

SIBR-UniKL 2016 KUALA LUMPUR CONFERENCE

ON INTERDISCIPLINARY

BUSINESS & ECONOMICS RESEARCH

February 12th - 13th, 2016

Tentative Conference Program

	DAY 1	DAY 2
Registration 8:30-16:00	9:00 - 10:15 Parallel sessions	9:00 - 10:15 Parallel sessions
	10:15 – 10:35 Tea break	10:15 – 10:35 Tea break
	10:35 – 12:00 Keynote Speech*	10:35 – 12:00 Parallel sessions
	12:00 – 13:25 Lunch	12:00 – 13:25 Lunch
	13:30 – 14:45 Parallel sessions	13:30 – 14:45 Parallel sessions
	14:45 – 15:05 Tea break	14:45 – 15:05 Tea break
	15:05 – 16:55 Parallel sessions	15:05 – 16:55 Parallel sessions; Closing

*Keynote speech by: Dr. Marko Grünhagen, Lumpkin Distinguished Professor of Entrepreneurship & Professor of Marketing, Eastern Illinois University, USA; Associate Editor, *Journal of Small Business Management*.

Guide to Presenters and Session Chairs

- Please be ready in the session five minutes before the schedule.
- The session chair will allocate the available time equally among all papers to be presented in the session. Each paper has to be presented within the time allotted sparing 3-5 minutes for discussion.
- The session chair should remind the speaker three minutes before the time he or she is expected to end the presentation. If the speaker goes beyond the time allotted, the session chair should remind her or him to end the presentation.
- LCD projector and laptop computer will be provided in each conference room.

Conference Registration Desk

Conference participants will collect the *SIBR Conference Proceedings* (CD-ROM), attendance certificates and official receipts from the registration desk. Please mention your Paper I.D. at the desk to speed up the process. The conference registration desk will be open from AM 08:30 to PM 16:00 on February 12th-13th, 2016. Presenters assigned to morning sessions can register after they have finished their presentation.

Tea Break and Lunch

Daily tea breaks and lunch (for 2 days) are included in the conference registration fee.