
SIBR 2025 CONFERENCE (OSAKA)
ON INTERDISCIPLINARY
BUSINESS & ECONOMICS RESEARCH
3rd – 5th July 2025 (Thursday – Saturday)

Tentative Conference Program

DAY 1 (In-person Presentation)	DAY 2 (In-person Presentation)	DAY 3 (Online Presentation)
9:00–10:30 Parallel sessions	9:00–10:15 Parallel sessions	10:00–12:00 Parallel sessions
10:30–10:45 Coffee Break	10:15–10:35 Coffee Break	12:00–12:15 Break
10:45–11:50 Opening & Keynote Speech*	10:35–11:50 Parallel sessions	12:15–14:15 Parallel sessions
11:50–13:00 Lunch	11:50–13:00 Lunch	14:15–14:30 Break
13:00–15:15 Parallel sessions	13:00–15:15 Parallel sessions	14:30–16:30 Parallel sessions
15:15–15:35 Coffee Break	15:15–15:35 Coffee Break	End of Program
15:35–17:00 Parallel sessions	15:35–17:00 Parallel sessions	

***Keynote speech:** Prof. Ricky Chan, Professor of Marketing and Associate Dean, CPCE, Hong Kong Polytechnic University; Honorary Adjunct Professor of Marketing, AUT Business School, Auckland University of Technology; Barrister, Honourable Society of Middle Temple.

Guide to Presenters and Session Chairs

- In-person presentations will take place only on Days 1 – 2; Online presentations will take place only on Day 3.
- Please be ready in the session five minutes before the schedule.
- The session chair will allocate the available time equally among all papers to be presented in the session. Each paper has to be presented within the time allotted.
- The session chair should remind each speaker three minutes before the time he/she is expected to end the presentation. If a speaker goes beyond the time allotted, the session chair should remind him/her to end the presentation.
- Projector and computer will be provided in each conference room.

Electronic Conference Pack

SIBR Conference Proceedings (online), electronic presentation/attendance certificates, and electronic official receipts will be sent by email to registered authors and participants.