



## **PROGRAM** (Final Version - Updated)

|                                    | DAY 1 (June 4, 2015)               | DAY 2 (June 5, 2015)               | DAY 3 (June 6, 2015)               |
|------------------------------------|------------------------------------|------------------------------------|------------------------------------|
| Registration 8:30-16:00 (Days 1-3) | 9:00-10:35 Sessions <b>A1, B1</b>  | 9:00-10:35 Sessions <b>A2, B2</b>  | 9:00-10:35 Sessions <b>A3,</b>     |
|                                    | 10:35-10:50 Tea Break              | 10:35-10:50 Tea Break              | 10:35-10:50 Tea Break              |
|                                    | 10:50-12:00 <b>Keynote Speech*</b> | 10:50-12:15 Sessions <b>C2, D2</b> | 10:50-12:15 Sessions <b>C3, D3</b> |
|                                    | 12:00-13:25 Lunch                  | 12:15-13:25 Lunch                  | 12:15-13:25 Lunch                  |
|                                    | (Ratchada Room on 2/F)             | (Ratchada Room on 2/F)             | (Ratchada Room on 2/F)             |
|                                    | 13:25-15:00 Sessions <b>E1, F1</b> | 13:25-15:00 Sessions <b>E2, F2</b> | 13:25-15:00 Sessions <b>E3, F3</b> |
|                                    | 15:00-15:15 Tea Break              | 15:00-15:15 Tea Break              | 15:00-15:15 Closing Tea Reception  |
|                                    | 15:15-16:40 Sessions <b>G1, H1</b> | 15:15-16:40 Sessions <b>G2, H2</b> |                                    |

<sup>\*</sup> Professor Dr. Chawin Leenabanchong, Faculty of Economics, Thammasat University (Venue: Panorama I)

## Session A1: EMPIRICAL FINANCE & ECONOMETRICS (venue: Panorama I)

Chair: Jan Podivinsky (University of Southampton)

The Reaction of Japanese REIT Market to Stock Price and Interest Rate: Comparative Analysis of the Periods before and after Abenomics (b15-046)

Speaker: Takayasu Ito (Meiji University)

Bayesian Estimation of a New Keynesian Policy Model for a Small Open Economy (b15-054) \*Best Paper Award\* Speaker: Bechir Bouzid (World Bank, Washington D.C.)

The Inflation Targeting as a Nominal Anchor in South African Monetary Policy: Does the Monetary Policy Become More Effective? (b15-179)

Speaker: Jauhari Dahalan (University Utara Malaysia) & Umar Mohammed (Federal University Kashere & University Utara Malaysia)

Optimal Matching Sequence Analysis in Economics and Finance (b15-100)

Speaker: Jan Podivinsky (University of Southampton)

## Session B1: MARKETING, CONSUMER BEHAVIOR & PSYCHOLOGY (venue: Panorama II)

Chair: Napatsorn Jiraporn (State University of New York at Oswego)

An Applied Research on Feelings, Sentiments and Perceptions of Consumers in a Complaining Process in the Financial Industry using a Qualitative Data Analysis. The Case of Capital One Credit Card (b15-067) Speaker: Jorge Mongay (ESIC Business & Marketing School, Spain)

A Good Tool to Reach Target Customers? Customers' Attitudes Toward Digital Signage Advertising (b15-064) Speaker: Hui-Yi Ho (Chinese Culture University)

Green Market Cognition Influences on the Consumer's Purchase Behavior in China (b15-175) Speaker: Wong Ming Wong (Shantou University)

How Consumers Choose Vice-Virtue Food Combinations: a Cross-Cultural Study (b15-015)

Speaker: Napatsorn Jiraporn (State University of New York at Oswego)

#### Session E1: ORGANIZATION & HUMAN RESOURCES MANAGEMENT (venue: Panorama I)

Chair: Abagail McWilliams (University of Illinois at Chicago)

Revisiting Pay Equity Perceptions As Predictors of Aspects of Employee Motivation (b15-061) Speaker: Tom Tudor (University of Arkansas at Little Rock)

Knowledge Sharing and Performance Appraisal of Employees: A Pilot Case Study (b15-063) \*Best Paper Award\* Speaker: Samo Bobek (University Maribor, Slovenia)

(E1 continued on next page ...)





Survey Research of Undergraduate Students' Organizational Commitment and Intent to Leave (b15-082)

Speaker: Toshimichi Homma (Osaka University of Economics)

From Multidisciplinarity to an Undisciplined Approach in Management (b15-080)

Speaker: Christophe Schinckus (University of Leicester, UK)

Mechanisms Through Which Founder and Early Management Team Characteristics Affect Long Term Performance of

High Technology New Business Ventures (b15-069)

Speakers: Rod Shrader and Abagail McWilliams (University of Illinois at Chicago)

#### Session F1: EDUCATION & BUSINESS STUDIES (venue: Panorama II)

Chair: Donald J. Kopka Jr. (Towson University)

Language Variation Among Business Abstracts (b15-047) \*Best Paper Award\* Speaker: Benjamin Duncan (Alliant International University, San Diego)

Emerging Role of Private Coaching Classes in the City of Mumbai (India) (b15-110)

Speaker: Lavanya Rekha Bahadur (University of Mumbai)

Learning Approaches in Developing Entrepreneurial Competencies (b15-143) Speakers: Astri Ghina & Aurik Gustomo (Institute of Technology Bandung)

The Role of Organizational Culture, Intellectual Capital and Competitive Advantage in Supporting the Government

Policies (Case at Higher Education Institutions in Indonesia) (b15-176)

Speaker: Dian Indiyati (Jenderal Achmad Yani University)

Making International Student Cohorts Work: The Ten-Year Experience of the University of Danang, Vietnam and

Towson University, the United States (b15-096) Speaker: Donald J. Kopka Jr. (Towson University)

## Session G1: CSR, BUSINESS ETHICS & LAW (venue: Panorama I)

Chair: Pornsit Jiraporn (Pennsylvania State University)

Who Gets Sued? Understanding the Corporate Targeting Decisions of Stakeholder Groups (b15-124) \*Best Paper Award\* Speaker: David Wernick (Florida International University)

The Applicability of Universalised CSR Reporting Practices in Developing Countries: A Case of Nepalese Corporations (b15-099)

Speaker: Anjana Basnet (Middlesex University, UK)

Impacts of Business Ethics and Perception of Accountant on Decision to Choose Auditors (b15-180)

Speaker: Jirapat Jianrungsang (Rajamangala University of Technology Rattanakosin)

An Ethical Framework for Customer Data Management (b15-171)

Speaker: Thilini Ariyachandra (Xavier University, USA)

Managerial Talent and Corporate Social Responsibility (CSR): How Do Talented Managers View Corporate Social

Responsibility? (b15-037)

Speaker: Pornsit Jiraporn (Pennsylvania State University)

### Session H1: INTERNATIONAL TRADE, FINANCE & RELATIONS (venue: Panorama II)

Chair: Amany Fakher (Helwan University, Egypt)

Knowledge Spillover Through Foreign Direct Investment in Textile Industry (b15-109)

Speakers: Horas Djulius and Juanim (Universitas Pasundan)

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Importance of Network Competence in Achieving Critical Resources, Competitive Advantage and Success for Small Firms (b15-081)

Speakers: Sulaiman Sajilan and Shehnaz Tehseen (Universiti Kuala Lumpur Business School)

New Patterns of World Trade and Foreign Direct Investment Growth in Egypt (b15-060)

Speaker: Amany Fakher (Helwan University, Egypt)

#### Session A2: ECONOMIC POLICY & PUBLIC ADMINISTRATION (venue: Panorama I)

Chair: Mohd Azim Sardan (Universiti Teknologi MARA Johor)

Health Budgets, Human Capital, and Population Growth: Empirical Study in Indonesia (b15-114)

Speaker: Sari Lestari Zainal Ridho (Sriwijaya State Polytechnic)

A Framework for Evaluation of Emerging Entrepreneurship Policy (b15-161)

Speaker: Isti Mirzanti (Institut Teknologi Bandung)

Determinants of Tax Compliance (b15-019)

Speaker: Janti Saragih (University of Padjadjaran Bandung)

Effectiveness of Communications Program in Promoting the 2010 Census of Population and Housing (b15-135) Speakers: Sarah Cajipo (Eastern Visayas State University) & Wilma Perante (Philippine Statistics Authority)

Women Workforce Participation, GDP and Education in Malaysia (b15-125)

Speaker: Mohd Azim Sardan (Universiti Teknologi MARA Johor)

## Session B2: ORGANIZATION & HUMAN RESOURCES MANAGEMENT (venue: Panorama II)

Chair: Piyali Ghosh (Motilal Nehru National Institute of Technology)

A Study of Thai Female Executives: Perceived Barriers to Career Advancement (b15-097) \*Best Paper Award\* Speaker: Vimolwan Yukongdi (Assumption University)

Sports Team Payrolls and Team Performance: The Effect of Geographic Cost of Living Differences (b15-101) Speaker: James Thorson (Southern Connecticut State University)

Gate Keepers in The Internal Organization Communication: Short Survey in the Staff Members at the Faculty of Commerce and Management, Prince of Songkla University (b15-129)

Speaker: Thidakarn Sitdigowit (Prince of Songkla University)

Support at Work to Fuel Engagement: A Study of Employees of Indian Banking Sector (b15-119)

Speaker: Piyali Ghosh (Motilal Nehru National Institute of Technology)

An Intra-Cultural Study of Entrepreneurial Competencies and SMEs Business Success in Wholesale and Retail Industries of Malaysia:- A Conceptual Model (b15-058)

Speakers: Sulaiman Sajilan and Shehnaz Tehseen (Universiti Kuala Lumpur Business School)

## Session C2: INNOVATION & BUSINESS VENTURE (venue: Panorama I)

Chair: David Wilemon (Syracuse University)

Innovation-Focused Multidisciplinary Teams: Challenges Processes, & Performance Determinants (b15-154)

Speaker: David Wilemon (Syracuse University)

Pitfalls of the Fast Startup (b15-049)

Speaker: John Stayton (Sonoma State University, USA)

Defining an Organizational Assessment Methodology For Allocating Funding of New Business Ventures in Bhutan (b15-140)

Speaker: Rob. K. Marjerison (Royal Thimphu College, Bhutan)

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Standing On the Shoulders of Others: Network Ties and Individual Creativity (b15-043)

Speakers: Yuanyuan Wang and Chun Hui (The University of Hong Kong)

The Adoption of a Major Agricultural Innovation and the Role of the Product Champion: Theory Building & Managerial

Implications (b15-155)

Speaker: David Wilemon (Syracuse University)

#### Session D2: MARKETING, CONSUMER BEHAVIOR & PSYCHOLOGY (venue: Panorama II)

Chair: Subrat Sahu (Pandit Deendayal Petroleum University)

Service Quality and Customer Loyalty in Mobile Phone Service Industry: Does Customer Satisfaction Mediate the

Relationship? (b15-162)

Speaker: Nor Azila Mohd Noor (University Utara Malaysia)

Customer e-Loyalty in the Online Banking Sector: The Influence of the Mediating Effect of e-Satisfaction (b15-167)

Speaker: Nor Azila Mohd Noor (University Utara Malaysia)

Chinese Consumer Attitudes to the Purchase of Second-hand Goods (b15-075)

Speaker: Paul Whitla (Lingnan University)

Assessing the Service Quality of the College of Business Administration: Inputs for Management Review (b15-178)

Speaker: Guillermina Vizcarra (Trinity University of Asia)

Strategic CSR, Corporate Identity, Branding and Marketing: Review & Comments (b15-117)

Speaker: Subrat Sahu (Pandit Deendayal Petroleum University)

## Session E2: ACCOUNTING, BANKING & FINANCE (venue: Panorama I)

Chair: Richard Andrews (University of Hull, UK)

The Determinants of Global Bank Credit-Default-Swap Spreads (b15-053) \*Best Paper Award\*

Speaker: Gaiyan Zhang (University of Missouri-St. Louis)

Compete, Innovate, Proliferate and Pretend under Caveat Emptor: Protecting Investors in the Primary Debt Securities in

Australia in Light of the Financial System Inquiry Report 2014 (b15-070)

Speaker: S M Solaiman (University of Wollongong)

Empirical Characteristic Studies of Micro Finance Sector on Rural Banking in Indonesia (b15-134)

Speaker: Munawar Ismail (Brawijaya University)

Scrutinizing the Relationship between CEO's Compensation and Banks' Profitability: An Analysis on Private Commercial

Banks in Bangladesh (b15-087)

Speaker: Laila Zaman (East West University)

Asset Impairment and a Change in the Regulatory Environment. The case of IAS 36 Adoption in the UK (b15-032)

Speaker: Richard Andrews (University of Hull, UK)

# Session F2: ECONOMIC MODELING (venue: Panorama II)

Chair: Toshihiro Ichida (Waseda University)

Design and Pricing of Derivative Contracts in a Spectrum Market (b15-026)

Speaker: Aparna Gupta (Rensselaer Polytechnic Institute, USA)

Application of Asset Liability Management for Spectrum Markets (b15-027)

Speaker: Aparna Gupta (Rensselaer Polytechnic Institute, USA)

Public Capital and Comparative Advantage: Theory and Evidence (b15-103)

Speaker: Akihiko Yanase (Nagoya University)

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Trade-offs in Compensating Transfers for a Multiple-Skill Model of Occupational Choices (b15-033) \*Best Paper Award\* Speaker: Toshihiro Ichida (Waseda University)

## Session G2: INFORMATION TECHNOLOGY & INNOVATION (venue: Panorama I)

Chair: Pierre Vialle (Telecom Ecole de Management)

Global Business Vulnerabilities in Cloud Computing Services (b15-079)

Speaker: Issam Kouatli (Lebanese American University)

Exploring Millennials' Malware Awareness and Intention to Comply with Information Security Policy (b15-156)

Speaker: Kamphol Wipawayangkool (Sam Houston State University)

Insights on GrabTaxi, An Alternative Ride Service in Thailand (b15-062) Speaker: Pajaree Ackaradejruangsri (Asian Institute of Management)

Factors Determining Decision to Use Mobile Banking (b15-183)

Speaker: Taworn Withayatawornwong (Rajamangala University of Technology Rattanakosin)

Assessment of Innovativeness of Telecommunications Firms: An Historical Approach (b15-157)

Speaker: Pierre Vialle (Telecom Ecole de Management)

## Session H2: CSR, BUSINESS ETHICS & LAW (venue: Panorama II)

Chair: S M Solaiman (University of Wollongong)

Farmer's Prosperity: Between Justice or Profit (Case Study Farmers in Kediri District, East Java, Indonesia) (b15-092)

Speaker: Ajeng Wahyu Puspitasari (University of Brawijaya)

Determinant of Corporate Social Responsibility Disclosure in Sustainability Report based on Logit Model (b15-141)

Speaker: Ardi Gunardi (Pasundan University)

Employers Preferred Competencies for Business Graduate Selection (b15-048)

Speaker: Laila Zaman (East West University)

Whitening Black Money with Impunity for Economic Development of a Corruption-Prone Country - Construction or

Destruction? - Evidence from Bangladesh (b15-071) Speaker: S M Solaiman (University of Wollongong)

# Session A3: EMPIRICAL FINANCE & ECONOMETRICS (venue: Panorama I)

Chair: Fenintsoa Andriamasinoro (BRGM (French Geological Survey) - GeoResources Directorate)

Testing Models Measuring The Performance of Mutual Fund Using Nested Models Based on Single Beta and Dual Beta (b15-136)

Speaker: V. Santi Paramita (University of Jenderal Achmad Yani)

Cross Hedging Stock Sector Risk with Index Futures by Considering Global Equity Systematic Risk (b15-152)

Speaker: Hsiang-Tai Lee (National Chi Nan University)

Investing Behavior towards Spot Gold and Gold Futures (b15-181)

Speaker: Pornphan Chanwerawong (Thammasat University)

Estimating the Size of the Underground Economy in UAE: Evidence from Gregory-Hansen Cointegration Based Currency

Demand Approach (b15-187)

Speaker: Jauhari Dahalan & Awadh Ahmed Mohammed Al-Gamal (University Utara Malaysia)

Mining Economist Opinions on Using Multi-agent Methodology to Simulate Metal Markets (b15-138)

Speakers: Fenintsoa Andriamasinoro and Gaétan Lefebvre (BRGM (French Geological Survey) - GeoResources

Directorate)





Session C3: ACCOUNTING & FINANCE (venue: Panorama I)

Chair: Gurmeet Singh Bhabra (University of Otago)

The Use of Non-financial Performance Measurements in Thai Luxury Family Hotels (b15-030)

Speaker: Komkrit Singjai (Kasetsart University & Griffith University)

The Effect of Greenhouse Gas Emissions on Financial Performance of Listed Manufacturing Firms in Indonesia (b15-093)

Speaker: Andewi Rokhmawati (University of Canberra)

Determinants of Capital Structure and the Speed of Adjustment to Capital Structure Target: Evidence from Indonesian

SOEs (b15-145)

Speaker: Subiakto Soekarno (Institute of Technology Bandung)

Portfolio Choice toward Long-Term Mutual Funds (b15-182) Speaker: Adisorn Promkaewngarm (Thammasat University)

Corporate Governance, Agency Conflicts and the Marginal Value of Corporate Capital Expenditure (b15-147)

Speaker: Gurmeet Singh Bhabra (University of Otago)

## Session D3: MANAGEMENT & MARKETING (venue: Panorama II)

Chair: Shraddha Kulkarni (Indira School of Business Studies)

How Profit and Loss Sharing System (PLS) Encourage Small and Medium Enterprise Sustainability (b15-091)

Speaker: Asfi Manzilati (University of Brawijaya)

Motivation and Decision on Medical Tourism Service in Thailand (b15-184)

Speaker: Nutworadee Kanittinsuttitong (Rajamangala University of Technology Rattanakosin)

What Kind of Consumer-Generated Information Is Important for Mobile App Sales? The Value of Qualitative Information

to Product Success (b15-104)

Speaker: Jaihak Chung (Sogang University)

A Review on 'Intrinsic Motivation': A Key to Sustainable & Effective Leadership (b15-076)

Speaker: Shraddha Kulkarni (Indira School of Business Studies)

#### Session E3: INDUSTRY & MARKET STRUCTURES (venue: Panorama I)

Chair: Oli Mihalache (Wilfrid Laurier University & VU University Amsterdam)

Competition Law and The Malaysian Financial Services Market: An Analysis of the Structure and Level of Competition in

the Market (b15-126)

Speaker: Nasarudin Abdul Rahman (International Islamic University Malaysia)

Manufacturers Mergers and Product Variety in Vertically Related Markets (b15-039) \*Best Paper Award\*

Speaker: Joel Sandonis (University of Alicante, Spain)

Determinants of Logistics Transportation System in Thai Automotive Service Parts Industry (b15-160)

Speaker: Napolpong Sorsomboon (Rajamangala University of Technology Rattanakosin)

The Influence of Outsourcing on Sustainable Innovation (b15-088)

Speaker: Oli Mihalache (Wilfrid Laurier University & VU University Amsterdam)

# Session F3: ECONOMIC, SOCIAL & CULTURAL DEVELOPMENT (venue: Panorama II)

Chair: Bill Butcher (University of New South Wales)

Effect of Petroleum Product Prices on Thailand's Economic Growth (b15-142) Speaker: Kwanruetai Boonyasana (Faculty of Business Administration, RMUTP)

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Psychological Impacts of Unemployment - A Literature Review (b15-144) Speakers: Zain Sarwar and Asfiya Kidwai (Institute of Business Management)

Globalization in Myanmar: A Case Study of Music in Myanmar (b15-068)

Speaker: Robert Alex Burnett (Webster University, Thailand)

Pivotal Paradoxes in Regional Development (b15-151)

Speaker: Frederic Bill (Linnaeus University Sweden & Kozminski University Poland)

Chinese Agricultural Cooperatives and Their Environmental Protection Obligations (b15-095)

Speaker: Bill Butcher (University of New South Wales)

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#### **Guide to Presenters and Session Chairs**

- Please be ready in the session five minutes before the schedule.
- The session chair will allocate the available time equally among all papers to be presented in the session. Each paper has to be presented within the time allotted sparing 3-5 minutes for discussion.
- The session chair should remind the speaker three minutes before the time he or she is expected to end the presentation. If the speaker goes beyond the time allotted, the session chair should remind her or him to end the presentation.
- SIBR assumes no responsibility if presenters are unable to finish their presentation in the assigned session for any reasons.
- LCD projector, screen and laptop computer will be provided. Speakers are reminded to store their presentation files in their own USB storage devices. The organizer will NOT provide Internet connection.

#### Conference Venue – Emerald Hotel Bangkok

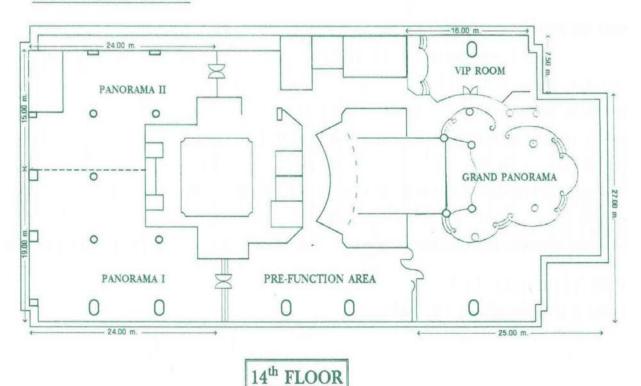
Visit http://sibresearch.org/bangkok-venue.html for location and maps.

## **Conference Registration Desk**

Conference participants will collect attendance certificates, proceedings (CD) and official receipts from the registration desk. <u>Please mention your Paper I.D. code at the desk to speed up the process</u>. No certificates will be provided to non-registered co-authors. The conference registration desk will be open from AM08:30 to PM16:00 on June 4th-6th, 2015. Presenters assigned to morning sessions can register after they have finished their presentation.

#### Floor Plan of the Conference Venue

# PANORAMA FACTS







# **List of Delegates**

| Paper ID         | Delegate                      | Affiliation  |
|------------------|-------------------------------|--|
| b15-069          | Abagail McWilliams            | University of Illinois at Chicago                          |
| b15-182          | Adisorn Promkaewngarm         | Thammasat University                                       |
| b15-092          | Ajeng Wahyu Puspitasari       | University of Brawijaya                                    |
| b15-103          | Akihiko Yanase                | Nagoya University  |
| b15-060          | Amany Fakher                  | Helwan University, Egypt                                   |
| b15-093          | Andewi Rokhmawati             | University of Canberra                                     |
| b15-099          | Anjana Basnet                 | Middlesex University, UK                                   |
| b15-026, b15-027 | Aparna Gupta                  | Rensselaer Polytechnic Institute, USA                      |
| b15-141          | Ardi Gunardi                  | Pasundan University  |
| b15-091          | Asfi Manzilati                | University of Brawijaya                                    |
| b15-144          | Asfiya Kidwai                 | Institute of Business Management                           |
| b15-143          | Astri Ghina                   | Institute of Technology Bandung                            |
| b15-143          | Aurik Gustomo                 | Institute of Technology Bandung                            |
| b15-187          | Awadh Ahmed Mohammed Al-Gamal | University Utara Malaysia                                  |
| b15-054          | Bechir Bouzid                 | World Bank, Washington D.C.                                |
| b15-047          | Benjamin Duncan               | Alliant International University, San Diego                |
| b15-095          | Bill Butcher                  | University of New South Wales                              |
| -                | Chawin Leenabanchong          | Thammasat University                                       |
| b15-080          | Christophe Schinckus          | University of Leicester, UK                                |
| b15-043          | Chun Hui                      | The University of Hong Kong                                |
| b15-124          | David Wernick                 | Florida International University                           |
| b15-154, b15-155 | David Wilemon                 | Syracuse University  |
| b15-176          | Dian Indiyati                 | Jenderal Achmad Yani University                            |
| b15-096          | Donald J. Kopka Jr.           | Towson University  |
| b15-138          | Fenintsoa Andriamasinoro      | BRGM (French Geological Survey) - GeoResources Directorate |
| b15-151          | Frederic Bill                 | Linnaeus University Sweden & Kozminski University Poland   |
| b15-138          | Gaétan Lefebvre               | BRGM (French Geological Survey) - GeoResources Directorate |
| b15-053          | Gaiyan Zhang                  | University of Missouri-St. Louis                           |
| b15-178          | Guillermina Vizcarra          | Trinity University of Asia                                 |
| b15-147          | Gurmeet Singh Bhabra          | University of Otago  |
| b15-109          | Horas Djulius                 | Universitas Pasundan                                       |
| b15-152          | Hsiang-Tai Lee                | National Chi Nan University                                |
| b15-064          | Hui-Yi Ho                     | Chinese Culture University                                 |
| b15-079          | Issam Kouatli                 | Lebanese American University                               |
| b15-161          | Isti Mirzanti                 | Institut Teknologi Bandung                                 |
| b15-104          | Jaihak Chung                  | Sogang University  |
| b15-101          | James Thorson                 | Southern Connecticut State University                      |
| b15-100          | Jan Podivinsky                | University of Southampton                                  |
| b15-019          | Janti Saragih                 | University of Padjadjaran Bandung                          |
| b15-179, b15-187 | Jauhari Dahalan               | University Utara Malaysia                                  |
| b15-180          | Jirapat Jianrungsang          | Rajamangala University of Technology Rattanakosin          |
| b15-039          | Joel Sandonis                 | University of Alicante, Spain                              |
| b15-049          | John Stayton                  | Sonoma State University, USA                               |
| b15-067          | Jorge Mongay                  | ESIC Business & Marketing School, Spain                    |
| b15-109          | Juanim                        | Universitas Pasundan                                       |
| b15-156          | Kamphol Wipawayangkool        | Sam Houston State University                               |
| b15-030          | Komkrit Singjai               | Kasetsart University & Griffith University                 |
| b15-142          | Kwanruetai Boonyasana         | Faculty of Business Administration, RMUTP                  |





| b15-048, b15-087 | Laila Zaman                  | East West University                                   |
|------------------|------------------------------|--|
| b15-110          | Lavanya Rekha Bahadur        | University of Mumbai                                   |
| b15-125          | Mohd Azim Sardan             | Universiti Teknologi MARA Johor                        |
| b15-134          | Munawar Ismail               | Brawijaya University                                   |
| b15-015          | Napatsorn Jiraporn           | State University of New York at Oswego                 |
| b15-160          | Napolpong Sorsomboon         | Rajamangala University of Technology Rattanakosin      |
| b15-126          | Nasarudin Abdul Rahman       | International Islamic University Malaysia              |
| b15-162          | Nor Azila Mohd Noor          | University Utara Malaysia                              |
| b15-184          | Nutworadee Kanittinsuttitong | Rajamangala University of Technology Rattanakosin      |
| b15-088          | Oli Mihalache                | Wilfrid Laurier University & VU University Amsterdam   |
| b15-062          | Pajaree Ackaradejruangsri    | Asian Institute of Management                          |
| b15-075          | Paul Whitla                  | Lingnan University                                     |
| b15-157          | Pierre Vialle                | Telecom Ecole de Management                            |
| b15-119          | Piyali Ghosh                 | Motilal Nehru National Institute of Technology         |
| b15-181          | Pornphan Chanwerawong        | Thammasat University                                   |
| b15-037          | Pornsit Jiraporn             | Pennsylvania State University                          |
| b15-032          | Richard Andrews              | University of Hull, UK                                 |
| b15-140          | Rob. K. Marjerison           | Royal Thimphu College, Bhutan                          |
| b15-068          | Robert Alex Burnett          | Webster University, Thailand                           |
| b15-069          | Rod Shrader                  | University of Illinois at Chicago                      |
| b15-070,b15-071  | S M Solaiman                 | University of Wollongong                               |
| b15-063          | Samo Bobek                   | University Maribor, Slovenia                           |
| b15-135          | Sarah Cajipo                 | Eastern Visayas State University                       |
| b15-114          | Sari Lestari Zainal Ridho    | Sriwijaya State Polytechnic                            |
| b15-058, b15-081 | Shehnaz Tehseen              | Universiti Kuala Lumpur Business School                |
| b15-076          | Shraddha Kulkarni            | Indira School of Business Studies                      |
| b15-145          | Subiakto Soekarno            | Institute of Technology Bandung                        |
| b15-117          | Subrat Sahu                  | Pandit Deendayal Petroleum University                  |
| b15-058, b15-081 | Sulaiman Sajilan             | Universiti Kuala Lumpur Business School                |
| b15-046          | Takayasu Ito                 | Meiji University                                       |
| -                | Tatre Jantarakolica          | Thammasat University                                   |
| b15-183          | Taworn Withayatawornwong     | Rajamangala University of Technology Rattanakosin      |
| b15-129          | Thidakarn Sitdigowit         | Prince of Songkla University                           |
| b15-171          | Thilini Ariyachandra         | Xavier University, USA                                 |
| b15-061          | Tom Tudor                    | University of Arkansas at Little Rock                  |
| b15-033          | Toshihiro Ichida             | Waseda University                                      |
| b15-082          | Toshimichi Homma             | Osaka University of Economics                          |
| b15-179          | Umar Mohammed                | Federal University Kashere & University Utara Malaysia |
| b15-136          | V. Santi Paramita            | University of Jenderal Achmad Yani                     |
| b15-097          | Vimolwan Yukongdi            | Assumption University                                  |
| b15-135          | Wilma Perante                | Philippine Statistics Authority                        |
| b15-175          | Wong Ming Wong               | Shantou University                                     |
| b15-043          | Yuanyuan Wang                | The University of Hong Kong                            |
| b15-144          | Zain Sarwar                  | Institute of Business Management                       |

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