Session A1: MANAGEMENT SCIENCE (venue: Tiara 1)
Chair: Prashant Bhaskar (University of Tasmania)

Hybrid Genetic Algorithms for Solving Facility Rearrangement Problem (k14-137)
Speaker: Atsushi Suzuki (Takasaki City University of Economics)

Sustainability Practices in Tourism Supply Chain Management (k14-147)
Speaker: Deepak Babu (Indian Institute of Technology)

Inventory Evaluation Model in Consideration of the Interrelationship of Production, Storage and Consumption (k14-144)
*Best Paper Award*
Speaker: Kiho Kamiya (Aoyama Gakuin University)

Conceptualising a Resilience Based Approach to Shipping Sustainability (k14-158)
Speaker: Prashant Bhaskar (University of Tasmania)

Session B1: ORGANIZATION & HUMAN RESOURCES MANAGEMENT (venue: Tiara 2)
Chair: Gregory Laurence (University of Michigan, Flint)

Evaluation of the Intra-organizational Environment Factors Affecting the Workers’ Health (k14-103)
Speaker: Alena Fedorova (Ural Federal University)

Workplace Diversity: Benefits, Challenges, and Solution (k14-026)
Speaker: Elizabeth Foma (University of Guam)

Workplace Gossip and Perceived Organizational Politics: The Role of Dispositional Envy and Organizational Identification (k14-109)
Speaker: Chien-chih Kuo (National Chengchi University)

Who Job Crafts and To What Effect? The Relationship between Workaholism, Job Crafting, and Job Performance (k14-031)
*Best Paper Award*
Speaker: Gregory Laurence (University of Michigan, Flint)

Session C1: MARKETING & CONSUMER BEHAVIOR (venue: Tiara 3)
Chair: Lawrence W.T. Lo (Hang Seng Management College)

Interpersonal Involvement in Service Encounters: Intrusion or Not? (k14-089)
Speaker: Hsuan-Hsuan Ku (Soochow University)

Are These Promotional Schemes Trustworthy? An Empirical Study with Customer’s Perception in UAE (k14-081)
Speaker: Shannmugan Joghee (Skyline University College)

The Effects of Social Media on Gen Z’s Intention to Select Private Universities in Malaysia (k14-001)
*Best Paper Award*
Speakers: K. Selvarajah T. Krishnan, Karl Wagner and Sulaiman Sajilan (Universiti Kuala Lumpur)
An Exploratory Research on eWOM Information Seeking Behavior and Attitudes in Service Consumption (k14-062)
Speaker: Lawrence W.T. Lo (Hang Seng Management College)

Session G1: ACCOUNTING, BANKING & FINANCE (venue: Tiara 1)
Chair: Leila Kabigting (University of Guam)
Market Orientation, Balance Sheets and Risk Profile of Islamic Banks (k14-142)
Speaker: Shahid Anjum (Lawrence Technological University)
The Role of Audit Evidence Source in Enhancing the Quality and Reliability of Libyan Auditor's Report (k14-019)
Speaker: Nassr Saleh Mohamad Ahmad (Libyan Academy)
Hardy Perennial or Temporary Phenomenon? The Size and Value Effects in an Early Stock Market (k14-061) *Best Paper Award*
Speaker: Qing Ye (Xi'an Jiaotong-Liverpool University)
The Familiarity and Preferences for Internet Financial Reporting (IFR) Presentation Format among Malaysian Users (k14-156)
Speaker: Azleen Ilias (Universiti Tenaga Nasional)
A Study on the CAMELS Rating of Selected Banks in Guam (k14-139)
Speaker: Leila Kabigting (University of Guam)

Session H1: INTERNATIONAL TRADE, MONEY & FINANCE (venue: Tiara 2)
Chair: Michael Graff (Jacobs University Bremen)
The Determinants of Geographical Location of FDI: Evidence from China (k14-073)
Speaker: Ning Zhang (Xi'an Jiaotong-Liverpool University)
Monetary Shocks and FDI (k14-106)
Speaker: Wenli Sun (Beijing Foreign Studies University)
Internationalization Process into Thailand: Case Studies of Japanese and Chinese Electrical and Electronics MNEs (k14-033)
Speaker: Tanasak Wahawisan (Rangsit University)
Transition from Informal to Formal Foreign Exchange Transactions in Myanmar: Evidence from Export Firms Survey (k14-133)
Speaker: Koji Kubo (Japan External Trade Organization)
The Quantity Theory of Money and Quantitative Easing (k14-036) *Best Paper Award*
Speaker: Michael Graff (Jacobs University Bremen)

Session J1: EDUCATION & PSYCHOLOGY (venue: Tiara 3)
Chair: Cordelia Mason (Universiti Kuala Lumpur)
A Relationship between Emotional Intelligence and Myer Briggs Big Five Personality Model (k14-132)
Speaker: R. Indradevi (VIT University)
Interdisciplinary Approach in Higher Education & Research: Needs & Challenges (k14-065)
Speaker: Mridula Sahay (Amrita University)
Implications of Credentials, Employee Selection Process and HEI Quality on Graduate Employment Success: Employment Transition Patterns in the Labor Market of Batangas, Philippines (k14-153)
Speaker: Edgar Allan Castro (De La Salle Lipa)
The Impact of High Turnover Rate within Teaching Profession in South Africa and Its Impact on Performance (k14-104)
Speaker: Jessy Maluleka (University of South Africa)
Session K1: BUSINESS ETHICS & LAW (venue: Tiara 1)
Chair: Lehte Alver (Tallinn University of Technology)
Forces and Obstacles for Corporate Environmental Disclosure (CED) in Libya: Perspective of Stakeholders (k14-027)
Speaker: Nassr Saleh Mohamad Ahmad (Libyan Academy)
A Credit Scoring Model for SMEs based on Accounting Ethics (k14-044)
Speaker: So Young Sohn (Yonsei University)
Creative Accounting and Ethical Behavior: The Case of Estonia (k14-152)
Speakers: Lehte Alver and Jaan Alver (Tallinn University of Technology)

Session L1: QUANTITATIVE FINANCE & ECONOMETRICS I (venue: Tiara 2)
Chair: Himayatullah Khan (Institute of Development Studies)
Price Limits Need not to be Symmetric- Evidence from China’s Stock Market (k14-114)
Speaker: Juan Tao (Xi’an Jiaotong-Liverpool University)
A Panel Cointegration Analysis for Macroeconomic Determinants of International Housing Market (k14-134)
Speaker: Sin-Jie Cai (National Kaohsiung University of Applied Sciences)
Systematic Risk Outliers and Beta Reliability in Emerging Economies: Estimation-Risk Reduction with AZAM Regression (k14-141)
Speaker: Shahid Anjum (Lawrence Technological University)
Unit Trust Choice Determinant: An Exploratory Study in Malaysia (k14-181)
Speaker: Nurasyikin Jamaludin (Universiti Malaysia Terengganu)
An Empirical Investigation Of Consumption Function Under Relative Income Hypothesis: Evidence From Farm Households In Northern Pakistan (k14-011)
Speaker: Himayatullah Khan (Institute of Development Studies)

Session M1: RISK, OPERATIONAL EFFICIENCY & PERFORMANCE (venue: Tiara 3)
Chair: Wan Mohd Zulhafiz bin Wan Zahari (University of Aberdeen)
Lean Production Technique: A Case Study of Thai Lubricant Manufacturer (k14-032)
Speaker: Tanasak Wahawisan (Rangsit University)
Human Capital Spillovers and Plant Productivity: Evidence from the Manufacturing Industry in Taiwan (k14-098) *Best Paper Award*
Speaker: Ching-Fu Chang (National Taiwan Ocean University)
The Role of Innovation in the Relationship between Knowledge Management and Competitive Advantage (An Empirical Study in Tourism Industry) (k14-164)
Speaker: Mohammad Taleghani (Islamic Azad University, Rasht Branch)
Consequency of Technology Changes: the Life Cycle Perspectives. A Study on the Indonesian Garment and Textile Firms (k14-145)
Speaker: Yudhi Herliansyah (Mercubuana University Jakarta)
The Unfair Contract Terms Act 1977: Does It Provide a Good Model to Follow in Regulating Risk Allocation Provisions in Oilfield Contracts in Malaysia? (k14-038)
Speaker: Wan Mohd Zulhafiz bin Wan Zahari (University of Aberdeen)
Session R1: QUANTITATIVE FINANCE & ECONOMETRICS II (venue: Ballroom)
Chair: Khalid Kisswani (Gulf University for Science & Technology)

Are GCC Countries Converging or Diverging: Evidence from 1983-2011 (k14-160)
Speaker: Yousef M. Abdul (Gulf University for Science and Technology)

Recursive Cointegration Analysis of Foreign Exchange Market Stability: An application for China and the ASEAN-5 (k14-127)
Speaker: Meng-Hui Su (National Kaohsiung University of Applied Sciences)

Gravity Model by Panel Data Approach: Empirical Evidence from Nigeria (k14-170)
Speaker: Sani Bawa (Central Bank of Nigeria)

Are U.S. States Converging: Test from 1997-2011 (k14-020)
Speaker: Khalid Kisswani (Gulf University for Science & Technology)

Session A2: ACCOUNTING, BANKING & FINANCE (venue: Tiara 1)
Chair: Ben Agyei-Mensah (Solbridge International School of Business)

The Performance Evaluation of Philippine Mutual Funds via the M2 Measure (k14-063)
Speaker: Catherine Kalayaan S. Almonte (De La Salle University)

Default and Financial Distress – Discrepancy and Its Impact on Stakeholders (k14-097)
Speakers: Lucie Rudolfova and Tatiana Skerlikova (University of Economy Prague)

Speaker: Samuel PD Anantadjaya (Swiss German University)

The Intention to Re-use the Internet Financial Reporting (IFR) in Malaysia (k14-175) *Best Paper Award*
Speaker: Azleen Ilias (Universiti Tenaga Nasional)

Divisional Performance Measurement in the Financial Services Sector: An Empirical Evidence from Ghana (k14-051)
Speaker: Ben Agyei-Mensah (Solbridge International School of Business)

Session B2: ORGANIZATION & HUMAN RESOURCES MANAGEMENT (venue: Tiara 2)
Chair: Ahmad Almazari (King Saud University)

Does BSC Represent an Organizational Development? Evidence from Indonesian Manufacturing Firms (k14-050)
Speaker: Irma Nawangwulan (Universitas Pembangunan Jaya)

When Both Differences and Dependencies Matter: Toward an Effective Interaction Perspective on Issue-selling (k14-083)
Speakers: Qiong Wang (University of Science and Technology of China)

Socioemotional Wealth and the Succession Planning in SME Family Business in Taiwan (k14-093)
Speaker: Miao-ju Wang (National Sun Yat-Sen University)

Glass Ceiling And Sticky Floor Effect: An Exploratory Study of Female Faculty Members in Private Universities of Bangladesh (k14-121)
Speakers: Mohammad A. Ashraf and Sunan Dhar (United international University)

The Impact of Affective Human Resources Management Practices on the Financial Performance of the Saudi Banks (k14-171) *Best Paper Award*
Speakers: Ahmad Almazari and Abdullah AL-Zahrani (King Saud University)
**Session C2: ORGANIZATION & GOVERNANCE (venue: Tiara 3)**
Chair: Niki Lukviarman (Andalas University)

Board Composition, Audit Committees, Ownership Structure and Voluntary Disclosure in the Annual Reports of Bahraini Listed Companies (k14-091)
Speaker: Sayel Ramadhan (University of Bahrain)

Does Job Satisfaction Influence Organizational Citizenship Behavior? An Empirical Study in Selected 4-Star Hotels in Jakarta, Indonesia (k14-046)
Speaker: Samuel PD Anantadjaya (Swiss German University)

Director Tenure and Financial Reporting Quality: Evidence from Korea (k14-129) *Best Paper Award*
Speaker: Keehwan Kim (Sogang University)

The Effect of Managerial, Political, and Public Interest on Budget Process in Local Government of Indonesia (k14-037)
Speaker: Harryanto Endhy, Haliah Muhammad Imran and Kartini Hanafi (Hasanuddin University)

Corporate Governance Development in Indonesia: a Path Dependence Perspective (k14-165)
Speaker: Niki Lukviarman (Andalas University)

**Session D2: MARKETING & CONSUMER BEHAVIOR I (venue: Tiara 1)**
Chair: Rosni Abd Wahid (Universiti Kuala Lumpur)

Repositioning the DAWNNEWS Channel to Mass Market (k14-069)
Speaker: Syed Muhammad Fahim (DHA Suffa University)

Mediation Effect of Customer Satisfaction between Service Quality and Service Loyalty: An Islamic Banking Context (k14-108)
Speaker: Raja Rub Nawaz (PAF Karachi Institute of Economics & Technology)

An Investigation of Switching Cost and Service Quality in Different Age Groups of Customers Switching Banking Services in Malaysia (k14-002)
Speakers: Rosni Abd Wahid, Anthony Were Nalyaali and Abdulla Murad AlMandoos (Universiti Kuala Lumpur)

**Session E2: MARKETING & CONSUMER BEHAVIOR II (venue: Tiara 2)**
Chair: Sathish A.S. (VIT University)

Thai Consumers’ Perception of Choice Criteria for Men Cosmetic Selection and Market Segmentation by Perceptions (k14-068)
Speaker: Krairoek Pinkaeo (Bangkok University)

Price and Quality of Remanufactured Products Related to Consumer Behavior (k14-087)
Speaker: Wong Ming Wong (Shantou University)

A Preliminary Study of Microfilm and Its Advertising Effectiveness (k14-099)
Speaker: Chi-Cheng Wu (National Sun Yat-sen University)

Customer Loyalty: A Customer Experience Approach with SPECIAL REFERENCE to Organised Retailing in India (k14-131)
Speaker: Sathish A.S. (VIT University)

**Session F2: ACCOUNTING, BANKING & FINANCE (venue: Tiara 3)**
Chair: Herry Achmad Buchory (EKUITAS Economics College)

Financial Performance Analysis Before and After Global Crisis (Case Study in Indonesian Oil and Gas Sector for the Period of 2006-2011) (k14-022)
Speaker: Laura Lahindah (Harapan Bangsa Business School)
Bankruptcy Prediction Model: An Industrial Study in Indonesian Publicly-listed Firms During 1999-2010 (k14-021)
Speakers: M. Sienly Veronica (Universitas Kristen Maranatha) & Samuel PD Anantadjaya (Swiss German University)

Improving Estimation of Value at Risk Calculations by Using Copulas (k14-161) "Best Paper Award"
Speaker: Ahmad Zendehdel (Islamic Azad University)

The Existence of The Extensible Business Reporting Language (XBRL) In Malaysia: From Stakeholders’ Perspective (k14-174)
Speaker: Azleen Ilias (Universiti Tenaga Nasional)

Analysis of Factors Affecting Implementation Banking Intermediation Function (k14-157)
Speaker: Herry Achmad Buchory (EKUITAS Economics College)

Session G2: INNOVATION, EFFICIENCY & PERFORMANCE (venue: Tiara 1)
Chair: Ming K Lim (University of Derby)

Analysis of Innovative Activities, Intellectual Property, and Financial Performances (k14-060)
Speaker: Matthew Chang (Hsuan Chuang University)

Determinants of Entrepreneurial Success on Indonesian Food Service MSMEs (k14-028)
Speaker: Samuel PD Anantadjaya (Swiss German University)

Strategic Intention & Financial Support on MSMEs: An Investigative Study in Indonesian Creative Industry (k14-045)
Speaker: Samuel PD Anantadjaya (Swiss German University)

The Value-added Calculation and Cost Estimate by the Manufacturing of the 3D Printer (k14-128)
Speaker: Masaaki Ohba (Nihon University)

A Measurement of Information and Communication Technology contribution on Corporate Competitiveness Management and Efficiency between Taiwan and China Finance Industry (k14-126)
Speaker: Ming K Lim (University of Derby)

Session H2: INTERNATIONAL TRADE & FINANCE (venue: Tiara 2)
Chair: Saleh Mothana Obadi (Slovak Academy of Sciences)

Current Assessment of FDI in The Middle East and North African Region (k14-039)
Speaker: Ritab Al-Khouri (Qatar University)

Malaysia's Commodities Export Performance during Asian Currency Crisis and US Subprime Mortgage Crisis (k14-101)
Speaker: Hamideh Pouresmaeili Anari (Universiti Putra Malaysia)

Relationship among Carbon Price, Oil Price and Four European Stock Indexes (k14-064)
Speaker: John Wei-Shan Hu (Chung Yuan Christian University)

To What the Extent the Food Prices are Affected by Crude Oil Price Drives: Causality and Co-integration (k14-102)
Speaker: Saleh Mothana Obadi (Slovak Academy of Sciences)

Session J2: MARKETING & CONSUMER BEHAVIOR (venue: Tiara 3)
Chair: Soniya Billore (Linnaeus University)

How the Antecedent of Customer Loyalty in High Category Hotels in the Province of Central Java (k14-113)
Speaker: Soemarjati Suwandi (University of Sebelas Maret)

The Impact of Social Media Marketing on Brand Equity: An Empirical Study on Mobile Service Providers in Jordan (k14-167)
Speaker: Anas Al Hadid (Applied Science Private University)

Consumers’ Perceptions Towards Motivational Intentions Of Social Entrepreneurs in Malaysia (k14-140)
Speaker: Rajeeshwaran Moorthy (Upper Iowa University)

Generation Y: Behavior and Attitudes Towards Retail Banking Services in India (k14-112) *Best Paper Award*
Speaker: Soniya Billore (Linnaeus University)

Session K2: SOCIAL & ECONOMIC DEVELOPMENT (venue: Tiara 1)
Chair: Lavanya Rakesh Bahadur (H.R. College of Commerce & Economics)

Testing the Okun's Law for Asian Countries: Pooled Mean Group Estimation Technique (k14-016)
Speaker: Nanthakumar Loganathan (Universiti Malaysia Terengganu)

India's New Law on Sexual Harassment and its Implications on the Corporate Sector (k14-150)
Speaker: Jaya Mathew (K J Somaiya Institute of Management Studies & Research)

Income Inequality and Happiness: Evidences from Canada (k14-043)
Speaker: Ehsan Latif (Thompson Rivers University)

Healthcare Management in the Indian Public Sector (k14-143)
Speaker: Lavanya Rakesh Bahadur (H.R. College of Commerce & Economics)

Session L2: MANAGEMENT & ENTREPRENEURSHIP (venue: Tiara 2)
Chair: Reza Rahardian (Sebelas Maret University)

Stock Out Analysis: An Empirical Study on Forecasting, Re-Order Point and Safety Stock Level at PT. Combiphar, Indonesia (k14-024) *Best Paper Award*
Speaker : Laura Lahindah (Swiss German University)

The Effect of Organization Commitment and Procedural Fairness on Participative Budgeting and Its Implication to Performance Moderating by Management Accounting Information (k14-075)
Speaker: Andry Arifian (Bandung Raya University)

Potential, Motivation, and Success Factors in Entrepreneurship Affecting Managing Capability of Thai Beauty Entrepreneurs for the ASEAN Economic Community (AEC) (k14-076)
Speakers: Suthinan Pomsuwan (Bangkok University) and Watchara Akkara (Sakon Nakhon Rajabhat University)

Trust and Commitment in Supplier Relationship of Food Service Industry (k14-135)
Speaker: Reza Rahardian (Sebelas Maret University)

Session M2: ORGANIZATION & HUMAN RESOURCES MANAGEMENT (venue: Tiara 3)
Chair: R. Indradevi (VIT University)

Personality Type and Job Satisfaction among Managers and Staff in Islamic Azad University of Neyshabur, Iran (k14-162)
Speaker: Davood Kaveh (Islamic Azad University)

The Role of Public Relations Departments in Enhancing the Image of Jordanian Ministries (k14-180)
Speaker: Ali Al Hadeed (Islamic Science University of Malaysia)

A Conceptual Exploration of the Competitive Capabilities in Terengganu’s SMEs (k14-179)
Speaker: Siti Nur ‘Atikah Zulkiffli (Universiti Malaysia Terengganu)

Critical Analysis of Skills Retention within South African Public Service (k14-115)
Speaker: Mapome Joel Mohajane (University of South Africa)

~ END ~
Guide to Presenters and Session Chairs

- Please be ready in the session five minutes before the schedule.
- The session chair will allocate the available time equally among all papers to be presented in the session. Each paper has to be presented within the time allotted sparing 3-5 minutes for discussion.
- The session chair should remind the speaker three minutes before the time he or she is expected to end the presentation. If the speaker goes beyond the time allotted, the session chair should remind her or him to end the presentation.
- The organizers assume no responsibility if speakers are unable to finish their presentation in the assigned session for any reasons.
- LCD projector, screen and laptop (notebook) computer will be provided. Speakers are reminded to store their presentation files in their own USB storage devices. The organizer will NOT provide Internet connection.

Conference Venue
Visit [http://sibresearch.org/kuala-lumpur-venue.html](http://sibresearch.org/kuala-lumpur-venue.html) for location and maps.

Conference Registration Desk
Conference participants will collect attendance certificate, best paper award certificate (awardees only), proceedings CDROM and official receipt from the registration desk. Please mention your Paper ID code at the desk to speed up the process. The conference registration desk will be open from AM08:30 to PM16:00 on February 7th-8th, 2014. Speakers assigned to morning sessions can register after they have finished their presentation.

Floor Plan (Level 2)

Acknowledgement:
Special thanks are due to the administrative group (Universiti Kuala Lumpur Business School) for their time and effort contributed to the SIBR-UniKL 2014 Conference:
Dr. Cordelia Mason (Emcee), Deputy Dean of UniKL Business School
Mr. Zulkarnian Ahmad
Mr. Wan Abdul Hadi
Ms. Adibah Zainualdin
Ms. Nur Ayuni
Mr. Shahril
Ms. Hazimah
Ms. Shariza
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