organizational Characteristics towards Work Stress among Nurses (k18-172)
Speaker: Helmiatin (Universitas Terbuka)

Young Entrepreneurs: A Case Study Food Truck Operators in Kuala Lumpur (k18-077)
Speaker: Azura Omar (International Islamic University Malaysia)

**Session H2: ECONOMIC POLICY & PUBLIC ADMINISTRATION (venue: Tulip B, 3/F)**
Chair: Candradewini (Universitas Padjadjaran)

Reactivation Strategy of Old Oil Wells to Increase Production and Society Welfare (k18-178)
Speaker: Irhas Effendi (Universitas Pembangunan Nasional Veteran Yogyakarta)

Development of Creative Industries Policy in Bandung City (k18-093)
Speaker: Heru Nurasa (Universitas Padjadjaran)

Design Community Based Tourism (CBT) Program through Developing Village Owned Enterprise (Case study in Cintaratu village, Pangandaran Regency, Indonesia) (k18-105)
Speaker: Cecep Safa'atul Barkah (Universitas Padjadjaran)

The Public Service Management Capacity of Community Health Centers in Cimahi City and Its Contribution to Human Development Index (HDI) of the Health Sector (k18-183)
Speaker: Candradewini (Universitas Padjadjaran)

Facilities Management in Improving Service Capacity of Community Health Centers in Cimahi City (k18-184)
Speaker: Candradewini (Universitas Padjadjaran)

The Entrepreneurial Skills and Its Contribution to Sustained Business Growth of Cooperatives in Pangandaran Regency West Java, Indonesia (k18-185)
Speaker: Candradewini (Universitas Padjadjaran)

**Session J2: MARKET COMPETITION AND STRATEGY (venue: Tulip D, 3/F)**
Chair: Tetty Herawaty (Universitas Padjadjaran)

Market Concentration and ERC in Indonesia (k18-139)
Speakers: Dedhy Sulistiawan & Felizia Arni Rudiawarni (University of Surabaya)

Analysis of Restricting Factors of Small Medium Enterprises in Bandung (k18-187)
Speaker: Erna Maulina (Universitas Padjadjaran)

A SWOT Analysis for Business Strategy: A Case of Virage Awi in Bamboo Craft Industries, Bandung, Indonesia (k18-085)
Speaker: Erna Maulina (Universitas Padjadjaran)

Marketing Strategy at Creative Industry Company in Bandung City (k18-090)
Speaker: Arianis Chan (Universitas Padjadjaran)

Creative Industry Development Strategy in Bandung (k18-078)
Speaker: Tetty Herawaty (Universitas Padjadjaran)

(Session J2 continued on next page …)
Demography Analysis and Marketing Mix to Predict Consumer Behavior in Transmart Palu (k18-083)
Speaker: Tetty Herawaty (Universitas Padjadjaran)

~ End ~

Guide to Presenters and Session Chairs
- Please be ready in the session five minutes before the schedule.
- The session chair will allocate the available time equally among all papers to be presented in the session. Each paper has to be presented within the time allotted (approx. 15 minutes each) sparing 3-5 minutes for discussion.
- The session chair should remind each speaker three minutes before the time he/she is expected to end the presentation. If a speaker goes beyond the time allotted, the session chair should remind him/her to end the presentation.
- SIBR assumes no responsibility if presenters are unable to finish their presentation in the assigned session for any reasons.
- LCD projector and computer will be provided in each conference room. Speakers are reminded to store their presentation files in their own USB storage devices. The organizer will NOT provide Internet connection.

Conference Venue – Best Western Premier Hotel Kukdo
Visit [http://sibresearch.org/seoul-venue.html](http://sibresearch.org/seoul-venue.html) for location and maps.

Conference Registration Desk
Conference participants will collect attendance certificates, proceedings (on USB drive) and official receipts from the registration desk. Please mention your Paper I.D. code at the desk to speed up the process. No certificates will be provided to non-registered co-authors. The conference registration desk will be open from AM08:30 to PM16:00 on February 22-23, 2018. Presenters assigned to morning sessions can register after they have finished their presentation.

Floor Plan of the Conference Venue
3rd Floor, Best Western Premier Hotel Kukdo
<table>
<thead>
<tr>
<th>Paper ID</th>
<th>Delegate</th>
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<tbody>
<tr>
<td>k18-189</td>
<td>Aliva Rosani</td>
<td>Telkom University</td>
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<td>k18-097</td>
<td>Ami Hamamoto</td>
<td>Humanext Co., Ltd, Japan</td>
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<td>Bruno S. Sorgi</td>
<td>University of Messina &amp; Harvard University</td>
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<td>Candradewini</td>
<td>Universitas Padjadjaran</td>
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<td>Chau Tran Hoang Dao</td>
<td>International University, Vietnam National University, HCMC</td>
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<td>Universitas Indonesia</td>
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<td>Brawijaya University</td>
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<td>Djoko Suhandjanto</td>
<td>Universitas Sebelas Maret</td>
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<td>Universitas Pembangunan Nasional Veteran Yogyakarta</td>
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<td>k18-022</td>
<td>Einde Evana</td>
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<td>k18-085, k18-187</td>
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<td>Fadzila Azni Ahmad</td>
<td>Universiti Sains Malaysia</td>
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<td>k18-029</td>
<td>Faizal Yahya</td>
<td>National University of Singapore</td>
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<td>Felizia Arni Rudiawarni</td>
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<td>University of Palangka Raya</td>
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<td>Hsuang-Hsuang Ku</td>
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