

Session A1: ACCOUNTING, BANKING & FINANCE (venue: Panorama I)

Chair: Chandana Goswami (Tezpur University)

Stock Market Reactions of Joint Ventures and Subsequent Changes: Evidence from Japan (b14-116)

Speaker: Minoru Otsubo (Kyushu University)

The Effect of Financial Markets Development on Bank Risk: Evidence from Southeast Asian Countries (b14-137)

Speaker: Chaiporn Vithessonthi (University of Otago)

Determinants of Debt Policy in Indonesia Public Company (b14-016)

Speaker: Margaretha Farah (Trisakti University)

Credit Preference of Micro and Small Enterprises of Assam, India (b14-158)

Speaker: Chandana Goswami (Tezpur University)

Session B1: ECONOMIC, SOCIAL & CULTURAL DEVELOPMENT (venue: Panorama II)

Chair: Jan Podivinsky (University of Southampton)

Factors Affecting Involuntary Part-time Employment in OECD Countries (b14-162)

Speaker: Ruttia Bhula-or (University of Tokyo)

Evaluation of the Reproduction Processes in Farms in Poland Considering the Environmental and Economic Sustainability (b14-128)

Speaker: Aleksander Grzelak (University of Economics in Poznan)

Debt and Growth in Developing Countries (b14-126)

Speaker: Jan Podivinsky (University of Southampton)

Session J1: MANAGEMENT & MARKETING (venue: VIP Room)

Chair: Bradley Koch (Grand Valley State University & Southwest University of Finance and Economics)

Effect of Entrepreneurship Moderates the Relationship of the Firm-Specific Advantage to SMEs' Internationalization (b14-109)

Speaker: Yang Li (National University of Kaohsiung)

Consumers Perception, Purchase Intention and Actual Purchase Behavior of Organic Food Products (b14-173)

Speaker: Mohd Shoki Md. Ariff (Universiti Teknologi Malaysia)

Brand Personality, Brand Loyalty and Brand Quality Rating in the Contact Lens Perspective (b14-180)

Speaker: Mohd Shoki Md. Ariff (Universiti Teknologi Malaysia)

An Empirical Study of Leadership Theory Preferences Among Gen Y in Malaysia (b14-177)

Speaker: Rajeshwaran Moorthy (Upper Iowa University)

Networks and Organizational Missions (b14-056) **Best Paper Award**

Speaker: Bradley Koch (Grand Valley State University & Southwest University of Finance and Economics)

Plenary Session P1: DISTINGUISHED PAPERS (venue: Panorama I)

Chair: Tatre Jantarakolica (Thammasat University)

Managing Internal Corporate Ventures: Teams, Capabilities, & Networks of Influence (b14-156) **Best Paper Award**

Speaker: David Wilemon (Syracuse University)

Non-intervention is Not Enough: The Case for an Environmentally Activist World Trade Organisation (b14-129) **Best Paper Award**

Speaker: Bill Butcher (University of New South Wales)

Loan Shark's Contract under Asymmetric Information (b14-002) **Best Paper Award**

Speakers: Tatre Jantarakolica (Thammasat University) and Supa Tongkong (Rajamangala University of Technology)

Session E1: MANAGEMENT & ENTREPRENEURSHIP (venue: Panorama I)

Chair: Arifin Angriawan (Purdue University Calumet)

Student's Creativity in Entrepreneurship (b14-095)

Speaker: Willson Gustiawan (Padang State Polytechnic)

The Application of Decision Support System (DSS) among the Top Corporations in Metro Manila and its Perceived Advantages and Disadvantages (b14-100)

Speaker: Harvey Ong (De La Salle University)

Effect of Trust, Satisfaction and Other Relationship Dimensions on Supplier Relationship Management (b14-022)

Speakers: Manish Gupta and Mohd. Siraj Alam (Motilal Nehru National Institute of Technology Allahabad)

A Framework for Risk Management Practices and Organizational Performance in Higher Education (b14-179)

Speaker: Mohd Shoki Md. Ariff (Universiti Teknologi Malaysia)

R&D Spending and SME Internationalization: The Impacts of CEO Characteristics (b14-028)

Speaker: Arifin Angriawan (Purdue University Calumet)

Session F1: INNOVATION, MARKET STRUCTURE & PRICING (venue: Panorama II)

Chair: Pierre Vialle (Institut Mines Télécoms)

Intellectual Property and Gray Marketing: Legal Issues and Implications (b14-076)

Speaker: Sak Onkvisit (San Jose State University)

Net Neutrality and Asymmetric Platform Competition (b14-121)

Speaker: Romain Lestage (Central University of Finance and Economics)

Fuel Prices and Road Transportation Fares in Ghana (b14-082)

Speakers: Charles Andoh and Daniel Quaye (University of Ghana Business School)

Implementation of Open Innovation Model: Organizational Approach (b14-064)

Speaker: Liliana Mitkova (University Paris-Est)

When Fast Followers Overtake Market Leaders: Lessons from the Huawei Case (b14-147)

Speaker: Pierre Vialle (Institut Mines Télécoms)

Session M1: EDUCATION & LABOUR MARKET (venue: VIP Room)

Chair: Donald J Kopka Jr (Towson University)

Understanding Creativity Level of Students of 10th and 12th Standard: Evidence from Assam, India (b14-172)

Speaker: Chandana Goswami (Tezpur University)

Business Analytics: An Overview on Critical Skills and Technology (b14-124)

Speaker: Xin James He (Fairfield University)

Learning from a Field Trip: Reflections of Myanmar Executive MBA Students (b14-138)

Speaker: Donald J Kopka Jr (Towson University)

Session G1: MARKETING, CONSUMER BEHAVIOR & PSYCHOLOGY (venue: Panorama I)

Chair: Shuvam Chatterjee (Regent Education & Research Foundation)

How Do Green Firms Appeal Users with Pop-ups and In-line Ad's as an Effective Tool to Distort Their Attitude (b14-062)
Speaker: Daniel Lameck (National Chung Hsing University)

Personality as a Moderator of SOR Model (b14-047)
Speaker: Vigneswari Kalidas (Infrastructure University Kuala Lumpur)

Olfactory Branding: A New Trend for Defining Brands through Smell: A Case on ITC Sonar Hotel in Kolkata, India (b14-039)
Speaker: Shuvam Chatterjee (Regent Education & Research Foundation)

Session H1: ECONOMIC, SOCIAL & CULTURAL DEVELOPMENT (venue: Panorama II)

Chair: Aleksander Grzelak (University of Economics in Poznan)

Comparison of Two Important Segments of Urban Informal Sector: Home-Based Enterprise and Street Vendors of Assam, India (b14-170)
Speaker: Chandana Goswami (Tezpur University)

Public Transportation Effect on the Rising of Property Prices in Malaysia: A Correlation Study of MRT Project (b14-171)
Speakers: Neo Jeronn and Rajeeshwaran Moorthy (Upper Iowa University)

An Empirical Analysis of Materials' Cost Effect in the Malaysian Housing Market Industry Using Deterministic Method: Case of Klang Valley (b14-176)
Speaker: Rajeeshwaran Moorthy (Upper Iowa University)

Multifunctional Development of Protected Areas in Poland in the Opinion of its Inhabitants in 2 Municipalities (b14-127)
Speaker: Lukasz Poplawski (Agriculture University of Krakow, Poland)

Session N1: EDUCATION & LABOUR MARKET (venue: VIP Room)

Chair: Karen Lynden (Rowan-Cabarrus Community College)

Factors Affecting Student's Decision to Choose Accounting through Distance Learning System (b14-149)
Speaker: Heriyanni Mashithoh (Universitas Terbuka)

BSBA-FMA Program of Higher Educational Institutions in Region III and the Graduates' Performance in the Workplace: An Evaluation (b14-089)
Speaker: Rowena C Ramos (Tarlac State University)

International Connections for Business Students: A Review of the X-Culture Project and Highlights from One College's Participation Perspective (b14-093)
Speaker: Karen Lynden (Rowan-Cabarrus Community College)

Session A2: ECONOMIC POLICY & PUBLIC ADMINISTRATION (venue: Panorama I)

Chair: Parag Dhumal (University of Wisconsin-Parkside)

Impact of Government Regulation No. 46 Year 2013 in Income Tax of Small and Medium Enterprises in Indonesia (b14-040)
Speaker: Anna Purwaningsih (University of Atma Jaya Yogyakarta)

The Role of Public Expenditure on Local Economic Development (b14-169)
Speaker: Mohamad Khusaini (Brawijaya University)

An Assessment of the Role of Budget and Budgetary Control Mechanism in Sustainable National Development: A Case Study of Zangon Kataf Local Government of Kaduna State Nigeria (b14-072)
Speaker: Samuel T. Achie (Federal Polytechnic Damaturu Yobe State Nigeria)

Does United States Profit During War Times? (b14-078)
Speaker: Parag Dhumal (University of Wisconsin-Parkside)

Session B2: TOURISM & REGIONAL DEVELOPMENT (venue: Panorama II)

Chair: Dato' Che Musa Che Omar (University Kuala Lumpur)

Rural Tourism Community Empowerment Based on Local Resources for Improving Community Welfare: Case on Pentingsari Village, Yogyakarta, Indonesia (b14-071)
Speaker: Anita Herawati (University of Atma Jaya Yogyakarta)

"Determinants of Tourist Expenditure in Travel Package during Travel Fair" the 23rd Discovery Thailand 2011 and Discovery World 2011" at Impact Muang thong Thani (b14-144)
Speaker: Apiwut Pansuwan (Assumption University)

An Empirical Analysis of Demand Factors For Malaysian Tourism Sector Using Stochastic Methods (b14-132)
Speaker: Rajeeswaran Moorthy (Upper Iowa University)

Medical Tourism - Opportunities and Trends for Malaysia (b14-001)
Speaker: Dato' Che Musa Che Omar and Kui Soo Tang (University Kuala Lumpur)

Session J2: RISK, OPERATIONAL EFFICIENCY & PERFORMANCE (venue: VIP Room)

Chair: Juthamon Sithipolvanichgul (University of Edinburgh)

Comparing the Stages of Quality Management Practices in Indonesian SMEs (b14-049)
Speaker: Ronald Sukwadi (Atma Jaya Catholic University of Indonesia)

New Factor of Environment Franchise and Its Influence on Business Performance of Franchise Outlets in Food and Beverage Industry - Case of Viet Nam (b14-050)
Speaker: Khanh Trung Nguyen (University of Economics and Law)

Ranking the Agility Empowerers in Manufacturing Organizations from the Viewpoint of Gaining Competitive Advantages in the Market (A Case Study) (b14-105)
Speaker: Houshang Taghizadeh (Islamic Azad University, Tabriz branch)

Sustainable Energy, Manufacturing Renaissance and Curricular Innovation: A Case Study in Engineering and Feasibility, at Stevens Institute of Technology (b14-165)
Speaker: Sam Basu (William Paterson University)

The Determinant of Enterprise Risk Management Implementation (b14-074)
Speaker: Juthamon Sithipolvanichgul (University of Edinburgh)

Session C2: MARKETING, CONSUMER BEHAVIOR & PSYCHOLOGY (venue: Panorama I)

Chair: Vidisha Gunesh Ramlugun (University of Mauritius)

Quality of Front Office Services of Hotels in Tarlac City (b14-114)
Speaker: Criselda Alamo (Tarlac State University)

The Political Economy of Regime Switching and Preferences in Consumption: Findings of Inter-temporal Cross-sectional Data for Pakistan (b14-107) **Best Paper Award**

Speaker: Fatima Tanveer (Lahore School of Economics)

Marketing and Human Resources Management Strategies of the Small and Medium Enterprises (SMEs) in Western Tarlac (b14-163)

Speaker: Jerome Soriano (Tarlac College of Agriculture)

Marketing Strategies of Selected Business Establishments in the City of Tarlac (b14-178)

Speaker: Elizabeth Amurao (Tarlac State University)

The Scope of Social Media Browsing and Online Shopping for Mauritian E-retailers: A Study Based on Utilitarian and Hedonic Values (b14-122)

Speaker: Vidisha Gunesh Ramlugun (University of Mauritius)

Session D2: ECONOMIC, SOCIAL & CULTURAL DEVELOPMENT (venue: Panorama II)

Chair: Oranuch Wongpiyabovorn (Thammasat University)

Inequality in Laos and the Role of FDI (b14-102)

Speaker: Vanthana Nolintha (Reitaku University, Japan)

An Assessment of Competitiveness in Emerging Asian Economies with Special Reference to India (b14-053)

Speaker: Aswini Mishra (Birla Institute of Technology & Science)

A Study of Moral Indicators in Economic Development: A Case in the US in 1960 – 2007 (b14-152)

Speaker: Iswan Noor (Brawijaya University)

The Impact of Financial Development on Economic Growth in Thailand, Malaysia, and Philippines (b14-004)

Speaker: Oranuch Wongpiyabovorn (Thammasat University)

Session K2: CORPORATE GOVERNANCE & SOCIAL RESPONSIBILITY (venue: VIP Room)

Chair: Raymond Siu Yeung Chan (Hong Kong Baptist University)

Comparative study on Regulatory Requirements on Corporate Social Responsibility in Australia and Thailand (b14-090)

Speaker: Pornchai Wisuttisak (Chiang Mai University)

Women Entrepreneur in the City of Tarlac: Their Status and Directions (b14-083)

Speaker: Jhonel Catubay Panlilio (Tarlac State University)

Using the Compass: Four Directions for Mindful Business (b14-148)

Speaker: Marcia J. Harr Bailey (University of Wisconsin-Platteville)

Should Directors' Personal Information be Accessible by the Public in Hong Kong? (b14-146)

Speaker: Raymond Siu Yeung Chan (Hong Kong Baptist University)

Session E2: ACCOUNTING, BANKING & FINANCE (venue: Panorama I)

Chair: Navarat Chantathaweewat (Thammasat University)

A Study on Awareness of Islamic Banking in India (b14-033)

Speakers: Himanshu Puri and Vibha Dua (Institute of Marketing and Management)

The Effect of Applying Different Financing Methods for Firms which have Common Share Yield in Stock Market (Case Study) (b14-098)

Speaker: Majid Bagherzadeh Khajeh (Islamic Azad University, Tabriz branch)

The Contagion Effect: A Case Study of China and ASEAN Countries (b14-003)
Speaker: Navarat Chantathaweewat (Thammasat University)

Session F2: ORGANIZATION & HUMAN RESOURCES MANAGEMENT (venue: Panorama II)
Chair: David Wilemon (Syracuse University)

Internal Marketing (IM) Dimensions and Organizational Commitment (OC) of Universal Banks' Employees (b14-066)
Speaker: Wilmark Ramos (Tarlac State University)

How Network Capital Influences Degree of Internationalization? Case: Small Medium Industries in Indonesia (b14-119)
Speaker: Ginta Ginting (Universitas Terbuka)

Creating the Suitable Working Environment: Lesson Learned from Staff Members at the Faculty of Commerce and Management, Prince of Songkla University (b14-118)
Speakers: Thidakarn Sitdigowit and Narueban Yamaqupta (Prince of Songkla University)

Collective Responsibility: Groups as Organic Entities (b14-037)
Speaker: Robert Albin (Sapir College, Israel)

Interpersonal Power and Boundary Spanning as Enacted in Three Organizational Functions: New Venture Management, Project Management, & Product Management (b14-157)
Speaker: David Wilemon (Syracuse University)

Session M2: ECONOMIC, SOCIAL & CULTURAL DEVELOPMENT (VIP Room)
Chair: Papatsorn Srichuchart (National Cheng Kung University)

Educational Status, the Social Demonstration Effect and Inclination to Save: A Cross-Sectional Model of Pakistan (b14-115)
Speaker: Muhammad Qasim Asad (Lahore School of Economics)

Developing Jazz Music Business From A Small Concert (b14-015)
Speaker: Achmad Kafin Noe'man (Institut Teknologi Bandung)

The Korean Wave in Thailand (b14-104)
Speaker: Rob Alex Burnett (Webster University Thailand)

The Effect of Buddhist Philosophy on Personal Financial Well-Being (b14-155) **Best Paper Award**
Speaker: Papatsorn Srichuchart (National Cheng Kung University)

Session G2: EMPIRICAL FINANCE & ECONOMETRICS (venue: Panorama I)
Chair: Osamah Al-Khazali (American University of Sharjah)

Developing Financial Distress Prediction Models Using Cutting Edge Recursive Partitioning Techniques: A Study of Australian Mining Performance (b14-086) **Best Paper Award**
Speaker: Nikita Shah (Bond University)

Adaptive Market Efficiency: Review of Recent Empirical Evidence on the Persistence of Stock Market Anomalies (b14-136)
Speaker: Christoph Meier (CMMU Mahidol University)

Examining Nonlinear Cyclical Dynamics of Emerging Market Economies and their Stock Markets (b14-175)
Speaker: Ismail Onur Baycan (Anadolu University) **Best Paper Award**

A Market Efficiency Comparison of Islamic and Non-Islamic Stock Indices (b14-160)
Speaker: Osamah Al-Khazali (American University of Sharjah)

Session H2: ACCOUNTING, BANKING & FINANCE (venue: Panorama II)

Chair: Wattana Diloksakkayavitoon (Rajamangala University of Technology)

The Bank Lending Channel and Foreign Banks in Indonesia (b14-123)

Speaker: Al Muizzuddin Fazaalloh (Brawijaya University)

Islamic Banking and Finance: a Cross-cultural Bridging Institution for the 21st Century (b14-046)

Speaker: Ameer Ali (Murdoch University)

Chinese Derivative Suits: An Incompatible Adoption of Foreign Law (b14-134)

Speaker: Casey Watters (Shanghai Jiao Tong University)

Determinants of Optimal Capital Structure of ASEAN Corporations (b14-005)

Speaker: Tatre Jantarakolica (Thammasat University) and Wattana Diloksakkayavitoon (Rajamangala University of Technology)

Session N2: INTERNATIONAL TRADE & RELATIONS (venue: VIP Room)

Chair: Dmitry Baluev (Nizhniy Novgorod State University)

Impact Assessment of International Policy Coordination With WTO Technical Barriers To Trade Agreement And Foreign Financial Assistance upon the Intent to Comply With WTO Technical Barriers to Trade Agreement: A Cross-Sectional Study of Mango Exporters in Pakistan (b14-097)

Speaker: Maham Umar Bajwa (Lahore School of Economics)

Trade and Sustainability: How Strong are the Empirical Linkages between Trade Structures and Sustainability Performance? (b14-140)

Speaker: Wasutadon Nakawiroj (Chulalongkorn University)

From Trade Normalization to Economic Interlock – A Roadmap for Peace in South Asia (b14-174)

Speaker: Samir S. Amir (Pakistan Business Council)

Capital Accumulation of the Capitalism Competition to Capitalism Contemporary (b14-125)

Speaker: Thiago José Dos Santos (Federal University of Vales dos Jequitinhonha e Mucuri)

The Rise of “Gray Zones” of World Politics In Conditions of Traditional Sovereignty Erosion (b14-113)

Speaker: Dmitry Baluev (Nizhniy Novgorod State University)

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List of Delegates

b14-015	Achmad Kafin Noe'man	Institut Teknologi Bandung
b14-123	Al Muizzuddin Fazaalloh	Brawijaya University
b14-128	Aleksander Grzelak	University of Economics in Poznan
b14-046	Ameer Ali	Murdoch University
b14-071	Anita Herawati	University of Atma Jaya Yogyakarta
b14-040	Anna Purwaningsih	University of Atma Jaya Yogyakarta
b14-144	Apiwut Pansuwan	Assumption University
b14-028	Arifin Angriawan	Purdue University Calumet
b14-053	Aswini Mishra	Birla Institute of Technology & Science
b14-129	Bill Butcher	University of New South Wales
b14-056	Bradley Koch	Grand Valley State University & Southwest University of Finance and Economics
b14-134	Casey Watters	Shanghai Jiao Tong University
b14-137	Chaiporn Vithessonthi	University of Otago
b14-158, b14-170, b14-172	Chandana Goswami	Tezpur University
b14-082	Charles Andoh	University of Ghana Business School
b14-136	Christoph Meier	CMMU Mahidol University
b14-114	Criselda Alamo	Tarlac State University
b14-062	Daniel Lameck	National Chung Hsing University
b14-082	Daniel Quayle	University of Ghana Business School
b14-001	Dato' Che Musa Che Omar	University Kuala Lumpur
b14-156, b14-157	David Wilemon	Syracuse University
-	Dhani Yudhya Mardani	University of Melbourne
b14-059	Dhyah Ayu Retno Widyastuti	Atma Jaya Yogyakarta University
b14-113	Dmitry Baluev	Nizhniy Novgorod State University
b14-138	Donald J Kopka Jr	Towson University
b14-178	Elizabeth Amurao	Tarlac State University
b14-107	Fatima Tanveer	Lahore School of Economics
b14-119	Ginta Ginting	Universitas Terbuka
b14-100	Harvey Ong	De La Salle University - Manila
b14-149	Heriyanni Mashithoh	Universitas Terbuka
b14-033	Himanshu Puri	Institute of Marketing and Management
b14-105	Houshang Taghizadeh	Islamic Azad University (Tabriz branch)
b14-175	Ismail Onur Baycan	Anadolu University
b14-152	Iswan Noor	Brawijaya University
b14-126	Jan Podivinsky	University of Southampton
b14-163	Jerome Soriano	Tarlac College of Agriculture
b14-083	Jhonel Catubay Panlilio	Tarlac State University
b14-074	Juthamon Sithipolvanichgul	University of Edinburgh
b14-093	Karen Lynden	Rowan-Cabarrus Community College
b14-050	Khanh Trung Nguyen	University of Economics and Law
b14-001	Kui Soo Tang	University Kuala Lumpur
b14-064	Liliana Mitkova	University Paris-Est
b14-127	Lukasz Poplawski	Agriculture University of Krakow (Poland)
b14-097	Maham Umar Bajwa	Lahore School of Economics
b14-098	Majid Bagherzadeh Khajeh	Islamic Azad University (Tabriz branch)
b14-022	Manish Gupta	Motilal Nehru National Institute of Technology Allahabad
b14-148	Marcia J. Harr Bailey	University of Wisconsin-Platteville
b14-016	Margaretha Farah	Trisakti University Indonesia

b14-116	Minoru Otsubo	Kyushu University
b14-169	Mohamad Khusaini	Brawijaya University
b14-173, b14-179, b14-180	Mohd Shoki Md. Ariff	Universiti Teknologi Malaysia
b14-022	Mohd. Siraj Alam	Motilal Nehru National Institute of Technology Allahabad
b14-115	Muhammad Qasim Asad	Lahore School of Economics
b14-118	Narueban Yamaqupta	Prince of Songkla University
b14-003	Navarat Chantathaweewat	Thammasat University
b14-171	Neo Jeronn	Upper Iowa University
b14-086	Nikita Shah	Bond University
b14-004	Oranuch Wongpiyabovorn	Thammasat University
b14-160	Osamah Al-Khazali	American University of Sharjah
b14-155	Papatsorn Srichuchart	National Cheng Kung University
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b14-132, b14-176, b14-177	Rajeeshwaran Moorthy	Upper Iowa University
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b14-121	Romain Lestage	Central University of Finance and Economics
b14-049	Ronald Sukwadi	Atma Jaya Catholic University of Indonesia
b14-089	Rowena C Ramos	Tarlac State University
b14-162	Ruttiya Bhula-or	University of Tokyo
b14-076	Sak Onkvisit	San Jose State University
b14-165	Sam Basu	William Paterson University
b14-174	Samir S. Amir	Pakistan Business Council
b14-072	Samuel T. Achie	Federal Polytechnic Damaturu Yobe State Nigeria
b14-039	Shuvam Chatterjee	Regent Education & Research Foundation
b14-002	Supa Tongkong	Rajamangala University of Technology Thanyaburi
b14-002, b14-005	Tatre Jantarakolica	Thammasat University
b14-125	Thiago José Dos Santos	Federal University of Vales dos Jequitinhonha e Mucuri
b14-118	Thidakarn Sitdigowit	Prince of Songkla University
b14-102	Vanthana Nolintha	Reitaku University, Japan
b14-033	Vibha Dua	Institute of Marketing and Management
b14-122	Vidisha Gunesh Ramlugun	University of Mauritius
b14-047	Vigneswari Kalidas	Infrastructure University Kuala Lumpur
b14-140	Wasutadon Nakawiroj	Chulalongkorn University
b14-005	Wattana Diloksakkayaviton	Rajamangala University of Technology
b14-095	Willson Gustiawan	Padang State Polytechnic
b14-066	Wilmark Ramos	Tarlac State University
b14-124	Xin James He	Fairfield University
b14-109	Yang Li	National University of Kaohsiung
-	Yena Yang	Korea Financial Telecommunications and Clearing Institute

Acknowledgement:

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