DevelopmentofHealthPromotion in household a Model Sufficientat Talad Community Muang District Nakhonratchasima Province

— Review of — Integrative Business & Economics — Research —

Tongtip Salawonglak Faculty of Public Health, NakhonRatchasimaRajabhat University Thailand 30000

ABSTRACT

The health promotion inhousehold. It is reinforce formainstayhealthin household make to knowand skill thremslves so that they contact with doctors and nurseswhich the health promotion in household has not any currently clear pattern. This action research has a sample group of research is ;mainstay health in household 64 persons and divided into three stages; 1) The basic information study2)The operation research and 3)The model evaluation. Data collection by using an assessment form, the structure interview, behavioral, opinion, collecting data analysis by using frequency, percentage and qualitative bycontent analysis. It was completed in 6 months (which was held from September 2014 – February 2015)

The research results showedthat:

- 1. There are three element are; 1) A model for Sufficient is health promotion in household consisted of 3 condition such as; Moderation, Self immunity and Reasonableness

 2) The operation health promotion service in household by students and health volunteer

 3) The evaluation model.
- 2. The model of effectiveness healthpromotion; the sample groups have three characteristic are; 1) Moderation found that; eating, exercising and tooth bushing properly in the percentage 65.6, 48.3 and 78.7 include they had been behavior spiritual and supporters.
- 2) Self immunity found that; they had been behavior health care a holistic for themselves and others persons.
- 3) Reasonableness found that; they had been behavior health careand need take care solve problem patients.

Keywords: Development / health promotion / Sufficient/community

1. INTRODUCTION

In the past of people have many Thailand has development about economic from the globalization affect to structure in Thai people, social, industry So progress science and technology, influence foreigner enter no screen. [1] Include this life is not balance [2], family and social take care each others, everything is affect to Thai people; example; disease factor from health behavior consumer and tension [3] such as diabetes, hypertension they have many complication such as; blood vessel is been broken in

Copyright © 2015 Society of Interdisciplinary Business Research (www.sibresearch.org) ISSN: 2304-1013 (Online); 2304-1269 (CDROM)

brain and handicapped so it has enhance the responsibility with family, social and government take care people about preventive disease. Talad community recived the same affect such as from health survey 64 household, 283 persons found that; elder, chonic disease, handicapped and decay in the percentage is; 30.8,18.0,5.00 and 74.20 beside found that mostly people think that they can not themselves care the same doctor and nurse[4] truly. Building base of thai social education management with build the health need to take care every age period[5] for development thai quality to goodness, excellent and happiness. There is the responsibility to social and adapation. So schools have suitability for health promotion importance and about building health, establish the attitude and build learning process health skill to health academic service for people a model Sufficient [6]

Development of health promotion in household a model Sufficient in community by Nakhon Ratchasima Rajabhat University by learning process health arrangement in household for public health student and health volunteer at Talad community muaeng district Nakhon Ratchasima province. This model use for problem helth peoples receive health care in household a model Sufficient.

Research objectives:

- 1. To develop the health promotion in household sufficient for mainstay heath in household.
- 2. To assess the effectiveness of health promotion in household sufficient for mainstay heath in household.

2. RESEARCH IMPLEMENTATION

The action research; the sample group are; mainstay health in household 64 persons. They were qualified in 1) the need to develop, 2) the supporting of health volunteer 3) the receive health promotion from public health student Nakhon Ratchasima Rajabhat University and Health Volunteer in talad community 4) participants throughout 6 months.

There were three steps in the research process;

Step 1: Basic education is the study of research papers which related to the development of health promotion model, data collection from the report in the implementation of nurse and health volunteer in community incude health survey by student. The mainstay health in household basic data were analyzed by using quantitative analysis which was frequency, percentage and qualitative information analysis through the content analysis

Step 2: The operation research is the analysis data of step 1 for development learning process to student by group action, planning by each group. Researcher can check and practice skill to health education which the results of the evaluation trials was used to improve the model more than a two-cycle time PDCA (P = Plan, D = Do, C = Check, A = Act) prior to use with the sample group comfrom to health promotion in household of health volunteer. Finally there so need to help health volunteer mentor transfer to student by support data, technic human relationship, communication and evaluation beside

Step 3: Evaluating the effectiveness of the health promotion in household model consisted of two stages, which were stage 1: performance assessment of model of step 2

Copyright © 2015 Society of Interdisciplinary Business Research (www.sibresearch.org) ISSN: 2304-1013 (Online); 2304-1269 (CDROM)

using with the sample group of 64 persons and stage 2: assessment of reviews for the health promotion in household model, collected data using the the structure interview , behavioral evaluation and feedback assessments. These were established the criteria for evaluation after using the sample group, mainstay health inhousehold are required to be every body to change behavior health care as problem and needt of patient.

3. Research results indicates that

- 1. There are three element is:
- 1) A model for Sufficient is health promotion in household consisted of 3 condition such as; Moderation, Self-immunity and Reasonableness.
- 2) The operation health promotion service in household by student and health volunteer 3) The evaluation model
- 2. The model of effectiveness health promotion; the sample group have characteristic are; 1) Moderation found that; eating, exercising and tooth bushing properly in the percentage 65.6, 48.3 and 18.7 include they had been behavior spiritual and supporters.
- 2) Self immunity found that; they had been behavior health care a holistic for oneself and others persons.
- 3) Reasonableness found that; they had been behavior health care and need take care solve problem patient.

4. THE RESEARCH CONCULSION

Development of health promotion in household amodel Sufficient at Talad community Muang District Nakhonratchasima province. The action research; the sample group are; mainstay health in household 64 persons They were qualified in 1) the need to develop, 2) the supporting of health volunteer 3) the receive health promotion from public health student Nakhon Ratchasima Rajabhat University and Health Volunteer in talad community 4) participants throughout 6 month.

The research results showedthat;

- 1. There are three element are ; 1) A model for Sufficient is health promotion in household consisted of 3 condition such as ; Moderation , Self immunity and Reasonableness 2) The operation health promotion service in household by student and health volunteer 3)The evaluation model
- 2. The model of effectiveness health promotion; the sample group have characteristic are;
 1) Moderation found that; eating, exercising and tooth bushing properly in the percentage 65.6, 48.3 and 78.7 include they had been behavior spiritual and supporters.
- 2) Self immunity found that; they had been behavior health care a holistic for oneself and others persons.
- 3) Reasonableness found that; they had been behavior health care and need take care solve problem patient.

5. ACKNOWLEDGMENT

This research was successful because of Assoc. Dean of Faculty of Public Health

Copyright © 2015 Society of Interdisciplinary Business Research (www.sibresearch.org) ISSN: 2304-1013 (Online); 2304-1269 (CDROM)

Nakhon Ratchasima Rajabhat University and Dr. Wilada Navayont 'skindness. They suggested the researchers in both the academic content and operational guidance productively, guided and solved the solutions. The researchers would like to express their thankfulness the nurses and the health volunteers at Talad community Muang District Nakhonratchasima province who supported this research for the period of 6 months

REFERRENCES

- [1] punnapapron leevirot .(2552).sufficient life stylewith health(on line).from swhcu.net/km/mk-articles/sw-km/104-w-health.html
- [2] Sa -nga damapoong .Contiune thai dhama book for along time . nonthaburi .Office of the

permanent secretary for public health.,2547.

- [3] Provincial health office Nakhon Ratchasima (2556).Report evaluation health Nakhon Ratchasima : Copy document
- [4] Nakhon Ratchasima Rajabhat University .(2557). Report health survey in household Talad community mueang distict Nakhon Ratchasima province. Copy document.
- [5] Vichai vongyai and Marut Patphul. (2550). Suftualticiency Economy Philosophy to shools

(document describe of administration curriculum). Nakhon Ratchasima .

Faculty of Education Vongchavalitkul University.

[6] Office of health promotion, department of health .(2547). Manual for operation of health

promotion.Bangkok: Seenit copany studio.