

SIBR 2018 CONFERENCE (Osaka)
ON INTERDISCIPLINARY
BUSINESS & ECONOMICS RESEARCH
July 5th-6th, 2018

Tentative Conference Program

	DAY 1	DAY 2
Registration 8:30-16:00	9:00 - 10:30 Parallel sessions	9:00 - 10:15 Parallel sessions
	10:30 – 10:45 Tea break	10:15 – 10:35 Tea break
	10:45 – 11:50 Opening and Keynote speech	10:35 – 11:50 Parallel sessions
	11:50 – 13:00 Lunch	11:50 – 13:00 Lunch
	13:00 – 15:15 Parallel sessions	13:00 – 15:15 Parallel sessions
	15:15 – 15:35 Tea break	15:15 – 15:35 Tea break
	15:35 – 17:00 Parallel sessions	15:35 – 17:00 Parallel sessions; Closing

Keynote speech: Prof Martin J Liu, Associate Dean, Research Knowledge Exchange, Executive Dean for Zhejiang Provincial Branding Academy, Professor of Marketing and Innovation, Nottingham University Business School China.

Guide to Presenters and Session Chairs

- Please be ready in the session five minutes before the schedule.
- The session chair will allocate the available time equally among all papers to be presented in the session. Each paper has to be presented within the time allotted sparing 3-5 minutes for discussion.
- The session chair should remind each speaker three minutes before the time he/she is expected to end the presentation. If a speaker goes beyond the time allotted, the session chair should remind him/her to end the presentation.
- Projector and computer will be provided in each conference room.

Conference Registration Desk

Conference participants will collect the *SIBR Conference Proceedings* (on USB drive), attendance certificates and official receipts from the registration desk. Please mention your Paper I.D. at the desk to speed up the process. The conference registration desk will be open from AM 08:30 to PM 16:00 on July 5th-6th, 2018. Presenters assigned to morning sessions can register after they have finished their presentation.

Tea Break and Lunch

Tea breaks and lunch (2 days) are included in the conference registration fee.