

Educational Achievement Moral and Ethical in the Subject Man and Environment of 3 Faculty Education to be Taught Using Activities From of Corporate Social Responsibility

Ousaphorn Bunrueang
Bunditpatansipa Institute

— *Review of* —
**Integrative
Business &
Economics**
— *Research* —

ABSTRACT

The research” Educational Achievement Moral and Ethical in the subject Man and Environment of 3 Faculty Education to be Taught using Activities From of corporate social responsibility” The purpose of (1) To compare the Achievement of students in the course Man and Environment by using third of the teaching activities of corporate social responsibility (2) To measure n moral ethics of students in the course of Man and Environmental students , three faculty who teach using from of corporate social responsibility activities . The population in this research .The sampling method to do this research Undergraduate Registration for the course second semester of academic year 2557 (BE) Man and Environmentfor 239 people ,this research examines the mixed (Mix Method) by this research is experimental research (Experimental Research)Which conducted the trial .According to a research plan (One-Group Pretest –Posttest Design and qualitative research .The design depth interviews (Depth interview) is used Test achievement ethic in Man and Environment subject with awareness. and adoption questionnaires to measure patterns of teaching ethics and social responsibility activities. Dataanalysis ,statistical methods , t-test Dependent Sample or Correlated Sample.

The finding were as follow 1) That compare the achievement of students in the subject Man and Environment of 3 Faculty Education to be Taught using Activities From of corporate social responsibility. Achievement of Man and Environment after high school before studying statistical significance of 0.05 2) A virtue Ethics of students in the course of Man and Environment of 3 Faculty Education to be Taught using Activities From of corporate social responsibility. Achievement of Man and Environment learning after high school before studying statistical significance of 0.05

Keywords. Educational, Achievement, Moral and Ethical , Man and Environment , Activities, Corporate Social Responsibility(CSR)

Introduction

Thailand, the current state of society and the world has changed over time, which affects the educational system. Training people for quality. And social responsibility On the basis of morality, ethics, core values, which are part of two decades. The policies of the current government, the instructor will teach you how to use the model of teaching and learning. To train students with good academic achievement has

resulted in knowledge and morality and ethics. Responsible for themselves and society. The society needs to develop a moral person ready to serve society responsibly. In accordance with the development plan for the sector. Government policies in accordance with the manufacturer's base performance. And in line with the concept of legitimacy (Legitimacy Theory) and later an important concept is the responsibility of the public (Public Responsibility) and in accordance with Stakeholder Theory. Stakeholder theory about a link. With righteousness (Legitimacy) and business ethics of the company are related to norms or Norm Theory theory and in line with the concept of a company is a unit equivalent to one person. Therefore, companies need to act as good citizens of the state as well as the concept of Carroll and Buchholz (1999), the four pillars of the responsible citizen (Economic, Ethical and Philanthropic Responsibilities) is responsible for the humanitarian. (Philanthropic Responsibilities) to help society achieve sustainable development. To create awareness about social responsibility, or CSR is fundamental to understanding the company's role in corporate social responsibility.

Bunditpatansipa Institute: an educational personnel to serve society with morality. Objectives Production and personnel to serve society as a social responsibility with the teaching process by using a form of corporate social responsibility activities. To give students a moral Thus, doing research on " Educational Achievement Moral and Ethical in the subject Man and Environment of 3 Faculty Education to be Taught using Activities From of corporate social responsibility"

From the point of" Educational Achievement Moral and Ethical in the subject Man and Environment of 3 Faculty Education to be Taught using Activities From of corporate social responsibility". This is consistent with Bunditpatansipa Instituterecognizes aware of the role. Authority and purpose In accordance with Article 8 of the Law Institute of Arts, 2550 the Institute of Education. The purpose is to educate and promote the academic level of the professional Diploma in Dramatic Arts, Fine Arts and Music composer Thailand and internationally.

The reasons and the need to develop thinking skills such. Is consistent with the management style of learning about the human environment. The main purpose is to allow students to focus on the main portion of their social responsibility. It makes learning the subject. And process skills, group work Related to teaching and learning by teaching the form of corporate social responsibility activities. The researchers studied the matter. The guidelines will be used to develop student achievement in the subject of ethics , Man and environment. The knowledge gained from studying the application to daily life on the principles of ethics in the course of activity on the man and environment, with the theme of social responsibility. To ensure the viability and sustainability further.

Objective of the study

(1) To compare the Achievement of students in the course Man and Environment by using third of the teaching activities of corporate social responsibility

(2) To measure n moral ethics of students in the course of Man and Environment students , three faculty who teach using fromof corporate social responsibility activities .

Framework of research

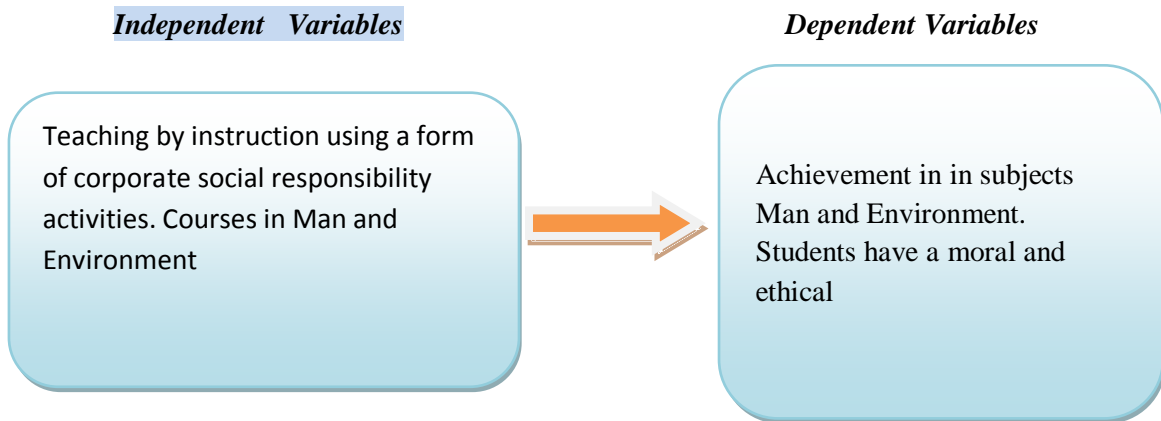


Figure 1 : Conceptual Framework

Concepts and theories related research.

Documents and research related to the teaching model with a model of corporate social responsibility activities.

Teaching activities using the CSR (Corporate Social Responsibility) activities referred to social responsibility. Used in the learning process. Courses in Man and Environment The instruction follows:

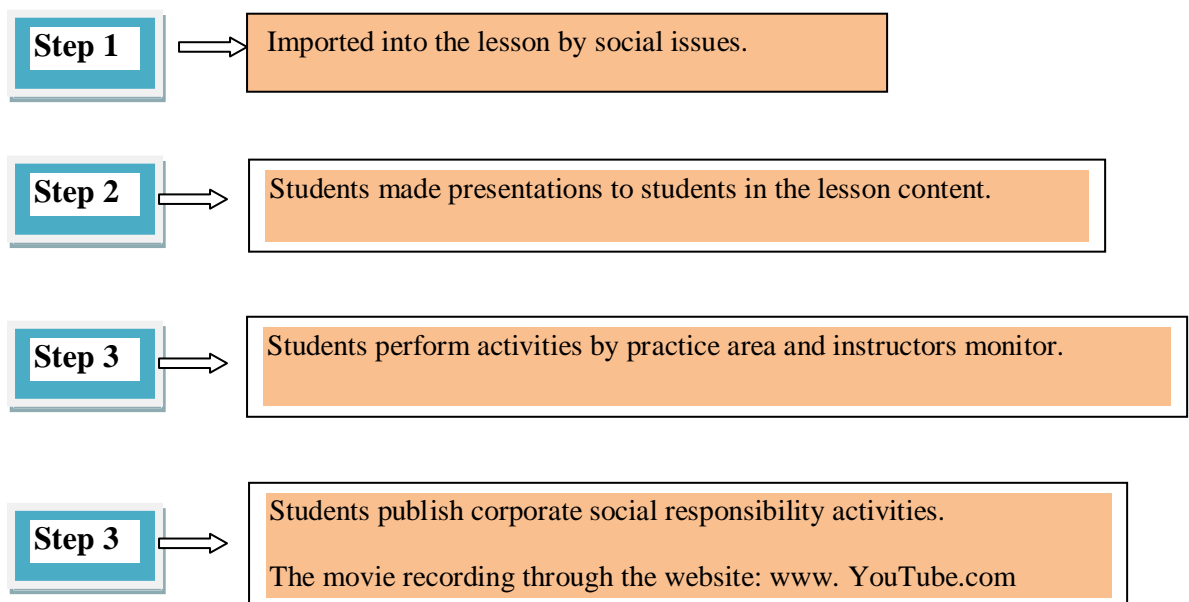


Figure 2 :Corporate social responsibility (CSR)

Activities used in the learning process. Courses Man and Environment . The instruction The procedure is as follows: Step 1 Import lesson by social issues Step 2 Student activities for student presentations in lessons contextual Step 3 Students perform activities by practice area. and to teach and Step 4 Students check and publish corporate social responsibility activities. The movie recording through the website YouTube.

The concept of corporate social responsibility (Corporate Social Responsibility: CSR) With regard to the impact. Social and environmental issues, which covers seven major managed services organizations that have good governance.To treat workers fairly.Business with fairness. Not to violate human rights Not taking advantage of the consumer participation The environmentally conscious To contribute to the development of society.

Corporate Social Responsibility "(CSR) : In terms of education, taking the exam. Courses in Man and Environmental By adopting the philosophy "Sufficiency Economy" at the majesty of His Majesty the King. Population in Thailand since 2517(BE) has been applied widely in the education sector. It is under restraint. Realistic and prudent risk management.The knowledge and ethics in business. The goal is balance, stability and sustainability of life and society "business philosophy, it is not based on the exploitation of others. Or profiting unduly from hurting the interests of society. Regardless of the impact that may be caused by the crisis. As well as to take into account the economical use of resources and quality "

he consistency in the practice of corporate social responsibility. On the moral Ethics and achievement of students in the Course of human activity on the environment by using a form of social responsibility follows.

The practice of social responsibility towards the society.

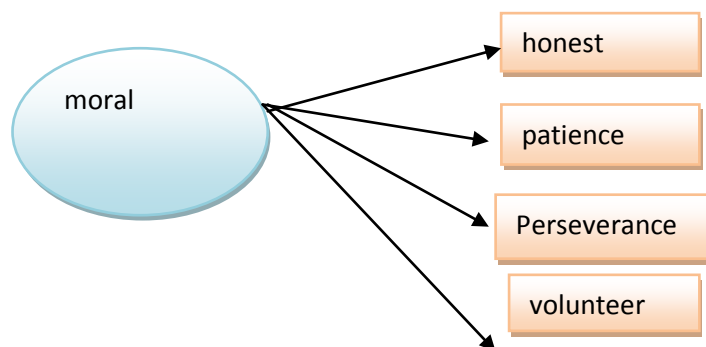


Figure 3 : Corporate social responsibility towards the moral

The practice Corporate social responsibility towards the moral, which include honestpatience Perseverance And the volunteer. A responsible approach to society The compromise, honesty, patience and kindness for thought. Volunteerism to public The

importance Of benefit to themselves and others. Ready to help disadvantaged than the generous support reconciliation selfish interests do not corrupt, greed, corruption corrupt. This will result in a society living together in Unity and enjoyed affairs with moral.

The practice Corporate social responsibility towards the ethics.

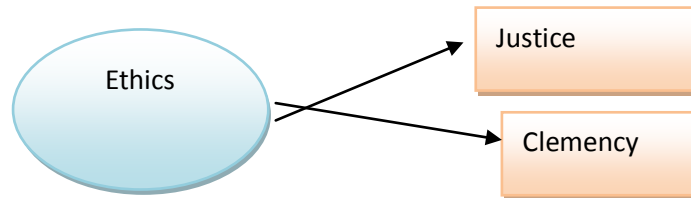


Figure 4 :Corporate social responsibility towards the ethics.

The practice Corporate social responsibility towards the achievement of learning.

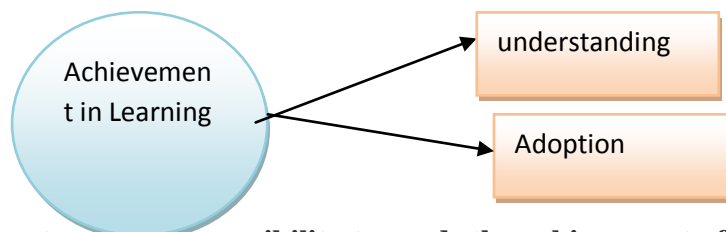


Figure 5 Corporate social responsibility towards the achievement of learning which includes cognitive and adoption.

This is consistent in learning a fun activity. Feeling merry Since liberation from ignorance Lead to curiosity to know more because it's fun. Teachers should create conditions that encourage curiosity or some grievances. You will find answers for the Liberation of grievance. And was happy to learn from. When you find the answer yourself.

Materials and Methods

The study ” Educational Achievement Moral and Ethical in the subject Man and Environment of 3 Faculty Education to be Taught using Activities From of corporate social responsibility”of survey (survey research), emphasizing primary tool is a questionnaire. study collected information from documents procedure is as follows:

- This research study is a mixed (Mixed Method).

This research is an experimental research. (Experimental Research), which conducted the trial. According to a research plan (One - Group Pretest - Posttest Design).

| Group | Pretest | test | After teaching study |
|-------|---------|------|----------------------|
| RE | T1 | X | T2 |

Symbols used experimental model :

RE= Representative sample is obtained by simple random sampling.

T1 = Instead of pretest

T2 = Represents the posttest

X = Represents a form of teaching Corporate social responsibility activities.

Qualitative research interviews were removed depth (Depth interview).

Data analysis

Data were analyzed in types as follows: The population in this research .The sampling method to do this research Undergraduate Registration for the course second semester of academic year 2557 (BE) Man and Environment for 239 people

This research examines the mixed (Mix Method) by this research is experimental research (Experimental Research)Which conducted the trial .According to a research plan (One-Group Pretest –Posttest Design and qualitative research .The design depth interviews (Depth interview) is used Test achievement ethic in Man and Environment subject with awareness. and adoption questionnaires to measure patterns of teaching ethics and social responsibility activities. Data analysis ,statistical methods , t-test Dependent Sample or Correlated Sample.

Conclusion

The research” Educational Achievement Moral and Ethical in the subject Man and Environment of 3 Faculty Education to be Taught using Activities From of corporate social responsibility.The purpose of (1) To compare the Achievement of students in the course Man and Environment by using third of the teaching activities of corporate social responsibility (2) To measure n moral ethics of students in the course of Man and Environmental students , three faculty who teach using from of corporate social responsibility activities .

The results were as follows :”Educational Achievement Moral and Ethical in the subject Man and Environment of 3 Faculty Education to be Taught using Activities From of corporate social responsibility

The finding were as follow

1) That compare the achievement of students in the subject Man and Environment of 3 Faculty Education to be Taught using Activities From of corporate social responsibility. Achievement of Man and Environment after high school before studying statistical significance of 0.05

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APPENDIX

Which of these variables will lead to a Model for the complex. Or difficulty in manufacturing The result is the using Activities From of corporate social responsibility (CSR)

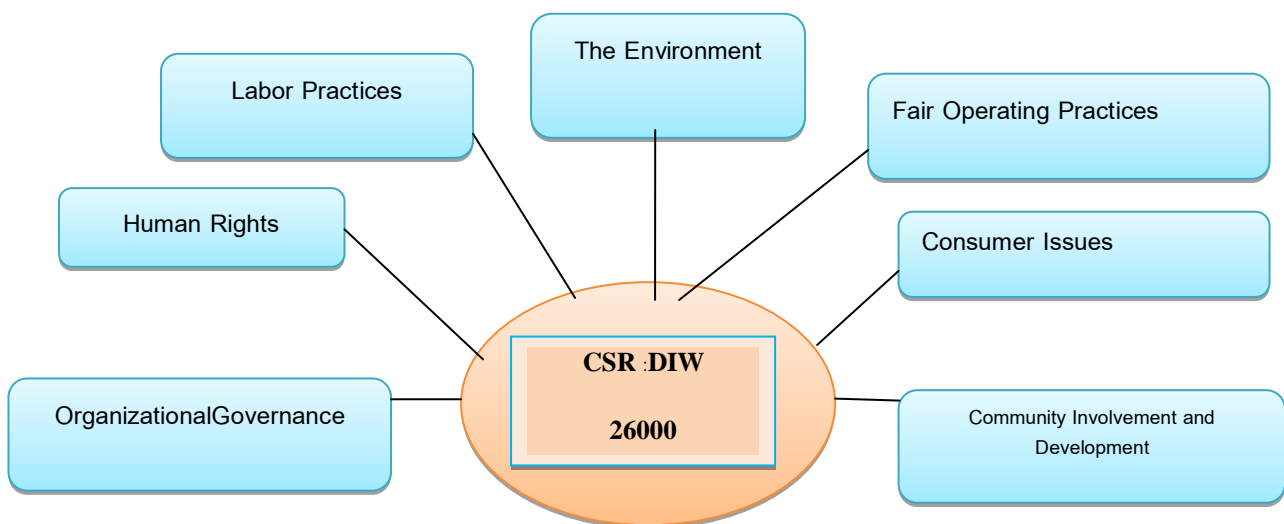


Figure6: The main issues of corporate social responsibility (CSR-DIW 26000,2008).

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