



PROGRAM (First Version)

	DAY 1 (June 2nd, 2016)	DAY 2 (June 3rd, 2016)
Registration 8:30- 16:00 (Days 1-2)	9:00-10:35 Sessions A1, B1, C1	9:00-10:35 Sessions A2, B2, C2
	10:35-10:50 Tea Break	10:35-10:50 Tea Break
	10:50-12:00 Keynote Speech*	10:50-12:15 Sessions D2, E2, F2
	12:00-13:25 Lunch (Ratchada Lounge on 2/F)	12:15-13:25 Lunch (Ratchada Lounge on 2/F)
	13:25-15:00 Sessions G1, H1, J1	13:25-15:00 Sessions G2, H2
	15:00-15:15 Tea Break	15:00-15:15 Tea Break
	15:15-16:40 Sessions K1, L1, M1	15:15-16:40 T.B.A.

^{*} **Keynote Speech:** Dr. Bruno S. Sergi, Professor at University of Messina and Associate at Davis Center for Russian and Eurasian Studies of Harvard University (**Venue: Panorama I**)

Session A1: ECONOMIC POLICY & PUBLIC ADMINISTRATION (venue: Panorama I)

Chair: Sonja Krause (University of Bremen)

Fiscal Illusions in Local Self-Government Finance: Complementarity of Qualitative and Quantitative Methods (b16-030)

Speaker: Beata Guziejewska (University of Lodz)

The Impact of Monetary Policy Expectations on Interbank Interest Rates in Malaysia (b16-054)

Speaker: Takayasu Ito (Meiji University)

Does the Fisher Hypothesis Hold in Sweden? An Analysis of Long-Term Interest Rates under the Regime of Inflation

Targeting (b16-148)

Speaker: Takayasu Ito (Meiji University)

How to Become Smart? An Interdisciplinary View on Frameworks and Prerequisites for "Smart Cities" and Critical

Assessment of State Funding Programs (b16-037) Speaker: André W. Heinemann (University of Bremen)

Governance in Multilevel-systems - An Interdisciplinary Description and Analysis of the Real Property Tax in Germany from a Political-economic and Business Point of View (b16-089)

Speaker: Sonja Krause (University of Bremen)

Session B1: BANKING & FINANCE (venue: Panorama II)

Chair: Pornsit Jiraporn (Pennsylvania State University)

Lending Behavior of Japanese Megabanks in Indonesian Project Finance Market (b16-060)

Speaker: Masaki Yamaguchi (Yamagata University)

Effect of the Bank's Performance to Profit Growth Using RGEC Approach (b16-066)

Speaker: Rini Dwiyani Hadiwidjaja (Universitas Terbuka)

Limited Attention and M&A Announcements (b16-106)

Speaker: Tomas Reyes (Pontificia Universidad Catolica de Chile)

Financial Advisers and Trust in China (b16-163)

Speaker: Raymond Siu Yeung Chan (Hong Kong Baptist University)

Estimating the Value of Steve Jobs Using an Event Study (b16-048)

Speaker: Pornsit Jiraporn (Pennsylvania State University)

Session C1: MANAGEMENT SCIENCE & SUPPLY CHAIN (venue: VIP Grand Panorama)

Chair: Shahul Hamid Khan (Indian Institute of Information Technology Design and Manufacturing)

(C1 continued on next page ...)





The Positive Influence of Lean Production and Technology & Innovation on Performances of SMEs in The Manufacturing Industry (b16-123)

Speaker: Arawati Agus (Universiti Kebangsaan Malaysia)

How Does an E-retailer Price Its Products? (b16-044) Speaker: Kamal Lamsal (Emporia State University)

Integrated Location-Allocation Planning in a Multi-products Multi-period Closed Loop Supply Chain Network (b16-082)

Speaker: Shahul Hamid Khan (Indian Institute of Information Technology Design and Manufacturing)

Session G1: EDUCATION & LABOUR MARKET (venue: Panorama I)

Chair: Bob Barrett (American Public University)

University of Danang's University of Economics Adoption of Foreign Internship Course (b16-114)

Speaker: Donald J. Kopka Jr. (Towson University)

Contributing Factors Related with the Performance in the CPA Licensure Examinations (b16-053)

Speaker: Timoleon Lianza (Eastern Visayas State University)

The Romance of Indonesian Accounting Education: A Modern Colonialism (b16-069)

Speaker: Jordan Hotman Ekklesia Sitorus (University of Brawijaya)

The Challenge of Accounting Education in the Vocational Higher Education in the Era of ASEAN Economic Community

(b16-098)

Speaker: Kurnia Ekasari (State Polytechnic of Malang)

When Laws and Regulations Control Teaching Inquiry and Ability to Properly Diagnosis Learning Needs of Adult

Learners (b16-193)

Speaker: Bob Barrett (American Public University)

Session H1: MARKETING, CONSUMER BEHAVIOR & PSYCHOLOGY (venue: Panorama II)

Chair: Jhalukpreya Surujlal (North-West University)

How Close to You (b16-017)

Speaker: Muenjit Jitsoonthornchaikul (Panyapiwat Institute of Management)

Online Purchase Intention: A Study of Automobile Sector in India (b16-043)

Speaker: Anita Kshetri & Bidyanand Jha (Kirloskar Institute of Advanced Management Studies)

Social Media and New Product Launches in Thailand (b16-046)

Speaker: Robert Burnett (Webster University)

Consumer Views and Concerns of Internet Banking Service Quality in South Africa (b16-122)

Speaker: Jhalukpreya Surujlal (North-West University)

Session J1: ECONOMIC, SOCIAL & CULTURAL DEVELOPMENT (venue: VIP Grand Panorama)

Chair: Andreas Knorr (German University of Administrative Sciences Speyer)

The Impact of Restructuring, Liberalisation and Privatisation on Employment Relations in Developing Economies: A Case Study of the Nigerian Electricity Distribution Sector (b16-067)

Speaker: Kosisochukwu Itodo (University of Leeds, UK)

Urban Food Insecurity and Household Subsistence Level (HSL): The Case of a Low Income Neighbourhood in South Africa (b16-103)

Speaker: Wynand Grobler (North West University Vaal Campus)

(J1 continued on next page ...)





Socio Cultural Diversity and Economic Development: Implications for Southeast Asian Integration (b16-041) Speaker: Balbir Bhasin (University of Arkansas Fort Smith)

Political, Economic, Legal, Social and Cultural Ramifications of the German and European 'Refugee Crisis' (b16-036)

Speaker: Andreas Knorr (German University of Administrative Sciences Speyer)

Session K1: ORGANIZATION & HUMAN RESOURCES MANAGEMENT (venue: Panorama I)

Chair: Esther Theresa Appaw-Agbola (Ho Polytechnic, Ghana)

How Supervisors' Belief Affects Subordinates' Performance: A Social Dominance Perspective (b16-108)

Speaker: Chia-Wu Lin (National Dong-Hwa University)

Organizational and Occupational Commitment of Retail Pharmacists in Japan (b16-167)

Speaker: Toshimichi Homma (Osaka University of Economics)

Factors Affecting Turnover Intention Among Academician in the Malaysian Public Educational Institution (b16-064)

Speaker: Ummi Naiemah Saraih (Universiti Malaysia Perlis)

The Effect of Employee Perceived Reputation to Organizational Citizenship Behavior: A Study of Professional Event

Organizer's (PEO) Employees (b16-094)

Speaker: Netania Emilisa (Trisakti University Jakarta Indonesia)

Employee Selection Issues in Medium-sized Hotels in Ghana (b16-096)

Speaker: Esther Theresa Appaw-Agbola (Ho Polytechnic, Ghana)

Session L1: BUSINESS ETHICS, CSR & LAW (venue: Panorama II)

Chair: Ranjani Matta (Aligarh Muslim University)

Machiavellianism, Tax Knowledge, and Ethical Perception on Tax Avoidance and Evasion: Survey on Undergraduate

Students in West Java, Indonesia (b16-051)

Speaker: Arie Pratama (Universitas Padjadjaran)

The Analysis of Individual Behaviour of Corporate Taxpayers' Obedience: Tax Compliance Model (Study of Hotels in

Malang and Batu) (b16-099)

Speaker: Ayu Puspita (Brawijaya University)

Creating Economic Values Through Multi-Stakeholder Partnership (A Case Study on "Black Soy Beans Project" of

Unilever Indonesia) (b16-132)

Speaker: Kartika Dewi Sri Susilowati (State Polytechnic of Malang)

"Link between Corporate Environmental Disclosure and Firm Performance" - Perception or Reality? (b16-033)

Speaker: Ranjani Matta (Aligarh Muslim University)

Session M1: INTERNATIONAL TRADE & FINANCE (venue: VIP Grand Panorama)

Chair: Udaya Konarasinghe (Institute of Mathematics & Management, Sri Lanka)

Readiness of the Special Economic Zone (SEZ) in Trat Province, Thailand (b16-117)

Speakers: Phantira Sudsawasdi & Phitchaya Thotsaphonphaisan (Sirindhorn International Institute of Technology)

Causality Relationship between Trade, Political Instability, FDI and Economic Growth: The Case of Nigeria (b16-086)

Speaker: Nor Aznin Abu Bakar (Universiti Utara Malaysia)

Time Series Patterns of Tourist Arrivals to Sri Lanka (b16-104)

Speaker: Udaya Konarasinghe (Institute of Mathematics & Management, Sri Lanka)





Session A2: ACCOUNTING & FINANCE (venue: Panorama I)

Chair: Ali Muktiyanto (Universitas Terbuka)

Skepticism, Time Limitation of Audit, Ethics of Professional Accountant and Audit Quality (Case Study in Jakarta,

Indonesia) (b16-105)

Speaker: Tresno Eka Jaya (Jakarta State University)

Earnings, Leverage, and Deferred Tax on Tax Penalties and Fines (Case Study in Indonesia) (b16-129)

Speaker: Tresno Eka Jaya (Jakarta State University)

Relationship between Internal Control over Financial Reporting (ICFR) and Non-Audit Services (b16-116)

Speaker: Dong Jin Jung (Sogang University)

Relationship Between Intellectual Capital with Financial Performance and Market Value: Case in Indonesia (b16-057)

Speaker: Noorina Hartati (Universitas Terbuka)

The Effect of Corporate Strategy on Earnings Management (b16-058)

Speaker: Ali Muktiyanto (Universitas Terbuka)

Session B2: KNOWLEDGE MANAGEMENT & TECHNOLOGY (venue: Panorama II)

Chair: Supachart Iamratanakul (Kasetsart University)

The Attitude Towards New Rice Direct-seeding Device (b16-151) Speaker: Dumrongdej Pramitithanakan (Chulalongkorn University)

Knowledge Management of Local Wisdom in New Product Development Process (b16-172)

Speaker: Suntaree Toogjit (Chulalongkorn University)

The Relationship between Technological Heterogeneity of Resource, Firm Action and Performance: Empirical Evidence

from the Global Tablet Market (b16-063) Speaker: Tung-Shan Liao (Yuan Ze University)

The New Product Development on Innovation Food Product: The Study of Concept Definition on Thai Functional Food

for the Elderly (b16-088)

Speaker: Siripat Phaisuwat (Chulalongkorn University)

The Application of Lean Practices on New Product Development (NPD) Processes (b16-127)

Speaker: Supachart Iamratanakul (Kasetsart University)

Session C2: ECONOMIC, SOCIAL & CULTURAL DEVELOPMENT (venue: VIP Grand Panorama)

Chair: Takeshi Inoue (Nanzan University)

Tourism and Poverty Reduction (b16-061) Speaker: Hanlin Xu (Rikkyo University, Japan)

An Inverted-U Shape Relationship between Female Labor Supply and the Age of Children: A Case of Vietnam (b16-130)

Speaker: Van Nghiem (Tokyo International University)

Microfinance and Remittances: Complements or Substitutes for Poverty Alleviation in Developing Countries? (b16-078)

Speaker: Takeshi Inoue (Nanzan University)

Session D2: ACCOUNTING & FINANCE (venue: Panorama I)

Chair: Nurafni Eltivia (State Polytechnic of Malang)

The Implementation of Accounting Information Systems: An Evidence from State-owned Enterprises in West Java,

Indonesia (b16-038)

Speaker: Sasa S. Suratman (Universitas Pasundan)

(**D2** continued on next page ...)





Leverage Ratio Effect on Stock Return in the Companies Sector of Property, Real Estate and Construction in Indonesia:

Panel Data Analysis (b16-149)

Speaker: Henny Medyawati (Gunadarma University)

The Multiplex of Forecasting in Extreme Data: Evidences from ASEAN Stock Exchanges (b16-056)

Speaker: Chukiat Chaiboonsri (Chiang Mai University)

Harmonization Accounting Education and Culture (b16-093) Speaker: Nurafni Eltivia (State Polytechnic of Malang)

Is Stickiness Cost Occurred in Indonesian Manufacturing Companies (b16-102)

Speaker: Nurafni Eltivia (State Polytechnic of Malang)

Session E2: ORGANIZATION & HUMAN RESOURCES MANAGEMENT (venue: Panorama II)

Chair: Vimolwan Yukongdi (Asian Institute of Technology, Thailand)

Procurement Business Partnering: An Applied Critical Perspective (b16-075)

Speakers: Romulo Ulibas & Bernardo Redona (Colegio de San Juan de Letran-Calamba)

Relationship between Value Creation and Strategic Partnership at Tourist Destinations in West Java (b16-164)

Speaker: Erislan (College of Teacher Training and Education (STKIP))

The Relationship Between Creativity, Entrepreneurial Attitude and Entrepreneurial Intention (Case Studi at Students of

State Polytechnics Malang) (b16-128)

Speaker: Anik Kusmintarti (State Polytechnic of Malang)

Characteristics of Successful Managers: A Study of Thai Employees (b16-191) Speaker: Vimolwan Yukongdi (Asian Institute of Technology, Thailand)

Session F2: MARKETING, CONSUMER BEHAVIOR & PSYCHOLOGY (venue: VIP Grand Panorama)

Chair: Sak Onkvisit (San Jose State University)

Consumer Awareness on Organic Agriculture in the Philippines: The Status in Eastern Visayas Region (b16-040)

Speaker: Rose Anna Refuerzo (Eastern Visayas State University)

The Patient's Acceptance of Nasal Irrigation for Colds: A Case Study of Drug Store Patient in Bangkok Area (b16-047)

Speaker: Somchai Lertritdecha (Rattanakosin College of Innovation Management)

The Challenges in Internationalizing Marketing Education in Emerging Markets (b16-097)

Speaker: Sak Onkvisit (San Jose State University)

Session G2: ACCOUNTING & FINANCE (venue: Panorama I)

Chair: Rindu Gamayuni (Lampung University)

The Irony of Profit: Colonization on Accounting for Healthcare (b16-134)

Speaker: Diana Nurindrasari (University of Brawijaya)

Questioning the Agency Theory: A Fight Toward Account(ant)(ing) Colonization (b16-125)

Speaker: Nisrina Habibaty (University of Brawijaya)

The Relationships Management Signaling on Underpricing and the Influence on Initial Stock Trading Volume During

Stabilization Period (b16-189)

Speaker: Faricha (Lampung University)

The Effect of Internal Audit Function Effectiveness and Implementation of Government Accounting Standard on Financial

Reporting Quality (b16-178)

Speaker: Rindu Rika Gamayuni (Lampung University)





Session H2: ORGANIZATION & HUMAN RESOURCES MANAGEMENT (venue: Panorama II)

Chair: Agnes Utari Widyaningdyah (Widya Mandala Catholic University of Surabaya)

Human Capital Drivers Analysis (Case Study at PT. Shafira Laras Persada) (b16-101)

Speaker: Healthy Nirmalasari (Padjadjaran University)

Establishment of Competitive Advantage for Thai SMEs: Qualitative Evidence from a Community-Based Enterprise in

Ubon Ratchathani Province, Thailand (b16-115)

Speaker: Tawamin Kruasom (Ubon Ratchathani University)

The Development Model of Contextual Behavioral Indicators of Employees in Service Industries in Indonesia (b16-119) Speaker: Kurniawati Chrisjatmiko (Trisakti University)

Perceived Environmental Uncertainty, Performance Measurement Systems, and Competitive Advantage (b16-095) Speaker: Agnes Utari Widyaningdyah (Widya Mandala Catholic University of Surabaya)

~ End ~





Guide to Presenters and Session Chairs

- Please be ready in the session five minutes before the schedule.
- The session chair will allocate the available time equally among all papers to be presented in the session. Each paper has to be presented within the time allotted sparing 3-5 minutes for discussion.
- The session chair should remind each speaker three minutes before the time he/she is expected to end the presentation. If a speaker goes beyond the time allotted, the session chair should remind him/her to end the presentation.
- SIBR assumes no responsibility if presenters are unable to finish their presentation in the assigned session for any reasons.
- LCD projector and computer will be provided in each conference room. Speakers are reminded to store their presentation files in their own USB storage devices. The organizer will NOT provide Internet connection.

Conference Venue - Emerald Hotel Bangkok

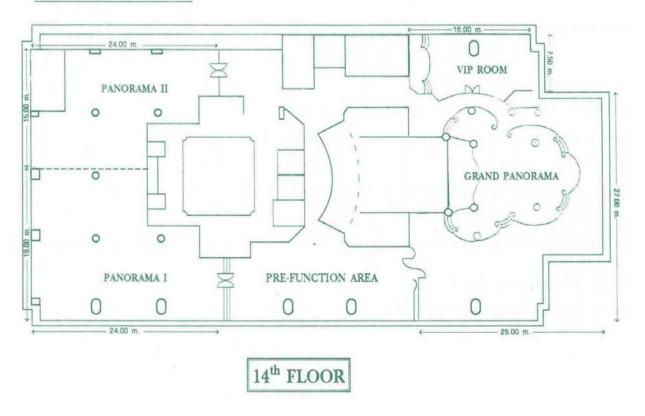
Visit http://sibresearch.org/bangkok-venue.html for location and maps.

Conference Registration Desk

Conference participants will collect attendance certificates, proceedings (CD) and official receipts from the registration desk. <u>Please mention your Paper I.D. code at the desk to speed up the process</u>. No certificates will be provided to non-registered co-authors. The conference registration desk will be open from AM08:30 to PM16:00 on June 2nd-3rd, 2016. Presenters assigned to morning sessions can register after they have finished their presentation.

Floor Plan of the Conference Venue

PANORAMA FACTS







List of Delegates

Paper ID	Delegate	Affiliation
b16-095	Agnes Utari Widyaningdyah	Widya Mandala Catholic University of Surabaya
b16-058	Ali Muktiyanto	Universitas Terbuka
b16-037	André W. Heinemann	University of Bremen
b16-036	Andreas Knorr	German University of Administrative Sciences Speyer
b16-128	Anik Kusmintarti	State Polytechnic of Malang
b16-043	Anita Kshetri	Kirloskar Institute of Advanced Management Studies
b16-123	Arawati Agus	Universiti Kebangsaan Malaysia
b16-051	Arie Pratama	Universitas Padjadjaran
b16-099	Ayu Puspita	Brawijaya University
b16-041	Balbir Bhasin	University of Arkansas Fort Smith
b16-030	Beata Guziejewska	University of Lodz
b16-075	Bernardo Redona	Colegio de San Juan de Letran-Calamba
b16-043	Bidyanand Jha	Kirloskar Institute of Advanced Management Studies
b16-193	Bob Barrett	American Public University
b16-108	Chia-Wu Lin	National Dong-Hwa University
b16-056	Chukiat Chaiboonsri	Chiang Mai University
b16-134	Diana Nurindrasari	University of Brawijaya
b16-114	Donald J. Kopka Jr.	Towson University
b16-116	Dong Jin Jung	Sogang University
b16-151	Dumrongdej Pramitithanakan	Chulalongkorn University
b16-164	Erislan	College of Teacher Training and Education (STKIP)
b16-096	Esther Theresa Appaw-Agbola	Ho Polytechnic, Ghana
b16-189	Faricha	Lampung University
b16-061	Hanlin Xu	Rikkyo University, Japan
b16-101	Healthy Nirmalasari	Padjadjaran University
b16-149	Henny Medyawati	Gunadarma University
b16-122	Jhalukpreya Surujlal	North-West University
b16-069	Jordan Hotman Ekklesia Sitorus	University of Brawijaya
b16-044	Kamal Lamsal	Emporia State University
b16-132	Kartika Dewi Sri Susilowati	State Polytechnic of Malang
b16-067	Kosisochukwu Itodo	University of Leeds, UK
b16-098	Kurnia Ekasari	State Polytechnic of Malang
b16-119	Kurniawati Chrisjatmiko	Trisakti University
b16-060	Masaki Yamaguchi	Yamagata University
b16-017	Muenjit Jitsoonthornchaikul	Panyapiwat Institute of Management
b16-094	Netania Emilisa	Trisakti University Jakarta Indonesia
b16-125	Nisrina Habibaty	University of Brawijaya
b16-057	Noorina Hartati	Universitas Terbuka
b16-086	Nor Aznin Abu Bakar	Universiti Utara Malaysia
b16-093, b16-102	Nurafni Eltivia	State Polytechnic of Malang
b16-117	Phantira Sudsawasdi	Sirindhorn International Institute of Technology
b16-117	Phitchaya Thotsaphonphaisan	Sirindhorn International Institute of Technology
b16-048	Pornsit Jiraporn	Pennsylvania State University
b16-033	Ranjani Matta	Aligarh Muslim University
b16-163	Raymond Siu Yeung Chan	Hong Kong Baptist University
b16-178	Rindu Rika Gamayuni	Lampung University
b16-066	Rini Dwiyani Hadiwidjaja	Universitas Terbuka
b16-046	Robert Burnett	Webster University
b16-075	Romulo Ulibas	Colegio de San Juan de Letran-Calamba
b16-040	Rose Anna Refuerzo	Eastern Visayas State University
b16-097	Sak Onkvisit	San Jose State University





b16-038	Sasa S. Suratman	Universitas Pasundan
b16-082	Shahul Hamid Khan	Indian Institute of Information Technology Design and Manufacturing
-	Shigeyuki Hamori	Kobe University
b16-088	Siripat Phaisuwat	Chulalongkorn University
b16-047	Somchai Lertritdecha	Rattanakosin College of Innovation Management
b16-089	Sonja Krause	University of Bremen
b16-172	Suntaree Toogjit	Chulalongkorn University
b16-127	Supachart Iamratanakul	Kasetsart University
b16-054, b16-148	Takayasu Ito	Meiji University
b16-078	Takeshi Inoue	Nanzan University
b16-115	Tawamin Kruasom	Ubon Ratchathani University
b16-053	Timoleon Lianza	Eastern Visayas State University
b16-106	Tomas Reyes	Pontificia Universidad Catolica de Chile
b16-167	Toshimichi Homma	Osaka University of Economics
b16-105, b16-129	Tresno Eka Jaya	Jakarta State University
b16-063	Tung-Shan Liao	Yuan Ze University
b16-104	Udaya Konarasinghe	Institute of Mathematics & Management, Sri Lanka
b16-064	Ummi Naiemah Saraih	Universiti Malaysia Perlis
b16-130	Van Nghiem	Tokyo International University
b16-191	Vimolwan Yukongdi	Asian Institute of Technology, Thailand
b16-103	Wynand Grobler	North West University Vaal Campus

Acknowledgement:

Special thanks are due to the administrative team from the Faculty of Economics, Thammasat University, for their time and effort contributed to the SIBR-Thammasat 2016 Conference.