PROGRAM (First Version)

<table>
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<tr>
<th>DAYS 8:30-16:00</th>
<th>DAY 1 (April 15th, 2017)</th>
<th>DAY 2 (April 16th, 2017)</th>
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<tbody>
<tr>
<td>Registration</td>
<td>8:45-10:30 Sessions A1, B1</td>
<td>8:45-10:30 Sessions A2, B2, C2</td>
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<td>8:45-10:15 Session C1</td>
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<td>10:30-10:50 Opening Address* &amp; Tea reception</td>
<td>10:30-10:45 Tea break (Boardroom)</td>
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<td>10:50-12:00 Sessions D1, E1+Poster, F1</td>
<td>10:45-12:00 Sessions D2, E2+Poster, F2</td>
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<td>12:00-13:00 Lunch (Curve Restaurant on G/F)</td>
<td>12:00-13:00 Lunch (Curve Restaurant on G/F)</td>
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<td>13:00-15:00 Sessions G1, H1, J1</td>
<td>13:00-15:00 T.B.A.</td>
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<td>15:00-15:15 Tea break (Boardroom)</td>
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<td>15:15-16:45 Sessions K1, L1, M1</td>
<td>15:15-16:45 T.B.A.</td>
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* Opening Address: Associate Professor Dr. Tanida Phatisena, Director of Research and Development Institute, Nakhon Ratchasima Rajabhat University, Thailand (venue: Inner Space, 1/F).

**Session A1: ECONOMIC, SOCIAL & CULTURAL DEVELOPMENT (venue: Galaxy Room, 1/F)**

Chair: Lillian Kamal (University of Hartford)

A Comparison Between the Same-Ethnicity and Cross-Ethnicity Friendship Quality of Early Adults in Karachi (a17-031)
Speaker: Zeenat Ismail (Institute of Business Administration Karachi)

Creative Economy Factors Affecting Thailand’s Long-term Strategies for Entering the ASEAN Economic Community (AEC) (a17-043)
Speaker: Mongkon Donkwa (Khon Kaen University)

Even Democratic Socialism Generates Inefficiency – A Lab Experiment (a17-037)
Speaker: Ayukonchong Agborndip (University of Erfurt)

Self-reliance of Homeless People (a17-342)
Speaker: Korn Sariya (Mahachulalongkornrajavidyalaya University)

The Role of Women in Economic Development - Evidence and Policy Recommendations (a17-014)
Speaker: Lillian Kamal (University of Hartford)

**Session B1: SOCIAL, CULTURAL & REGIONAL DEVELOPMENT (venue: Outer Space, 1/F)**

Chair: Waraporn Tachasuwanna (Royal Police Cadet Academy)

Rural Women’s Participation in Regeneration of Lurik Weavers at Tlingsing Village, Klaten Regency (a17-157)
Speaker: Sarah Rum Handayani Pinta (Universitas Sebelas Maret)

Role of Community Leaders on Sharing Local Knowledge of Silk Making in Thai Communities (a17-333)
Speaker: Suchada Namjaidee (Nakhon Ratchasima Rajabhat University)

Study catalyzing fenton reaction for dye disposal from Pakthongchai’s silk village using uncoated-pottery scraps from Dankwian’s pottery village, Thailand (a17-325)
Speaker: Somphinith Muangthong (Rajamangala University of Technology)

Development of the Museum Using Augmented Reality to Build Cultural Awareness (a17-345)
Speaker: Koranarin Sariya (Chulalongkorn University)

An Analysis of the Thai Police Cadets’ Culture (a17-339)
Speaker: Waraporn Tachasuwanna (Royal Police Cadet Academy)
Session C1: CULTURAL HERITAGE & DEVELOPMENT (venue: Inner Space, 1/F)
Chair: Wassana Bunyaphithak (Bunditpattanasilpa Institute)

The Study of Knowledge about String I-san Folk Music (a17-305)
Speaker: Yothin Phonkhet (Banditpattanasilpa Institute)

The Khon Nang Rao: An Ephemeral Thai Ritual (a17-309)
Speaker: Theeraphut Tongnim (Banditpattanasilpa Institute)

Applying Interdisciplinary Approach to the “Lavapura Dance” Performance (a17-310)
Speaker: Derek Songkalayanawat (Banditpattanasilpa Institute)

The Creative Process of the Thai Neo-traditional Dance Performance Sakkarathewarat (a17-321)
Speaker: Jintana Saitongkum (Banditpattanasilpa Institute)

Women Teachers’ Roles in Thai Performing Arts (a17-303)
Speaker: Wassana Bunyaphithak (Banditpattanasilpa Institute)

Session D1: PRODUCTION, OPERATION & SUPPLY CHAIN MANAGEMENT (venue: Galaxy Room, 1/F)
Chair: Singha Chaveesuk (King Mongkut’s Institute of Technology Ladkrabang)

Impact of Implementing Warehouse Management System on Auto Spare Part Industry Market in Saudi Arabia (a17-023)
Speaker: Mohammed Miralam (University of Jeddah)

Total Quality Management to Company’s Performance with the Intervening Variable of Competitive Advantage (Research on PT RCI Mojokerto) (a17-082)
Speakers: Ahmad Ridwan (Kadiri University Kediri) & Dyah Sawitri (Gajayana University Malang)

A Multicriteria Approach for Supplier Selection: Case of Motorcycle Parts Manufacturer in Thailand (a17-133)
Speaker: Nuttawut Rojinruttikul (King Mongkut's Institute of Technology Ladkrabang)

A Structural Model of Enterprise Resource Planning Implementation Success in Thailand (a17-176)
Speaker: Singha Chaveesuk (King Mongkut's Institute of Technology Ladkrabang)

Session E1: BUSINESS ETHICS, CSR & SUSTAINABILITY (venue: Outer Space, 1/F)
Chair: Udomsak Sinthipong (Bangkok University)

Legal Aspects on Acquisition of Senators Suitable for Thailand (a17-323)
Speaker: Sirivadee Wiwithkhunakron (Nakhon Ratchasima Rajabhat University)

The Effect of Professionalism, Violation Severity Levels, and Internal Locus of Control to the Whistleblowing Intention (a17-113)
Speaker: Fury Khristianty Fitriyah (Universitas Padjadjaran)

Legal Issues Concerning Seashore Erosion Management in Thailand (a17-302)
Speaker: Udomsak Sinthipong (Bangkok University)

(E1 continued on next page …)
Session E1 (Poster Presentation) (venue: Outer Space, 1/F)

ASEAN Community Preparation Model of Staff and Faculty of Education at Ubon Ratchathani Rajabhat University (a17-301)
Speaker: Jinawatara Pakotung (Ubon Ratchathani Rajabhat University)

Children’s Picture Book Created from Thai Folktale Khun Chang Khunphaen (a17-313)
Speaker: Kanchana Cholsuwat (Suphanburi College of Fine Arts)

Thai Kitchen with Technique Tempera Mix Glue (a17-314)
Speaker: Wittaya Cholsuwat (Suphanburi College of Fine Arts)

Session F1: MARKETING, CONSUMER BEHAVIOR & PSYCHOLOGY (venue: Inner Space, 1/F)
Chair: Rajendar Garg (Indiana University of Pennsylvania)

The Development of Outsourcing Service Quality for Landscape Arrangements (a17-044)
Speaker: Kwunkamol Donkwa (Suranaree University of Technology)

The Mediation of Customer Satisfaction and Customer Trust on the Effect of Service Quality on Customer Loyalty of Entrepreneurial Customers at Shariah Pawnshop, Surakarta Branch Office, Indonesia (a17-052)
Speaker: Muthmainah Muthmainah (Universitas Sebelas Maret)

Impact of Chinese Celebrities in Chinese Print Advertising (a17-128)
Speaker: Rajendar Garg (Indiana University of Pennsylvania)

Session G1: MANAGEMENT & ENTREPRENEURSHIP (venue: Galaxy Room, 1/F)
Chair: Jeaneth Johansson (Lulea University of Technology)

Design Innovation, Utilization of Information Technology, and the Role of Entrepreneurship Spirit for Creative Industries Gemstones and Fossils in Sangiran, Sragen (a17-048)
Speakers: Rahmawati (Universitas Sebelas Maret), Soenarto Mangunhardjo & Arum Darmawati (Yogyakarta State University)

The Blocked Mobility Hypothesis and Muslim Immigrant Entrepreneurship in Australia (a17-067)
Speaker: Mohammad Alaslani (University of Technology, Sydney)

The Influence of Attitude, Subjective Norms, Behavioural Control, Leadership Skills and Self Efficacy on Entrepreneurial Intentions: A Survey of the University Students in Indonesia (a17-051)
Speaker: Muhammad Cholil (Universitas Sebelas Maret)

Analysis of Local Business Opportunities from Herbal Product (a17-156)
Speaker: Urasa Buatama (King Mongkut’s Institute of Technology Ladkrabang)

Gender in Crossroad: Queen Bees’ and Alpha Males’ Hinder Access to Entrepreneurial Finance (a17-160)
Speakers: Aija Voitkane & Jeaneth Johansson (Lulea University of Technology)

Session H1: EDUCATION & LABOUR MARKET (venue: Outer Space, 1/F)
Chair: Reongrudee Maneepakdhathorn (Chulalongkorn University)

(H1 continued on next page …)
Education Comparison Learning Achievement Moral and Ethical in the Subject Man and Environment of 3 Faculty to be Taught Application the Philosophy of Sufficiency Economy (a17-311)
Speaker: Usaphorn Bunrueang (Bunditpatansipa Institute)

Creativity of Childhood and Satisfaction of Parents Attend the Telling Story Tales with Drawing Activity (a17-327)
Speaker: Chanissara Jaichaiphum (Suan Dusit Rajabhat University, Lampang Campus)

Teaching Educational Technology through Project Based Learning (PBL) For 21st Century Success (a17-330)
Speaker: Rungrote Pongkitwitoon (Nakhon Ratchasima Rajabhat University)

Activities Model to Promote 12 National Core Values of Students of Demonstration School of The Higher Education Commission in Bangkok Metropolis (a17-343)
Speaker: Kanaporn Rasnimariya (Srinakharinwirot University)

Attitude toward of Business Economics Undergraduate Students in Faculty of Management of Buriram Rajabhat University (a17-346)
Speaker: Phawihan Panumram (Buriram Rajabhat University)

Speaker: Reongrudee Maneepakhathorn (Chulalongkorn University)

Session J1: ACCOUNTING & FINANCE (venue: Inner Space, 1/F)
Chair: Setianingtyas Honggowati (Universitas Sebelas Maret)

The Implementation of Green Accounting in Determining Cost of Water on Land Water Resources Usage Tax at Hospitality Industry in Yogyakarta, Indonesia (a17-027)
Speakers: Christina Wiwik Sunarni & Anastasia Ambarriani (Atma Jaya Yogyakarta University)

Trading Decision Models based on the Index Movement Analysis of East Asian Stock Exchange Markets (a17-316)
Speaker: Kittisak Kerdprasop (Suranaree University of Technology)

Corporate Governance and Strategic Management Accounting Disclosure: Evidence from Manufacturing Companies in Indonesia (a17-065)
Speaker: Setianingtyas Honggowati (Universitas Sebelas Maret)

Audit Committee Toward Internal Control Disclosure with the Existence of Foreign Directors as Moderation Variable (a17-209)
Speaker: Setianingtyas Honggowati (Universitas Sebelas Maret)

Audit Committee Characteristics and Voluntary Financial Disclosure (a17-210)
Speaker: Setianingtyas Honggowati (Universitas Sebelas Maret)

Session K1: EDUCATION & LABOUR MARKET (venue: Galaxy Room, 1/F)
Chair: Woranat Sangmanee (King Mongkut's Institute of Technology Ladkrabang)

Undergraduate Students’ Need in Industrial Economics Subject (a17-136)
Speaker: Kanitta Ounarat (King Mongkut's Institute of Technology Ladkrabang)

(K1 continued on next page …)
Learning Expectation of Graduate Students in King Mongkut’s Institute of Technology Ladkrabang in Master of Business Administration Program Specialize in Industrial Business (a17-137)
Speaker: Woranat Sangmanee (King Mongkut's Institute of Technology Ladkrabang)

Opinion of Graduate Students at King Mongkut’s Institute of Technology Ladkrabang on ASEAN Economy Community (AEC) (a17-138)
Speaker: Woranat Sangmanee (King Mongkut's Institute of Technology Ladkrabang)

A Comparative Study of the Thai Translation between Two Translators of “Murder on the Orient Express” Written by Agatha Christie (a17-306)
Speaker: Sirawadee Chucherdsak (King Mongkut’s University of Technology North Bangkok)

Readiness of Engineering Students at King Mongkut’s Institute of Technology Ladkrabang when Thailand Joins ASEAN Economic Community: AEC (a17-139)
Speaker: Woranat Sangmanee (King Mongkut's Institute of Technology Ladkrabang)

Session L1: MARKETING & OPERATION MANAGEMENT (venue: Outer Space, 1/F)
Chair: Worapoj Sirichareechai (Dusit Thani College)

Parallel Customer Clustering: A Computational Performance Study (a17-308)
Speaker: Nittaya Kerdprasop (Suranaree University of Technology)

Factors Influencing Trust and Relationship Commitment to Use the Calibration Service: A Case Study of Oil & Gas Companies in Thailand (a17-340)
Speaker: Yada Korathad (Inctech Metrological Center Co. Ltd.)

Innovative Management Cycles for Research Conducting: Case of Universities in Thailand (a17-341)
Speaker: Boonsang Supapawawisit (Chulalongkorn University)

Critical Decision Making Influenced by Product Involvement, Information Search and Information Sources in Credence Goods and Service: Case Study of Implanted Medical Device in Thailand (a17-326)
Speaker: Worapoj Sirichareechai (Dusit Thani College)

Session M1: ORGANIZATION & OPERATION MANAGEMENT (venue: Inner Space, 1/F)
Chair: Endang Siti Rahayu (Universitas Sebelas Maret)

Improving the Production Quality of Atsiri Oil Industry through the Introduction of Equipment and Diversification of Raw Materials (a17-061)
Speaker: Ignatia Sri Seventi P (Universitas Sebelas Maret)

Please, Give Me Some Space: When off the Job Activities Decrease the Taking Charge (a17-041)
Speaker: Anastasia Riani (Universitas Sebelas Maret)

The Role of Family Background on the Entrepreneurial Career Choice of Individuals (a17-135)
Speaker: Anıl Boz Semerci (Hacettepe University)

Corn Development Strategy Through Value Chain Analysis in Grobogan, Central Java (a17-070)
Speaker: Endang Siti Rahayu (Universitas Sebelas Maret)
Session A2: BUSINESS ETHICS, CSR & SUSTAINABILITY (venue: Galaxy Room, 1/F)
Chair: Irma Rachmawati Maruf (Pasundan University)

Firm’s Characteristics and CSR Disclosure, Indonesia and Malay Cases (a17-074)
Speaker: Evi Gantyowati (Universitas Sebelas Maret)

Corporate Social Responsibility and Corporate Financial Performance: Evidence Set Index (a17-055)
Speaker: Asanai Thuravatikul (Maejo University)

The Relationship of Industry Type, Profitability, and Company Size, to Environmental Disclosure in Developing Country (a17-217)
Speaker: Yvonne Augustine Sudibyo (Trisakti University)

Implementing the Sufficiency Economy Philosophy Applications in the Management of Enterprises for Sustainable Growth (a17-322)
Speaker: Suchada Bunrueang (Rajapark Institute Thailand)

Logistics Management in Thailand with Adaptation of Enterprises to the Logistics 4.0 (a17-319)
Speaker: Suchada Bunrueang (Rajapark Institute Thailand)

Marine Pollution from Shipping Business Activities in Indonesian Sea (a17-218)
Speaker: Irma Rachmawati Maruf (Pasundan University)

Session B2: ACCOUNTING & FINANCE (venue: Outer Space, 1/F)
Chair: Sri Wahyu Agustiningsih (Universitas Sebelas Maret)

Big Bang Model to Accelerate the Readiness of Local Government Accounting System Implementation Accrual Basis in Indonesia (a17-057)
Speaker: Siti Nurlaela (Islamic Batik University of Surakarta Indonesia)

Audit Findings, Local Government Characteristics, and Local Government Financial Statement Disclosure (a17-121)
Speaker: Sri Wahyu Agustiningsih (Universitas Sebelas Maret)

Independent Commissioner Against Mandatory Disclosure of Financial Performance as a Moderating Variable (a17-207)
Speaker: Sri Wahyu Agustiningsih (Universitas Sebelas Maret)

Board-Auditor Interaction and Earnings Management: The Model of Company with Concentrated Ownership (a17-208)
Speaker: Sri Wahyu Agustiningsih (Universitas Sebelas Maret)

Session C2: BANKING & FINANCE (venue: Inner Space, 1/F)
Chair: Takayasu Ito (Meiji University)

Culture and Corruption in Bank Lending Revisited (a17-047)
Speaker: Siwapong Dheera-aumpon (Kasetsart University)

Effects of Loan to Deposit Ratio on Stock Price Index in Banking Industries Listed in Indonesia Stock Exchange (a17-105)
Speaker: Ilyas Lamuda (Universitas Gorontalo)

(C2 continued on next page …)
Price Efficiency on Islamic Banks vs. Conventional Banks in Bahrain, UAE, Kuwait, Oman, Qatar & Saudi Arabia: Impact of Country Governance Analysis using DEA, OLS & GMM (a17-084)
Speaker: Fakarudin Kamarudin (Universiti Putra Malaysia)

Do Monetary Policy Expectations Influence Transmission Mechanism of Danish Interbank Market under the Negative Interest Rate Policy (a17-075)
Speaker: Takayasu Ito (Meiji University)

The Impact of Monetary Policy on Malaysian Deposit Rates: Comparative Analysis of Conventional and Islamic Finances (a17-167)
Speaker: Takayasu Ito (Meiji University)

Session D2: ORGANIZATION & HUMAN RESOURCES MANAGEMENT (venue: Galaxy Room, 1/F)
Chair: Anske Grobler (University of Pretoria, South Africa)

Developing Leadership Systems Inside University Using Jim Collins Method [Good to Great]: People Management Development to Face ASEAN Economic Community in Indonesia (a17-015)
Speaker: Rizka Nugraha Pratikna (Parahyangan Catholic University)

Chasing the Carrot – Effort Provision of Fixed-term Employees (a17-077)
Speaker: Philipp Grunau (Institute for Employment Research)

Relationship between Corporate Value and Performance in Parastatal Enterprise after Privatization (a17-111)
Speaker: Anorti Wijaya (Universitas Brawijaya)

Ensuring Corporate Citizenship by Following Nine Practical Stakeholder Relationship Management (SRM) Guidelines? What Businesses Reveal (a17-181)
Speaker: Anske Grobler (University of Pretoria, South Africa)

Session E2: EDUCATION & LABOUR MARKET (venue: Outer Space, 1/F)
Chair: Siti Supeni (Slamet Riyadi University)

Assessing Digital Literacy Skills Using a Self-Administered Questionnaire (a17-026)
Speaker: Sumruay Komlayut (Sukhothai Thammathirat Open University)

Intellectual Intelligence, Emotional Intelligence, and Lecturer Competence of Private University at Kopertis Region VII East Java (a17-080)
Speaker: Enni Sustiyatik & Ida Aju Brahmasari (Universitas 17 Agustus 1945 Surabaya)

The Role of Indonesian Students to Face ASEAN Economic Community (a17-114)
Speaker: Savitri Aditiany (Universitas Padjadjaran)

Recognising Economical Values in Using Traditional Games Based Learning Media in Early Childhood Education (a17-063)
Speaker: Siti Supeni (Slamet Riyadi University)

(E2 continued on next page …)
Session E2 (Poster Presentation) (venue: Outer Space, 1/F)

Role of Supply Chain Collaboration on Organizational Performance: An Empirical Investigation of Electronics Part Businesses in Thailand (a17-046)
Speaker: Veeraya Pataraarechachai (Mahasarakham University)

The Factors Effecting of Successful Accounting Information of Listed Companies in the Stock Exchange of Thailand (a17-064)
Speaker: Nattawut Tontiset (Mahasarakham University)

Examining the Relationships between SHRM Roles, Human Resource Professionals and Performance of Private Hospital in Thailand (a17-312)
Speaker: Sumittra Jirawuttinunt (Mahasarakham University)

The Effects of Organizational Justice on Organizational Citizenship Behavior (a17-056)
Speaker: Ploychompoo Kittikunchotiwut (Mahasarakham University)

Session F2: ECONOMIC, SOCIAL & CULTURAL DEVELOPMENT (venue: Inner Space, 1/F)
Chair: Thanapauge Chamaratana (Khon Kaen University)

The Impact of Decentralization of the Philippines’ Public Health System on the Health Outcome (a17-196)
Speaker: David Joshua Delos Reyes (University of Santo Tomas)

Social Forces’ Network for Corruption Preventing in Local Administration Organization of Thailand (a17-211)
Speaker: Wichai Thammavijitdej (Khon Kaen University)

Urbanization Impact toward Capital Assets Accession and Holding of Labor Households in Khon Kaen Peri-Urban (a17-212)
Speaker: Kritsada Phatchaney (Khon Kaen University)

Be “Thai-Aus” Together: Social Network Construction of Thai Student-Labourers in Sydney (a17-166)
Speaker: Thanapauge Chamaratana (Khon Kaen University)

~ END ~
Guide to Presenters and Session Chairs

- Please be ready in the session five minutes before the schedule.
- The session chair will allocate the available time equally among all papers to be presented in the session. Each paper has to be presented within the time allotted (approx. 15 minutes) sparing 3 minutes for discussion.
- The session chair should remind each speaker three minutes before the time he/she is expected to end the presentation. If a speaker goes beyond the time allotted, the session chair should remind him/her to end the presentation.
- SIBR assumes no responsibility if presenters are unable to finish their presentation in the assigned session for any reasons.
- Projector and computer will be provided in each conference room. Speakers are reminded to store their presentation files in their own USB storage devices. The organizer will NOT provide Internet connection.

Conference Registration Desk
Conference participants will collect attendance certificates, proceedings (CD-ROM) and official receipts from the registration desk. Please mention your Paper I.D. code at the desk to speed up the process. No certificates will be provided to non-registered co-authors. The conference registration desk will be open from AM08:30 to PM16:00 on April 15-16, 2017. Presenters assigned to morning sessions can register after they have finished their presentation.

Conference Venue – Vibe Hotel Sydney
Visit [http://sibresearch.org/sydney-venue.html](http://sibresearch.org/sydney-venue.html) for more information and maps.

Notes:

- **From the Sydney International Airport**: The easiest way is to take the airport train ([AirportLink](http://airportlink.com.au)) from International Airport Station to Museum Station. The conference hotel (Vibe Hotel Sydney) is just 5-10 minutes walk from Museum Station. You may visit the [Sydney International Airport official website](http://www.airportlink.com.au) for other transport options.
- Please download the full map from: [http://sibresearch.org/sydney-venue.html](http://sibresearch.org/sydney-venue.html).
Floor Plan (1st floor)
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<td>a17-082</td>
<td>Abdullah R. Alotaibi</td>
<td>College of Business Studies at PAAET, Kuwait</td>
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<td>a17-160</td>
<td>Ahmad Ridwan</td>
<td>Kadiri University Kediri</td>
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